

Reach Elevate Inspire



THE CONFERENCE FOR PUBLIC EDUCATION LEADERS

#NSBAConf



The NSBA Annual Conference & Exposition is the one national event that brings together education leaders at a time when domestic policies and global trends are combining to shape the future of our students. Join us in Denver for a robust offering of over 250 educational programs, including three inspirational general sessions that will give you new ideas and tools to help drive your district forward.

Schedule At-A-Glance

FRIDAY, MARCH 24

8:00 AM – 6:00 PM	Registration
9:00 AM – 12:00 PM	Pre-Conference Half-day Workshops
9:00 AM – 4:30 PM	Pre-Conference Full-day Workshops
1:30 PM – 4:30 PM	Pre-Conference Half-day Workshops

SATURDAY, MARCH 25

7:00 AM – 5:00 PM	Registration
8:30 AM – 10:00 AM	General Session, Keynote Speaker Captain Scott Kelly
10:30 AM – 11:45 AM	Sessions
10:30 AM – 4:30 PM	Exhibit Hall (11:45 AM – 1:30 PM & 2:45 AM – 3:45 PM exclusive hours)
12:00 PM – 12:30 PM	Study Hall Session
12:00 PM – 2:00 PM	Luncheons
12:45 PM – 1:15 PM	Study Hall Session
1:30 PM – 2:45 PM	Sessions
3:00 PM – 3:30 PM	Study Hall Session
3:45 PM – 5:00 PM	Sessions

SUNDAY, MARCH 26

7:00 AM – 4:30 PM	Registration
8:30 AM – 9:45 AM	Sessions
10:00 AM – 11:30 AM	General Session, Keynote Speaker Arianna Huffington
11:30 AM – 4:00 PM	Exhibit Hall (11:30 AM – 1:30 PM & 2:45 PM – 3:45 PM exclusive hours)
12:00 PM – 12:30 PM	Study Hall Session
12:00 PM – 2:00 PM	Luncheons
12:45 PM – 1:15 PM	Study Hall Session
1:30 PM – 2:45 PM	Sessions
3:00 PM – 3:30 PM	Study Hall Session
3:45 PM – 5:00 PM	Sessions
5:15 PM – 5:45 PM	Drum Circle

MONDAY, MARCH 27

7:30 AM – 12:00 PM	Registration
8:30 AM – 9:45 AM	Sessions
10:00 AM – 11:15 AM	Sessions
11:30 AM – 1:00 PM	Closing General Session, Keynote Speaker Wes Moore

REGISTRATION FEES

	NC/TLN/CUBE		REGULAR	
	By 1/10/17	After 1/10/17	By 1/10/17	After 1/10/17
CONFERENCE FEE	\$740	\$770	\$915	\$965
SPOUSE/FAMILY MEMBER FEE	\$65	\$65	\$65	\$65

Purchase orders must be paid by February 28, 2017. Badges will not be printed on-site without full payment.

General Session Speakers



Reach

CAPTAIN SCOTT KELLY

*History-Making U.S. Astronaut &
Retired U.S. Navy Captain*

**Saturday, March 25
8:30 AM**



Elevate

ARIANNA HUFFINGTON

*Founder of The Huffington Post, Founder
and CEO of Thrive Global, and Author*

**Sunday, March 26
10:00 AM**



Inspire

WES MOORE

*New York Times Best-Selling
Author & Youth Advocate*

**Monday, March 27
11:30 AM**

Pre-Conference Workshops

Arrive Early and Get a Jump Start on Learning!

