


<b>1. Vision 2030</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
No Scheduled Reports			
<b>2. Curriculum and Instruction</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
No Scheduled Reports			
<b>3. Student Services</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
3.3 % Out of Placement (ISS/OSS/DAEP)			3 - 5
<b>4. Technology</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
4.1 % Critical Systems Scheduled Uptime			6 - 7
<b>5. Human Resources</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
No Scheduled Reports			
<b>6. Communications and Marketing</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
6.1 # MISD Positive Publicity Media Hits			8 - 9
6.3 Increase revenue generated through advertising, MISD Education Foundation and QUEST Program.			10 - 13
<b>7. Facilities and Operations</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
No Scheduled Reports			
<b>8. Business Services</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
No Scheduled Reports			
<b>9. Safety and Security</b>			
<b>Dashboard Measure</b>	<b>Status</b>	<b>Mid-Course Correction</b>	<b>Report Page #</b>
9.1 % Police Presentations Per Month			14 - 15

 Above Goal

 At Goal

 Near Goal

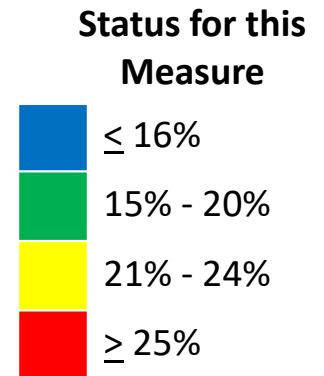
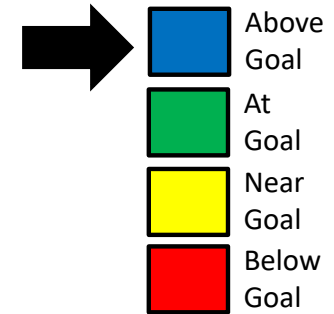
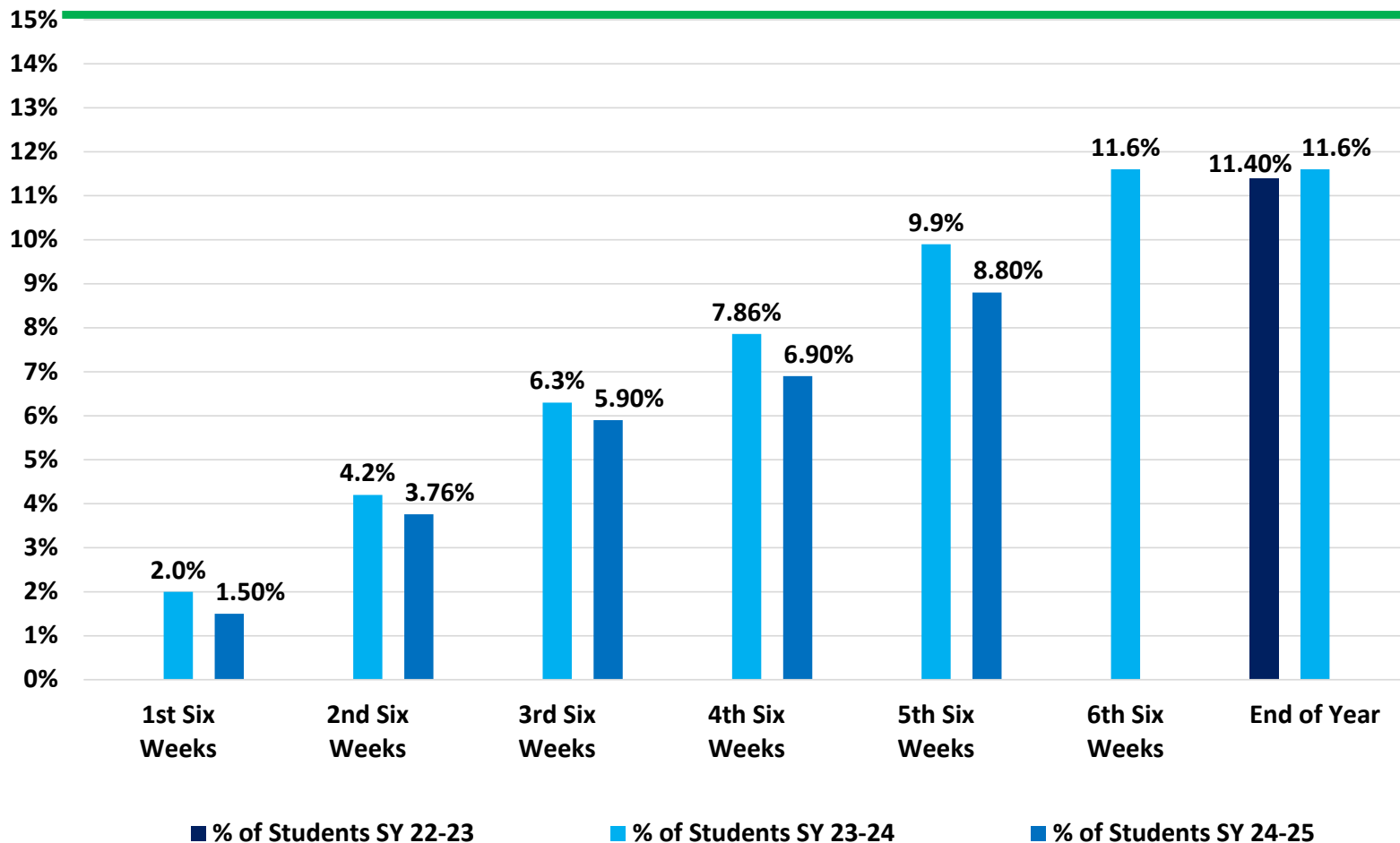
 Below Goal

