WeVideo At Benjamin District 25

Empowering Student Creativity & Learning

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Media Literacy

“Media literacy is the ability to access, analyze, evaluate, create, and communicate using a variety of objective forms, including, but not limited to print, visual, audio, interactive, and digital texts.”

Illinois Public Act 102-0055

Illinois Media Literacy Framework

ISTE Standards

ISTE Standards for Students

1.1: Empowered Learner

- 1.1d Technology Fundamentals: Students understand fundamental concepts of how technology works, demonstrate the ability to choose and use current technologies effectively, and are adept at thoughtfully exploring emerging technologies.

1.6: Creative Communicator

- 1.6.b Original and Remixed Works: Students create original works or responsibly repurpose or remix digital resources into new creations.
- 1.6.c Communicate Complex Ideas: Students use digital tools to visually communicate complex ideas to others.
- 1.6.d Customize the Message: Students publish or present content that customizes the message and medium for their intended audiences.

Common Core Standards

Common Core ELA Standards

CCSS.ELA-Literacy.SL.6.2

Interpret information **presented in diverse media and formats** (e.g., visually, quantitatively, orally) and explain how it **contributes to a topic, text, or issue under study**.

CCSS.ELA-Literacy.SL.6.5

Include **multimedia components** (e.g., graphics, images, music, sound) and **visual displays** in presentations to **clarify information.**

CCSS.ELA-Literacy.RI.6.7

Integrate **information presented in different media or formats** (e.g., visually, quantitatively) as well as in words to develop a coherent **understanding of a topic or issue**.

Why Media Matters for Today's Learners

- Captures and maintains student engagement
- Caters to diverse learning styles
- Develops crucial 21st-century skills: creativity, communication, collaboration, critical thinking
- Provides opportunities for authentic assessment and demonstration of learning
- Mirrors the media-rich world our student inhabit

What is WeVideo

- User-friendly, cloud-based video editing platform
- Accessible on various devices
- Offers a range of features for different grade levels and projects
- Provides a safe and controlled digital environment for student creation

WeVideo in Action: Grade 4

- Name project: Students create a short video that shows their name and some of their interests
- WeVideo Skills:
  - Add text
  - Add royalty free music from the WeVideo library
  - Add stock images and/or video
  - Use basic editing, such as trim, split, and animate

WeVideo in Action: Grade 4

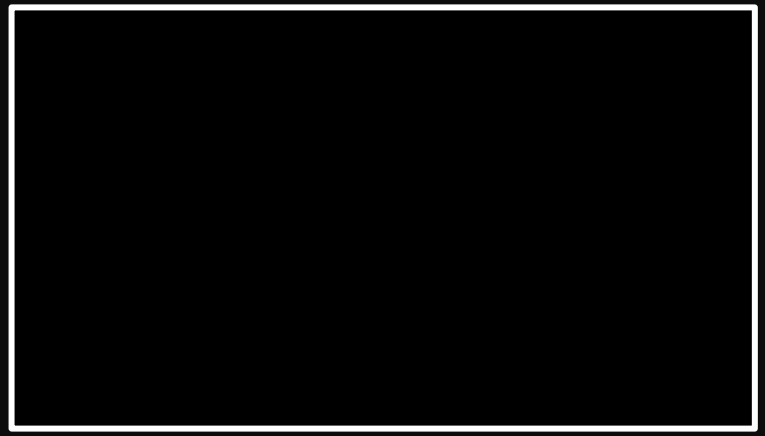
Name Project Examples

WeVideo in Action: Grade 4

- “I Have a Dream” Project: Students edit Dr. Martin Luther King’s speech to show parts that were most meaningful to them.
- WeVideo Skills:
  - Add pictures from the project bin
  - Add background colors and effects
  - Edit the speech audio by snipping, trimming, and controlling audio levels to create their own version of the speech