FRIDAY, MARCH 24

Morning Workshops | 9:00 AM – 12:00 PM

- No. 1: From the Boardroom to the Classroom: Equity Starts at the Top
 - No. 2: Crawl, Walk, or Run – Becoming a Highly Effective School Board
 - No. 3: Innovative Teaching and Learning with iPads
 - No. 4: Boards Matter: What School Boards Can Do to Improve Student Performance
 - No. 5: No F.A.I.L. Strategic Planning
 - No. 6: What Every School Board Member Should Know About School Law Issues Today
 - No. 7: The Meeting Experience Part 1: Practical Parliamentary Procedures
 - No. 8: Leading Outside of the Box
-

Afternoon Workshops | 1:30 PM – 4:30 PM

- No. 9: A School Board's Guide to the Maker Movement
- No. 10: Disrupting Poverty: Turning High-Poverty Schools Into High-Performing Schools
- No. 11: Innovative Teaching and Learning with iPads
- No. 12: Leading Change in Challenging Times: An Interactive, Collaborative Workshop
- No. 13: The Meeting Experience Part 2: Effective Facilitation Skills – Navigating Through Smooth and Choppy Waters
- No. 14: Understanding the Key Work of School Boards



Full-Day Workshop | 9:00 AM – 4:30 PM

- No. 15: The Other Side of the Student Report Card: What it is, and Why It Matters
-

Special Afternoon Workshop* | 1:30 PM – 4:30 PM

- No. 16: New School Board Member Boot Camp Pre-Conference Workshop: Ethics, Board Meetings, and the Role of a School Board Member
-

Special Center for Public Education Workshop* | 1:30 PM – 4:30 PM

- No. 17: Too many tests! Minimizing the Number of Tests for Maximum Impact on Learning through the Student Assessment Inventory for School Districts

Pre-Conference Fees

Cost for each half-day morning and afternoon session: National Connection, Technology Leadership Network, and Council of Urban Boards of Education: \$170. All others, including guests: \$195.

Cost for full-day session: National Connection, National Technology Leadership Network, and Council of Urban Boards of Education — \$270. All others, including guests: \$320 (box lunch included).

**Advance registration and an additional \$100 fee is required for this special session.*

Experiential Learning Visits

HOSTED BY THE TECHNOLOGY LEADERSHIP NETWORK

Experiential Learning Visits offer a rare opportunity to explore the nexus of technology and education in practice. You'll gain invaluable hands-on experiences you can take home.

THURSDAY, MARCH 23

Colorado Springs School District 11 and the United States Air Force Academy

8:00 AM – 6:00 PM

Hear the vision and see the implementation of School District 11's focus on personalized learning for every student, every day, in every classroom. From 1:1 programs and STEM labs for elementary students to the Roy J. Wasson Academic Campus encompassing eight unique programs on one site that include online schools, digital high school, career and technology pathways, and early college, the district continues to find innovative approaches to meet the needs of its 27,000 students. After lunch prepared by the district's culinary arts students, the visit shifts to the United States Air Force Academy and will include stops at the Barry Goldwater Air Force Academy Visitor Center and the iconic Cadet Chapel.

FRIDAY, MARCH 24

Mapleton Public Schools

9:00 AM – 4:00 PM

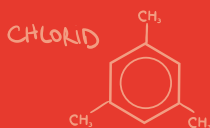
Mapleton Public Schools, located in the Denver suburbs and serving PreK-12 students, has been recognized as one of the most forward-thinking educational organizations in the country. This recognition has come, due in part, to the great strides they have made to ignite the spark of excitement for learning among their 8,400 students.

SATURDAY, MARCH 25

Athletics & Tech: Sports Authority Field at Mile High

12:00 PM – 4:30 PM

Get a "behind the scenes" glimpse into areas rarely seen by the public and some of the unique operations & inner workings of one of the most state-of-the-art stadiums in North America. Learn how technology has transformed



professional athletics and sports broadcasting and how tech-savvy educators are using it to transform K-12 physical education classes.

SUNDAY, MARCH 26

Counterterrorism Education Learning Lab® (CELL®) Exhibit

2:15 PM – 5:00 PM

Learn how you can help prevent terrorism by touring the Counterterrorism Education Learning Lab® (CELL®), the world's only exhibit devoted entirely to terrorism education and prevention. This state-of-art exhibit was developed by world-renowned experts and offers a dynamic, interactive experience that addresses the ongoing threat of terrorism and educates individuals on how they can play a role in enhancing public safety. CELL staff will share their online resources for teachers and school leaders, including an educational curriculum designed to help students evaluate news about terrorism, understand its root causes, and ultimately take action to help prevent it through education, empowerment, and engagement.