# EC Accountability

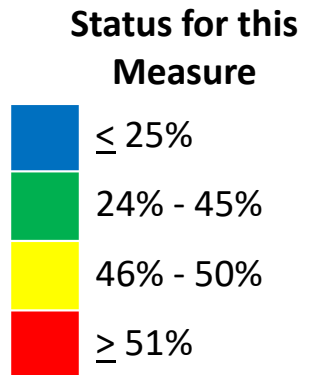
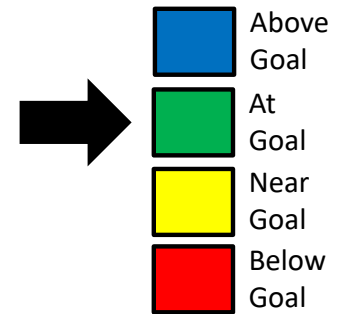
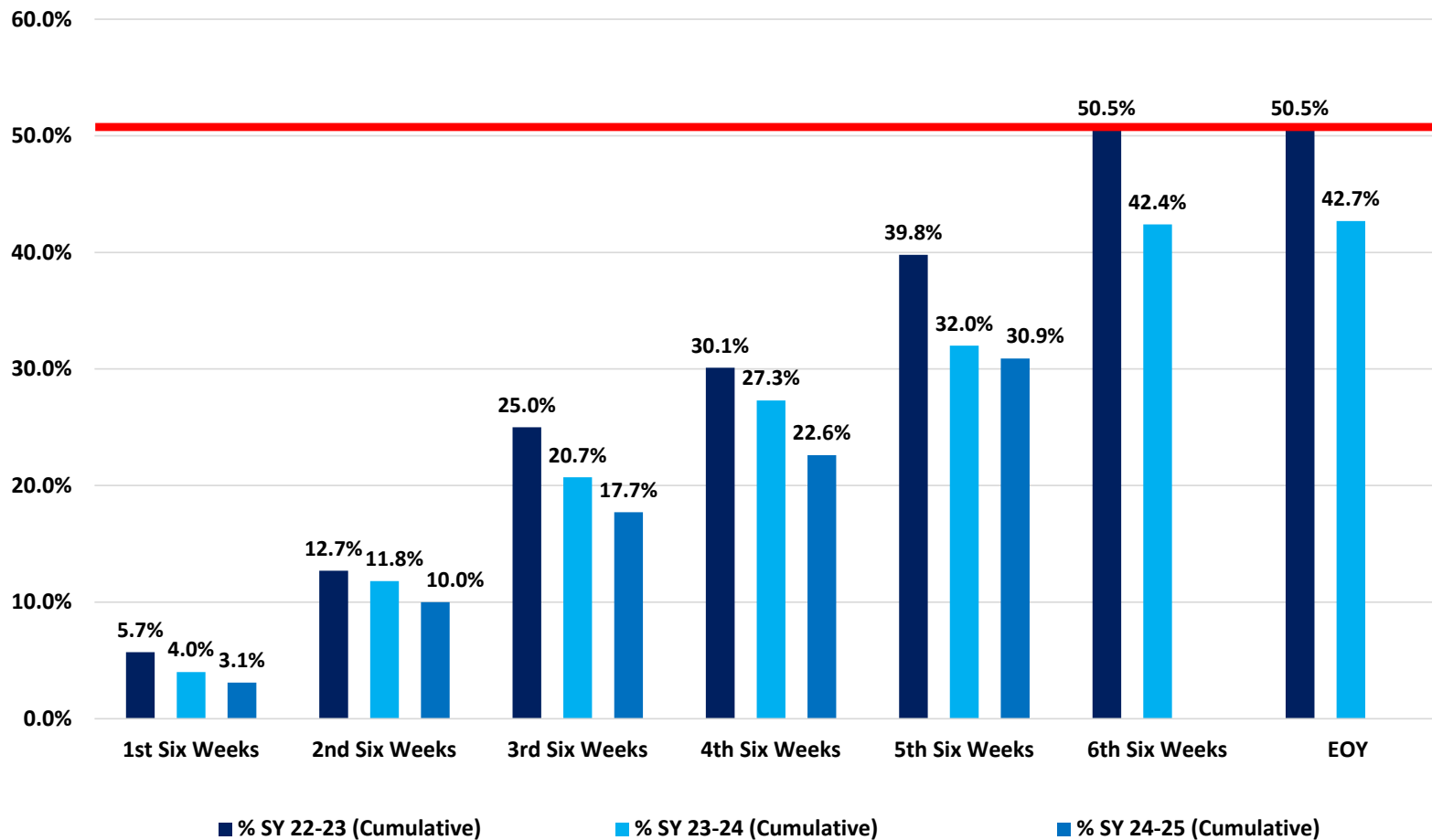
## April 2025

Department	Key Strategic Measures										Data Collected, Managed, and Reported by		
Student Services – Focus on Student Success/Engagement	3.1 % Students in Extra/Co-curricular Activities 3.2 Student Survey - % Satisfied 3.3 % Out of Placement (ISS/OSS/DAEP)										David Wright Dr. Matthew Brown		
Leading Indicator Measure	Reported By	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.
3.1 % Students in Extra/Co-Curricular Activities	Dr. Brown										X		
3.2 Student Survey - % Satisfied	Mr. Wright							X			X		
3.3 % Out of Placement (ISS/OSS/DAEP)	Dr. Brown			X		X			X		X		

