



ALEDO ISD BOARD MEETING TEMPLATE

MEETING DATE: September 16, 2013

AGENDA ITEM: 2013 Parent Survey Results

PRESENTER: Lynn McKinney

ALIGNS TO BOARD GOAL(S):

District Priority #3 Parents/Community

District Priority #6 Continuous Improvement

Background Information:

The District conducts a confidential, anonymous, online parent survey each spring. The results are tabulated through a contracted third party. These survey results are reviewed with each principal and the data is referenced in the District and Campus Comprehensive Needs Assessment.

For the first time this year the results are being posted on the District website under the parent tab. Please see the attached copy of the 2013 Parent Survey Results.

Administrative Considerations:

The following communications were employed in an effort to increase parent participation in the online survey:

- Alert Now messages
- Campus marquees/sign boards
- PTO meetings
- Press release
- Website posting

FISCAL NOTE:

The District contracts these survey services on an annual basis.

Administrative Recommendation:

None, report item only