Making Science Accessible: Denver Museum of Nature and Science

2:00 PM – 5:30 PM

Tour the DMNS's cutting edge distance learning studios, and learn how students experience the STEM (Science, Technology, Engineering & Math) pathways when they connect directly with scientists from field sites. Experience how science comes to life for students across the globe as they experience, explore and engage with the Museum through interactive video conferencing. After the briefing, participants will have time to explore the Museum's award-winning exhibits.

MONDAY, MARCH 27

Lockheed Martin Space Systems

8:00 AM – 1:00 PM

Tour Lockheed Martin Space Systems where you will see how spacecraft are designed, manufactured, tested, and operated. Depending on availability, the tour may include simulation labs, clean rooms, viewing spacecraft under construction, and operations centers for spacecraft currently operating in various parts of our universe. There will also be presentations and discussions about workforce needs and ways to incorporate exploration in education.

These popular programs are ticketed events open to all conference attendees. Fees are in addition to full conference program registration fees.



MARCH 25-27, 2017

**Colorado
Convention Center**
700 14th St
Denver, CO 80202



HOUSING INFORMATION

You must be registered for the conference and receive a confirmation I.D. number before you can reserve your housing.

Online: Visit NSBA's Attendee's Housing website

www.nsba.org/conference/travel/housing and follow the instructions to reserve your room online.

Call: 1-800-616-8210 (U.S./Canada) or 1-415-979-2264 (International). Service is available Monday through Friday 9:00 a.m. – 9:00 p.m. ET

Fax: 1-415-216-2535

All reservations should be made prior to February 24, 2017. Room availability and special conference rates cannot be guaranteed after this date. Should you fail to arrive on your confirmed date, one night's room plus tax will

be charged to your credit card or forfeiture of your check deposit and your reservation will be canceled for the remainder of your stay.

TRAVEL INFORMATION

MacNair Travel is NSBA's official Travel agency for the 2017 NSBA Annual Conference.

Go to the conference website www.nsba.org/conference and click on the Travel tab for information. Or contact MacNair by visiting www.macnairtravel.com or call 877-761-3727.

Book air travel directly using the following I.D.

Delta Airlines: Meeting code NMNXE or call 800-328-1111

United Airlines: Zcode ZX7W; Agreement code: 410630

Hotel Information

NO.	HOTEL	SINGLE	DOUBLE	EXTRA PERSON
1.	Aloft Denver Downtown 800 15th Street 80202	\$199	\$199	(King Beds Only)
2.	Courtyard Downtown Denver 934 16th Street 80202	\$189	\$189	
3.	Crowne Plaza Denver Downtown 1450 Glenarm Place 80202	\$179	\$179	\$10
4.	The Curtis — A DoubleTree Hotel 1405 Curtis Street 80202	\$185	\$185	\$20
5.	Denver Marriott City Center 1701 California Street 80202	\$189	\$189	\$20
6.	Embassy Suites Convention Center 1420 Stout Street 80202	\$195	\$195	\$15
7.	Grand Hyatt Denver 1750 Welton Street 80202	\$208	\$208	\$25
8.	Hampton Inn & Suites Convention Center 550 15th Street 80202	\$180	\$180	\$10
9.	Hilton Garden Inn Denver Downtown 1400 Welton Street 80202	\$185	\$185	\$10
10.	Holiday Inn Express Downtown 401 17th Street 80202	\$179	\$179	\$20
11.	Homewood Suites Denver Convention Center 550 15th Street 80202	\$185	\$185	\$10
12.	Hotel Teatro 1100 Fourteenth Street 80202	\$195	\$195	
13.	Hyatt House Denver Downtown 440 14th Street 80202	\$195	\$195	\$10
14.	Hyatt Place Denver Downtown 440 14th Street 80202	\$195	\$195	\$10
15.	Hyatt Regency Denver at Colorado CC* 650 15th Street 80202	\$210	\$210	\$25
16.	Magnolia Hotel 818 17th Street 80231	\$210	\$210	\$10
17.	Renaissance Downtown City Center 918 17th Street 80202	\$189	\$189	\$20
18.	Residence Inn 1725 Champa Street 80202	\$189	\$189	
19.	Sheraton Denver Hotel** 1550 Court Place 80212	\$189	\$189	\$20
20.	Westin Denver Downtown 1672 Lawrence Street 80212	\$185	\$185	\$20