# 3.3 % Out of Placement (ISS/OSS/DAEP)

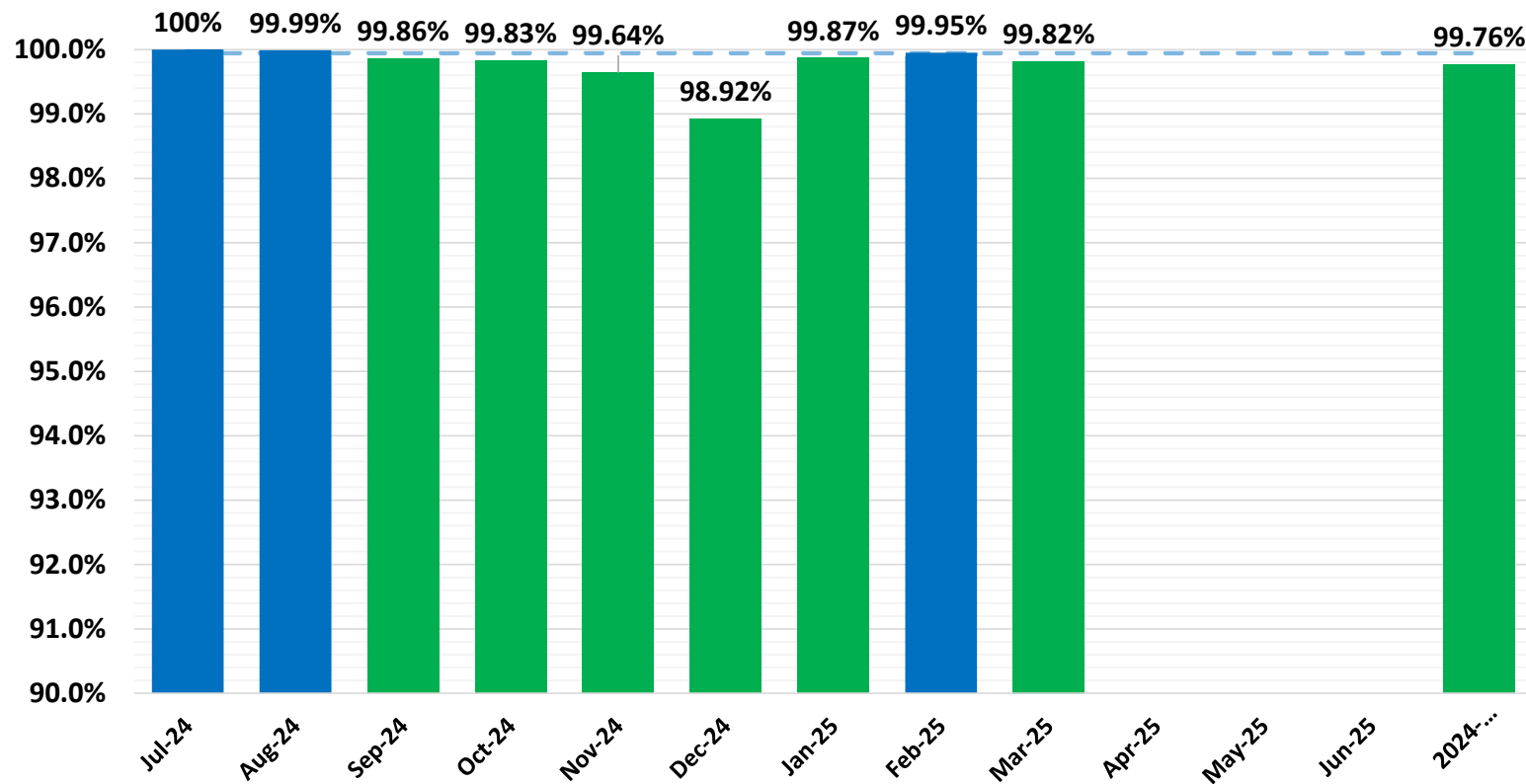


## 3.3.1 % Out of Placement (SpEd Actions)

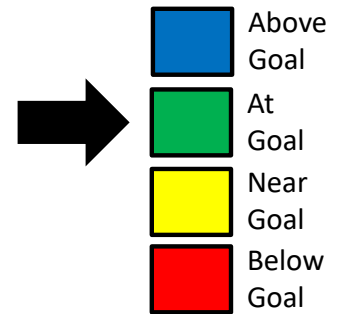


Department		Key Strategic Measures									Data Collected, Managed, and Reported by			
Technology – Focus on Excellence and Equity in Technology		4.1 % Critical Systems Scheduled Uptime 4.2 % Work Orders Completed within 7 Business Days 4.3 Cybersecurity: Uncompromised End-Points									Shawntee’ Cowan			
Leading Indicator Measure		Reported By	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.
4.1 % Critical Systems Scheduled Uptime		Mrs. Cowan	X	X	X	X	X	X	X	X	X	X	X	X
4.2 % Work Orders Completed within 7 Business Days		Mrs. Cowan	X		X		X		X		X		X	X
4.3 Cybersecurity: Uncompromised End-Points		Mrs. Cowan	X		X		X		X		X		X	X

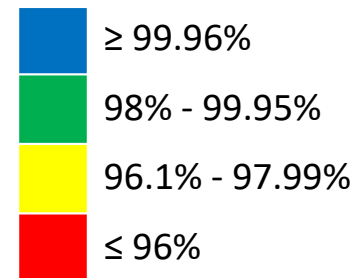
# 4.1 % Critical Systems Scheduled Uptime



