



## UNITED INDEPENDENT SCHOOL DISTRICT AGENDA ACTION ITEM

**Topic:** Approval of Proposed Name for Elementary #27 Opening 2015-2016 School Year

**Submitted by:** Mike Garza **of:** Assistant Superintendent for Administration /Support Services

**Approved for transmittal to school board:** May 20, 2015

### **Recommendations:**

School naming committee is recommending that the Board of Trustees approve the proposed name, school colors and mascot for elementary #27 from the top 3 recommendations in each category.

- **School Name:**
  1. Veterans Memorial Elementary
  2. United Veterans Elementary
  3. Claudia Taylor “Lady Bird” Johnson Elementary
  
- **School Colors:**
  1. Hunter Green/Tan/Brown/Black Camouflage
  2. Gold/White/Maroon
  3. Red/White/Blue
  
- **School Mascot:**
  1. Bears
  2. Hawks
  3. Soldiers
  
- **Staff is recommending approval of “Naming Facilities Procedural Steps”**

### **Rationale:**

Opening of new school facility.

### **Budgetary Information:**

N/A

### **Board Policy Reference and Compliance**

CW local

## **Naming Facilities Procedural Steps**

1. Selection of members: See Board Policy CW local Naming Facilities
2. Names of committee members are submitted to Board of Trustees.
3. Solicit names, rationale and/or description from community at large through available media sources.
4. Schedule meeting(s) with committee members to discuss name, school colors, and mascot at a centralized location and reasonable time frame.
5. Name, colors and mascots are submitted and discussed by committee members.
6. Committee votes to determine the top 3 suggestions through a formal ballot.
7. Top 3 suggestions are submitted to School Board.

**United Independent School District  
Elementary #27 Name / Color / Mascot Tabulation**

**Name Suggestions:**

<b>Committee Votes</b>	<b>Name Suggestions</b>	<b>Other Sites w/same name</b>	<b>Biographical Data</b>	<b>Nominee's Significant Contribution</b>	<b>Should be name because</b>
11	Veterans Memorial Elementary	Elementary in Roma, Texas	N/A	referring to our US military veterans	referring to our US military veterans for their dedication to protect & serve our country
		Elementary in Saugas, MA			
		Elementary in Naples, FL			
		Elementary in Central Falls, RI			
		Elementary in Brick, NJ			
10	United Veterans Elementary	None	N/A	referring to UISD & "United" States & our US military veterans	referring to our US military veterans for their dedication to protect & serve our country and United ISD serving our community
4	Claudia Taylor "Lady Bird" Johnson Elementary	Lady Bird Johnson Middle School in Irving, TX	First Lady, wife of President Lyndon B. Johnson	started the <i>Society for a More Beautiful National Capital</i> to improve the physical appearance of the Capitol and also promoted the <i>Highway Beautification Act</i>	
		Claudia Taylor "Lady Bird" Johnson High School in San Antonio, TX			

**Color Suggestions:**

<b>Committee Votes</b>	<b>Color Combination Suggestions</b>
16	Hunter Green / tan / brown / black camouflage
6	Gold / white / maroon
5	Red / white / blue

**Mascot Suggestions:**

<b>Committee Votes</b>	<b>Color Combination Suggestions</b>
13	Bears
7	Hawks
6	Soldiers

Samples of colors



Hunter green / tan / brown / black

Samples of colors



Red / white / blue

**Samples of Mascot: Bears, Hawks, Soldiers**



Samples of Mascot: Bears, Hawks, Soldiers



Samples of Mascot: Bears, Hawks, Soldiers





Samples of Mascot: Bears, Hawks, Soldiers



Samples of Mascot: Bears, Hawks, Soldiers