*Headquarters Hotel—limited general housing available

**COSA

Meal Events

SATURDAY, MARCH 25

Council of Urban Boards of Education Luncheon and Keynote Presentation

12:00 PM – 2:00 PM

Presenter: Judge Glenda Hatchett



Addressing Inequities in America's Public Schools: If not us, then who?

Join us to hear Judge Glenda Hatchett, former Chief Presiding Judge of the Fulton County Juvenile Court in Atlanta, address the inequality of America's public schools and the correlation between it and the judicial system – which breeds education inequities. We'll also learn what we can do to foster opportunities of success for every child in spite of their environment.

Urban Night Out (UNO), Saturday, March 25, 6:30 – 9:00 PM, is included in registration with the luncheon.

School Leaders Luncheon

12:00 PM – 2:00 PM

Celebrate the spirit of innovation and excellence in public education with an inspiring speaker. Sponsored by Sodexo, this luncheon also honors the 2017 Magna Award winners.

National Caucus of American Indian/Alaska Native School Board Members Luncheon

12:00 PM – 2:00 PM

Presenter: Samuel Johns



Samuel Johns is a motivational speaker, songwriter, performer and activist. He uses music as a

tool for healing and connecting people to Native History. As an activist, he founded the Forget Me Not Movement, an effort to draw attention to and help address homelessness in Anchorage, Alaska. Today, the group Sam started to help reconnect Anchorage's homeless with their families in rural Alaska has more than 21,000 members. He was most recently awarded the Top Forty Under 40 Award by the Alaska Journal of Commerce in 2016.

SUNDAY, MARCH 26

National Hispanic Council of School Board Members Breakfast

8:00 AM – 9:30 AM

Presenter: Sylvia Mendez



Sylvia Mendez is a civil rights activist and recipient of the Presidential Medal of Freedom. Mendez's

role in the nation's history was sealed



when her parents successfully filed the landmark lawsuit — Mendez, et al v. the Westminster School District, et al — the result of which made California the first state to end school segregation in 1947. The victory also laid the legal precedent for the Brown v. Board of Education U.S. Supreme Court case that would end racial segregation in schools across the country almost a decade later. She now travels across the country to schools to educate Americans about the historic court case.

National Black Council of School Board Members Luncheon

12:00 PM – 2:00 PM

Presenter: Steve Pemberton



Overcoming seemingly insurmountable odds, Pemberton has gone from being a forgotten ward of the Commonwealth of Massachusetts to becoming a trailblazing Divisional Vice President at Walgreens and the first Chief Diversity Officer for the 113-year-old company. Prior to that, he made history as the first Chief Diversity Officer and Vice-President of Diversity and Inclusion for an Internet start-up while at Monster.com. Pemberton

offers abundant inspiration to others, emphasizing that from tragedy and strife can come extraordinary accomplishment.

Education Technology Luncheon, hosted by the Technology Leadership Network

12:00 PM – 2:00 PM

Presenter: Steve Dembo



Steve Dembo, Vice-President of the Skokie/Morton Grove District 69 School Board, is a pioneer

in the field of educational social networking. He was instrumental in the explosive community growth of the award-winning Discovery Educator Network. NSBA recognized him in 2010 as a “20 to Watch” educator for his innovative use of technology to increase classroom learning and his ability to inspire others to embrace new approaches. Dembo is co-author of the book *Untangling the Web: 20 Tools to Power Up Your Teaching* and serves as a course designer and adjunct professor for the Instructional Media degree program at Wilkes University where he teaches Internet Tools for Teaching.