Goal:  $\geq 99.95\%$



## Status for this Measure

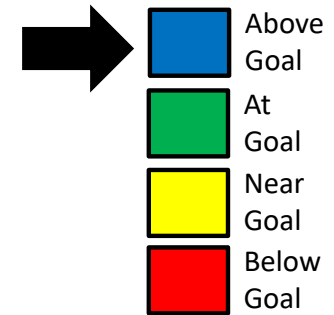
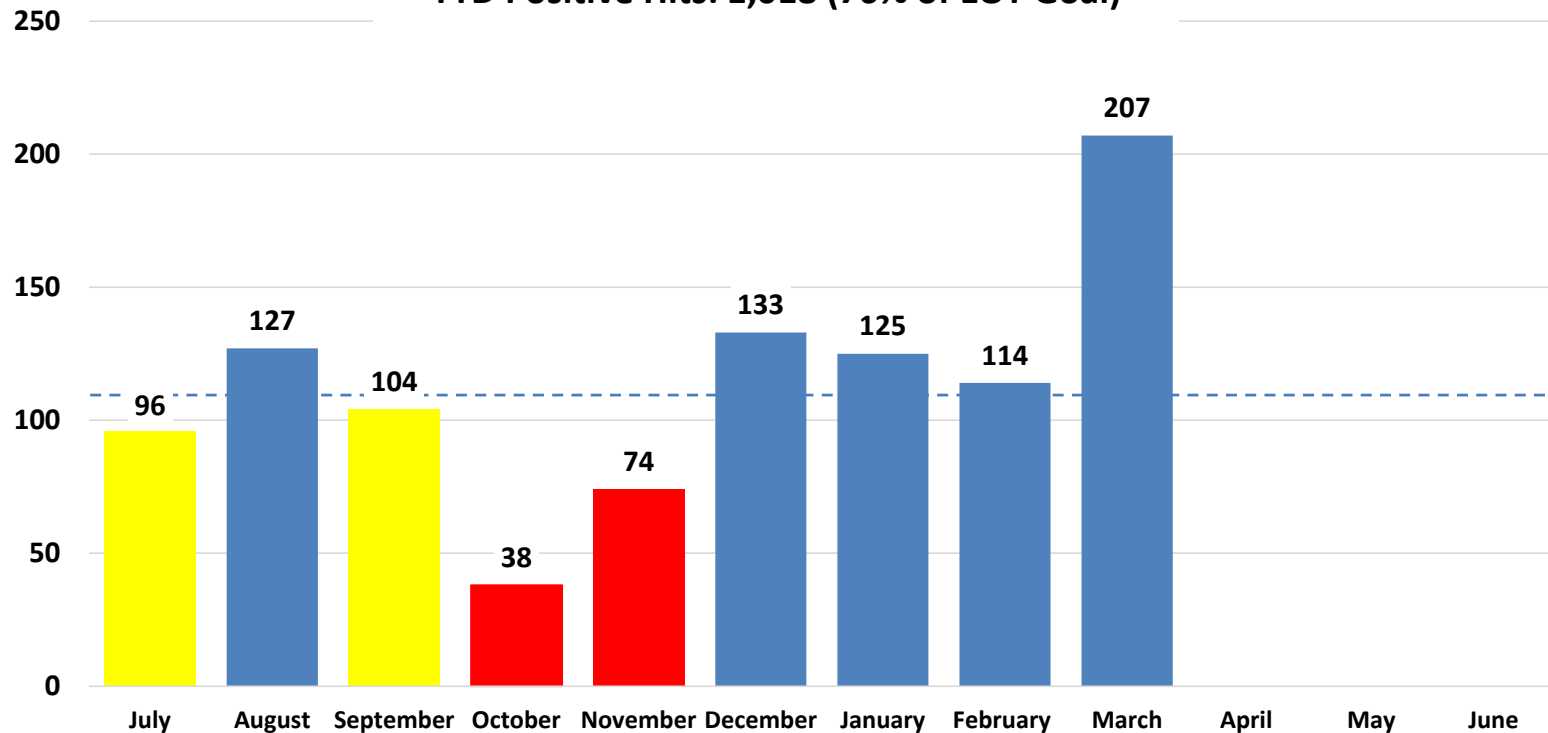


Department		Key Strategic Measures									Data Collected, Managed, and Reported by		
Communications and Marketing – Focus on Customer Engagement		6.1 # MISD Positive Publicity Media Hits 6.2 ACE Summer Rd & Math Progress % 6.3 Revenue Generated									Laura Jobe		
Leading Indicator Measure	Reported By	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.
6.1 # MISD Positive Publicity Media Hits	Mrs. Jobe			X			X		X		X		
6.2 Provide academic support in the areas of mathematics and reading/language arts to ensure that 80% or more of our regular (attend ACE 45+ days or more) student participants show academic progress by the end of summer programming. (updated measure)	Mrs. Jobe										X	X	X
6.3 Increase revenue generated through advertising, MISD Education Foundation and QUEST Program.	Mrs. Jobe			X			X		X		X		

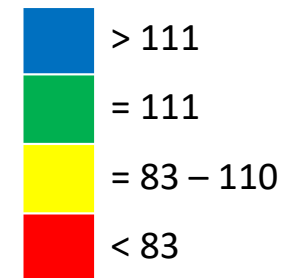


## 6.1 # MISD Positive Publicity Media Hits

EOY Goal for 2024-25: 1,331 Total Positive Hits  
YTD Positive Hits: 1,018 (76% of EOY Goal)



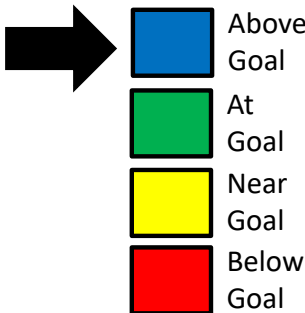
Status for this Measure (Monthly)



