

**ESTACADA SCHOOL DISTRICT  
BOARD AGENDA  
SUPPORTING DOCUMENT**

**Regular Meeting of February 10, 2022**

**ITEM : Digital Scoreboard at Buzz Randall Stadium**

**PREPARED BY: Mike Waer**

**TYPE OF ITEM: ACTION ITEM**

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**BACKGROUND INFORMATION:**

In December 2021, Estacada School District's Executive Board of Directors unanimously approved a Resolution to address the safety concerns, accessibility and use constraints, and improve the community's valuable resource by purchasing and installing an artificial turf and digital scoreboard.

By increasing the overall use and accessibility of Buzz Randall stadium, the significance of this project is pivotal to the growing and thriving community of Estacada. The Estacada School District supports the community in the use of field space for recreational purposes, youth athletic programs, community events, etc. The District has limited field space and by removing this resource from use (to our community) does not align with the District's long-term vision.

Enhancing the experience of not only the athletes but the community that support their child, grandchild, and/or sibling during events. The Estacada School District believes that a positive step towards this goal is to purchase, relocate the location, and install a 21st Century video scoreboard. This will create opportunities to modernize the field of play, create additional sideline and soccer playing space, improve the community's high school graduation ceremony, engage spectators, promote sponsorships, and create an exciting and entertaining environment for all.

**BENEFITS:**

This project will impact the entire community. The Estacada School District serves as a central location for the community to hold events; from Faith-Based communities to youth sports, this facility (specifically) has provided the opportunity for many young children to play their first soccer match, or the opportunity for grandparents to celebrate their grandchild's graduation, and even for families to host a birthday party. The impact to more individuals can be even greater with this improvement project, through increased visitors from outside of the community (state playoffs, regional tournament, club sports, etc); equating to more patrons and ultimately more revenue to local businesses. It will also promote new strong partnerships with the District, to support the success of students. Furthermore, this improvement has the potential to be used by first responders during an emergency response during natural disasters or other related emergencies, as an incident command center, reunification site, or point-of-disruption site.

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**FINANCIAL INFORMATION:**

- **Digital Scoreboard: \$124,439.00\***
- **Installation (includes removal of existing scoreboard, power, and data lines):  
\$50,34.00**

*\*Reference (Digital Scoreboard): Football-All pricing in accordance with Intermountain Educational Service District Contract #AEPA IFB #020-F.*

*Estacada Community Foundation has donated \$75,000.00 to the Estacada School District towards the purchase of the scoreboard.*

**RECOMMENDATION: To approve the Estacada School District to proceed with the purchase and installation of digital scoreboard, not to exceed \$200,000.00.**

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