These popular programs are ticketed events open to all conference attendees. Fees are in addition to full conference program registration fees.

Campus Expo Features

Study Halls

Study Halls are back with terrific, interactive educational programming and will be open only during exclusive exhibit hall hours. Pop in for an interactive 30-minute upload of the latest knowledge on hot topics, led by experts and their school district clients during exclusive hours.

NSBA Booth

Learn more about NSBA's year-round activities. Stop by and say hello to your NSBA staff.

Relaxation Station

Take a break at the Relaxation Station and enjoy a complimentary massage.

The Green Zone

Discover how greening your schools doesn't just save money, but fundamentally changes how students learn. Find out how you, as a school leader, can make a commitment to advance a green initiative in your school and engage your community at the same time.

Masonry Row

A school district needs to be built on a solid foundation. Interact with companies dedicated to strengthening your district — from concrete to wall systems — on the exhibit floor's newest feature!

Music and Arts Main Street

Waltz on down to find companies who will offer arts and music programs that you can establish in your district. No need to cut these valuable programs when you will find cost-saving alternative solutions here.

Technology Innovation Pavilion

The education market is bursting with new products. Don't miss your chance to meet emerging businesses and take home ideas you won't see anywhere else! Make a visit to the Technology Innovation Pavilion a top priority.



Cutting-Edge AveNEW

Be the first in your district to meet the newest companies and see the latest and greatest products on the block! This special area is dedicated to start-up businesses that have never exhibited at a national trade show and want to debut their state-of-the-art products and services to you specifically.

Marketplace

Finally, do some shopping at the ever-popular NSBA Marketplace—the only location on the exhibit floor where you can purchase and take home the products these specific vendors are offering.

Exhibit Hours

Visit with over 280 Campus Expo exhibitors offering innovative approaches and methods to solve problems, boost student achievement, and save money.

Saturday, March 25

10:30 AM – 4:00 PM

Exclusive Exhibit Hall Only:

11:30 AM – 1:30 PM and 2:45 PM – 3:45 PM

Sunday, March 26

11:30 AM – 4:00 PM

Exclusive Exhibit Hall Only:

11:30 AM – 1:30 PM and 2:45 PM – 3:45 PM

www.nsba.org/conference/campusexpo

National Connection LIVE!

Your year-round community of education leaders is live and in-person in Denver.

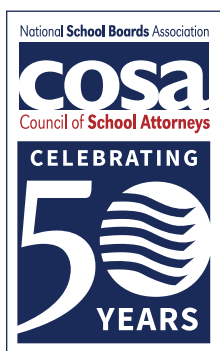
LEARN — Attend sessions with content curated for National Connection with experts from the education community.

LINK — Meet leaders from other National Connection districts in our special networking room.

LOUNGE — Rest and recharge with fuel for your body (snacks!) and a place to plug in your mobile devices.

*National Connection districts get early access to registration, early access to housing, and a **20% discount** on all registrations from the district.*

Celebrate With COSA!



**THURSDAY, MARCH 23 –SATURDAY, MARCH 25
DENVER, CO**

School attorneys from across North America will convene in Denver to celebrate NSBA's Council of School Attorneys' 50 years of legal advocacy for public schools. This Continuing Legal Education event includes:

- Evolution of key legal issues affecting public education
- Current state of the law, and where it is going
- Keynote address by **Jeffrey Toobin**, bestselling author and CNN senior legal analyst

No school attorney should miss this opportunity to get informed and up-to-date on the crucial school law issues of our time.

www.nsba.org/COSA

*Early Registration and Housing Open October 12**

**Want to Register Early?
Join National Connection**

*Receive Early Registration, Housing,
and 20% Discount!*

**For more information contact Entoria Nicely
at 703-838-6749 or enically@nsba.org.**

**Participating National Connection,
TLN, and CUBE Districts only. General
Registration and Housing Opens
October 19, 2016.*

www.nsba.org/conference



Early Registration and Housing Open October 12*



Reach

*Participating National Connection, TLN, and CUBE Districts only. General Registration and Housing Opens October 19, 2016.



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