Target Monthly Avg.: 111 hits

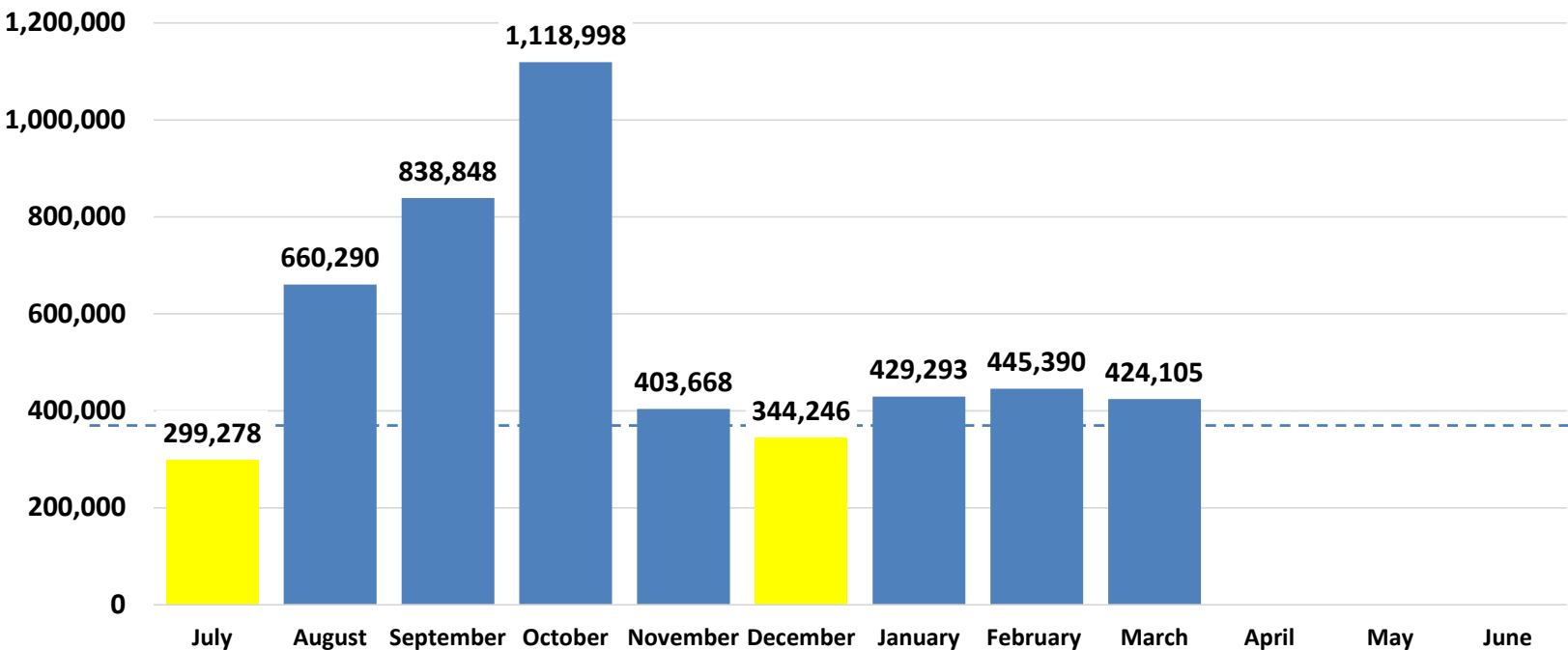
YTD Monthly Avg.: 113 hits

# 6.3 Increase Revenue Generated Through Advertising, MISD Education Foundation and QUEST Program.

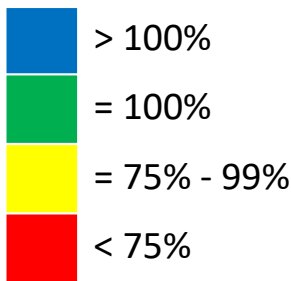


EOY Goal for 2024-25: \$4,275,642

Total Revenue Generated YTD: \$4,964,116 (116% of EOY Goal)



Status for this Measure (Target)



