

**Statement of Work for  
General Economic/Housing Overview  
Aledo ISD  
2023-24**



## **PASA WORK PRODUCT**

### **DATA COLLECTION AND REPORTING**

- Gather background data on economic trends, major economic sectors, and changes in workforce, and unemployment rates for the Dallas-Fort Worth area.
- Gather general housing construction trend data for the Dallas-Fort Worth area
- Gather and map 2022-23 enrollment data for the Dallas-Fort Worth area, illustrating hotspots of growth
- Compare Aledo ISD Sept 2023 enrollment to previous projections and discuss briefly
- Prepare brief memo summarizing this data, including maps and tables

## **DISTRICT INVESTMENT**

**Total Cost:** **\$2,000**

### **Costs of Additional Services**

Tasks requested by the School District beyond the scope of this Statement of Work will be billed at the following rates.

In-person meetings	\$2,500/mtg
Remote presentations (via Zoom or other platform)	\$1,000/mtg
Professional tasks	\$280/hr
GIS-related tasks	\$150/hr

## **TIMELINE**

PASA plans to finalize this Overview by September 15, 2023.

## **DELIVERABLE**

PDF of Memo and supporting tables, graphs, and maps

**Statement of Work for  
General Economic/Housing Overview  
Aledo ISD  
2023-24**



**ACKNOWLEDGEMENTS**

---

This confirms the agreement by which Aledo ISD, (“School District”), is engaging Population and Survey Analysts (“PASA”) to produce a General Economic/Housing Overview. The attached documentation outlines specific tasks and associated costs included in this project.

As compensation for services rendered, the School District will pay PASA \$2,000.

PASA will invoice the School District upon completion and delivery of the Deliverables.

PASA expects to complete the Overview by September 15, 2023, but this can be modified to meet the needs of the School District.

\_\_\_\_\_  
Dr. Stacey Tepera, President  
Population and Survey Analysts  
***signed electronically***

Dated: 3/21/23

\_\_\_\_\_  
Dr. Susan Bohn, Superintendent  
Aledo ISD

Dated: \_\_\_\_\_