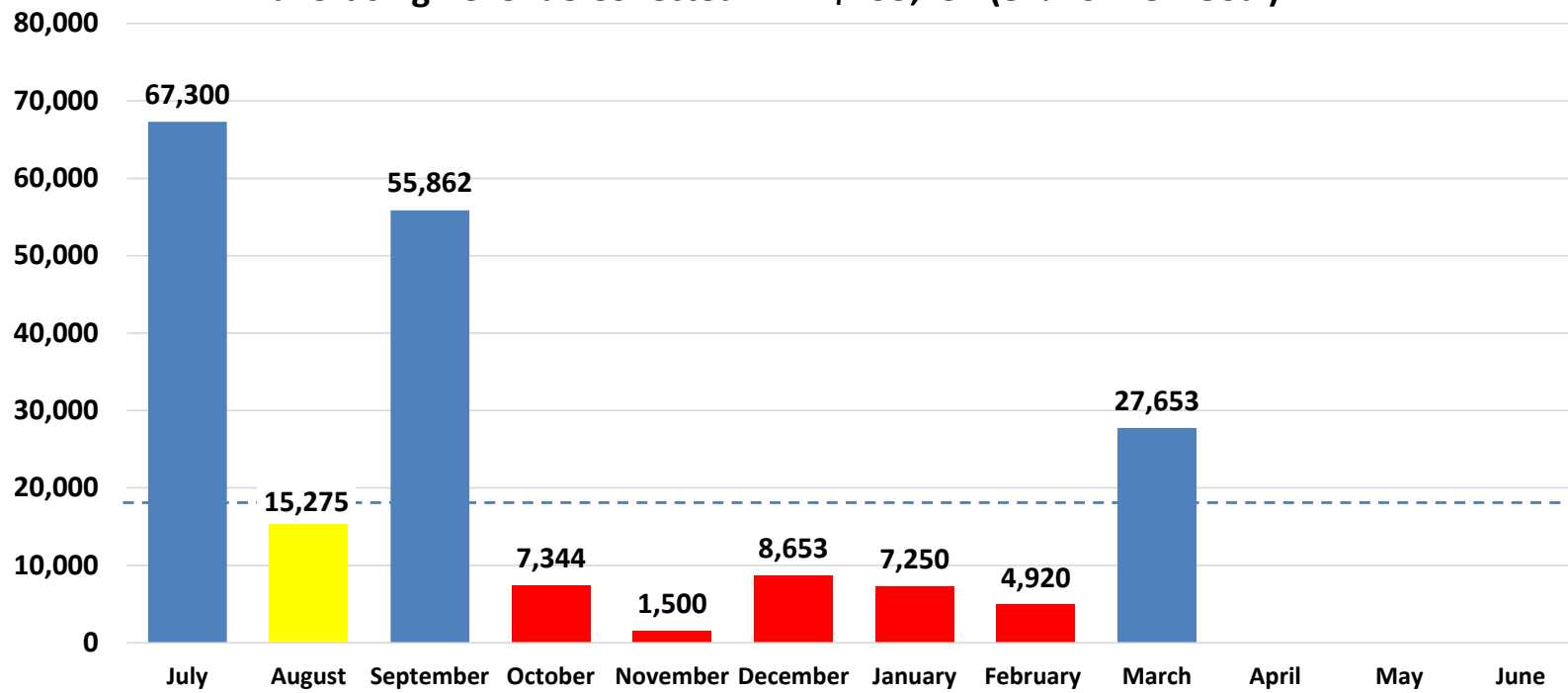
Target Monthly Avg.: \$356,304

YTD Monthly Avg.: \$551,568 (171% of Target)

## 6.3.1 Increase Advertising and Sponsorship Revenue

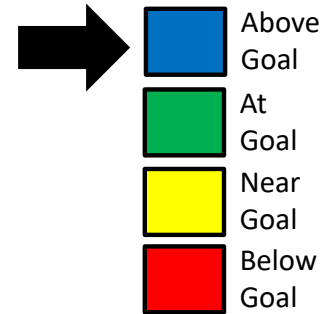
EOY Goal for 2024-25: \$237,557

Advertising Revenue Collected YTD: \$195,757 (82% of EOY Goal)

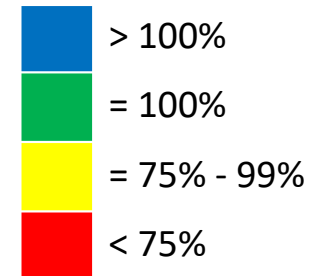


Target Monthly Avg.: \$19,796

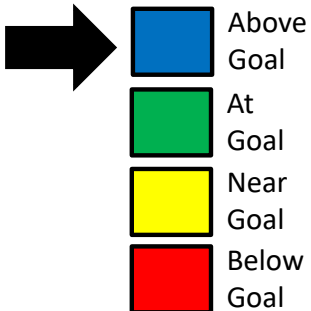
YTD Monthly Avg.: \$21,750 (110% of Target)



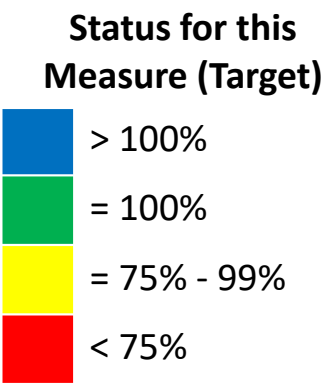
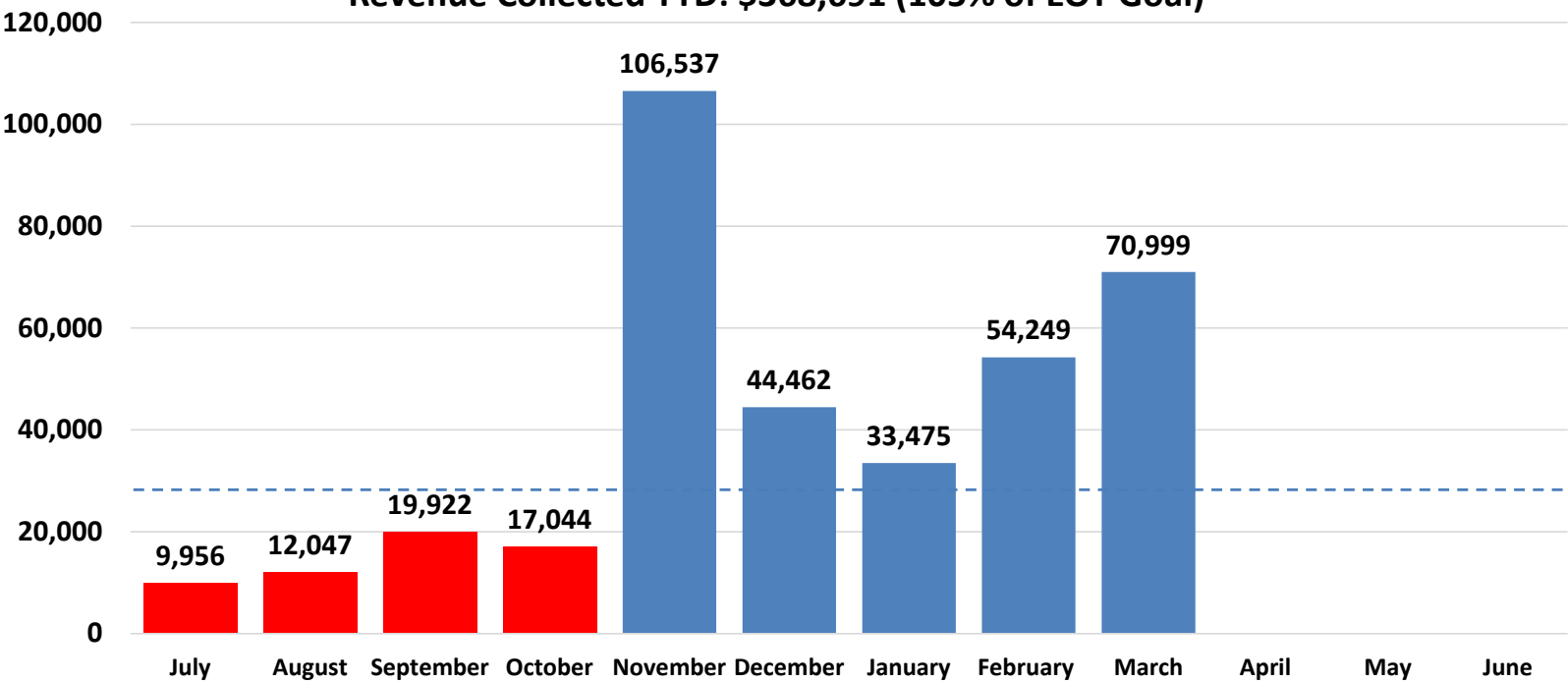
Status for this Measure (Target)



# 6.3.2 Increase Education Foundation Revenue Collected

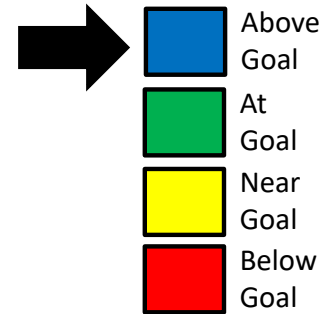


EOY Goal for 2024-25: \$350,000  
Revenue Collected YTD: \$368,691 (105% of EOY Goal)

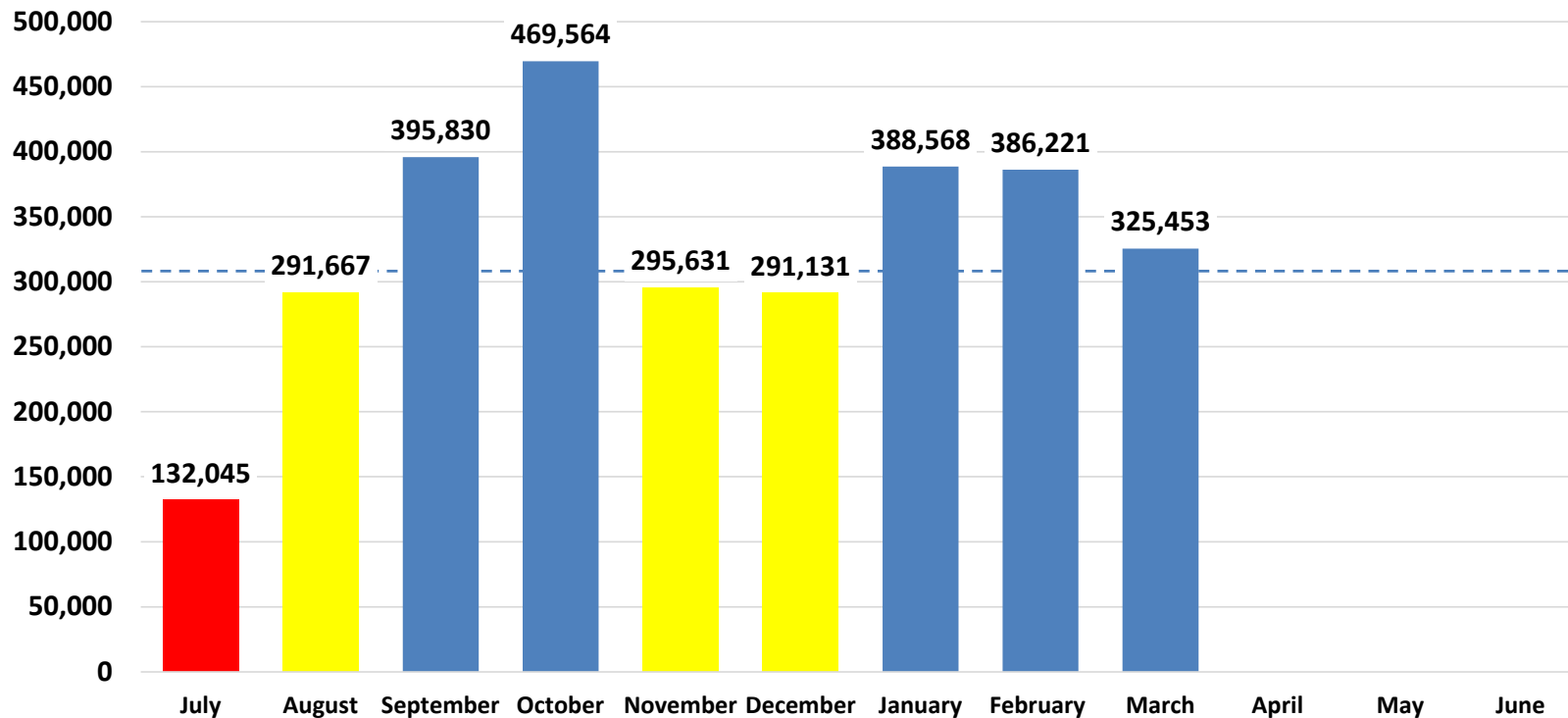


Target Monthly Avg.: \$29,166  
YTD Monthly Avg.: \$40,966 (140% of Target)

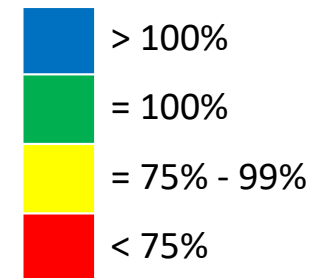
## 6.3.3 Increase Revenue Generated by QUEST



EOY Goal for 2024-25: \$3,688,085  
Revenue Collected YTD: \$2,976,110 (81% of Goal)



Status for this Measure (Target)

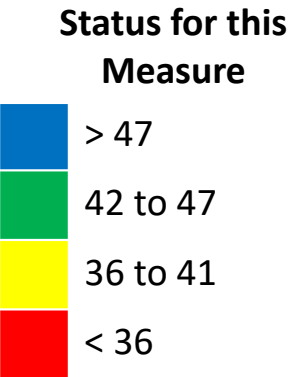
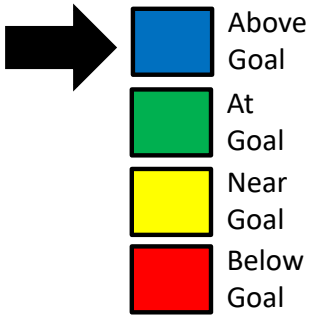
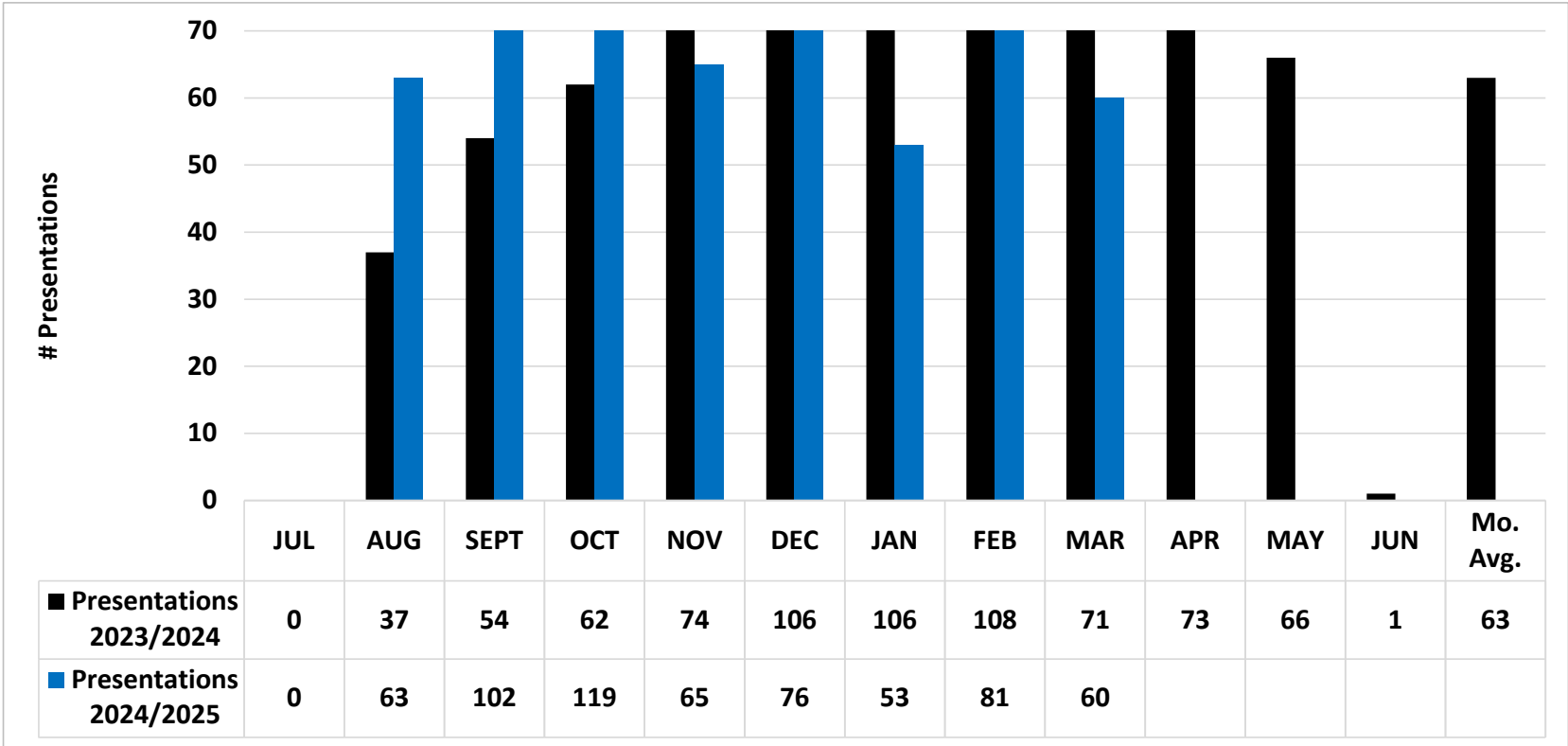


Target Monthly Avg.: \$307,340

YTD Monthly Avg.: \$330,678 (108% of Target)

Department	Key Strategic Measures										Data Collected, Managed, and Reported by		
Safety and Security	9.1 % Police Presentations Per Month 9.2 % District Physical Security Audit 9.3 % Police Force Meeting TCOLE Standards										Chief Greg Minter Britney Fortner		
Leading Indicator Measure	Reported By	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.
9.1 % Police Presentations Per Month	Chief Minter	X	X	X	X	X	X	X	X	X	X	X	X
9.2 % District Physical Security Audit	Mrs. Fortner					X					X		
9.3 % Police Force Meeting TCOLE Standards	Chief Minter					X							X

# 9.1 % Police Presentations Per Month



- The Police Department currently has MISD officers covering all of the 48 campuses. Our goal is that each campus based officer conduct at least 1 presentation per month.
- Police presentations consist of student, staff, or community presentations.