WeVideo in Action: Grade 4

I Have A Dream Project Example

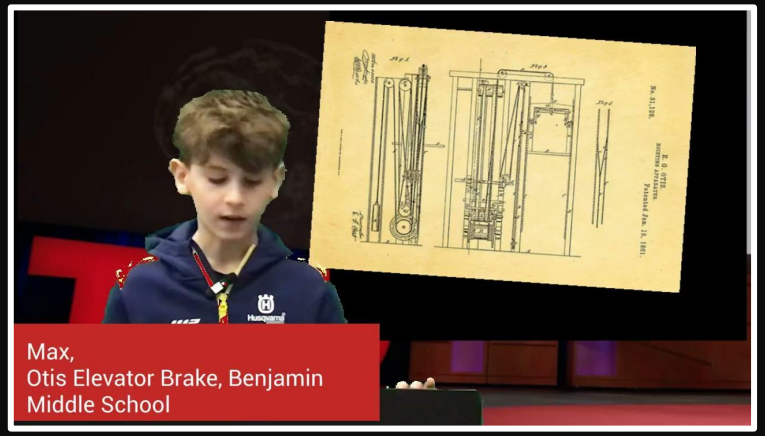


WeVideo in Action: Grade 5

- Ted Talks: Students research an invention and deliver a Ted Talk type report; reports are recorded on a green screen.
- WeVideo Skills:
  - Remove background and add provided image
  - Add Caption with their first name and invention
  - Make any necessary edits to the video to delete mistakes
  - Add an image of their invention in past that switches to an image of it currently
  - Add transitions at the beginning and end of their videos

WeVideo in Action: Grade 5

Ted Talk Project Example

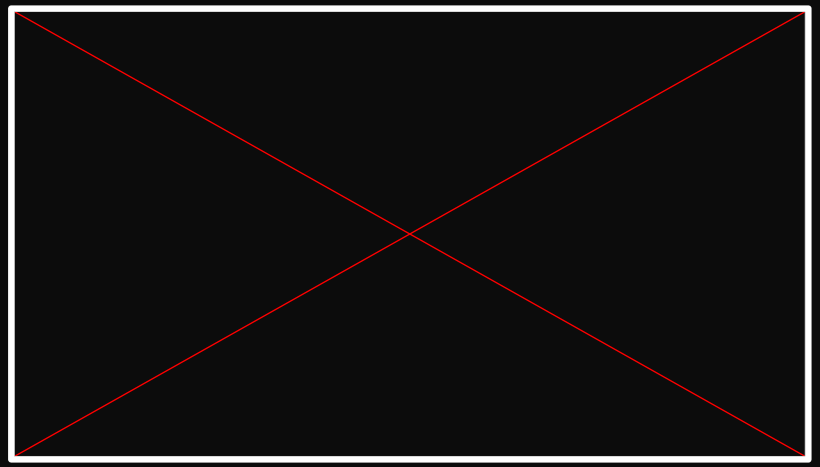


We Video in Action: Grade 6

- STEM Parade: Students create a holiday float for the class parade; students record floats or balloons on a green/blue screen
- WeVideo Skills:
  - Remove background and add image of choice
  - Zoom and crop student videos as necessary to fill the frame
  - Trim two videos to meet time requirements
  - Remove audio from the videos

WeVideo in Action: Grade 6

STEM Parade Video Example



We Video in Action: Grade 7

- Combine Videos: Students use their knowledge of combines and advertising to create commercials for their own combines
- WeVideo Skills:
  - Add photos and videos (either from WeVideo or from other sources)
  - Add captions and animated titles
  - Record video and audio in WeVideo to narrate the commercial
  - Add transitions

WeVideo in Action: Grade 7

Combine Commercial Examples

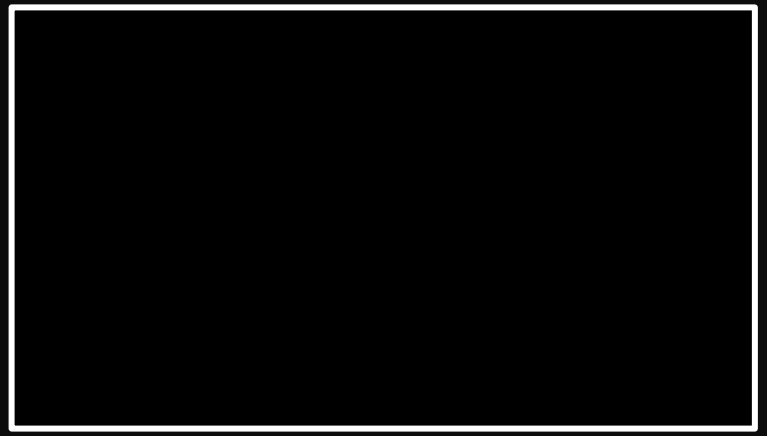
Stem 3000
Manufactured
by John
Deere

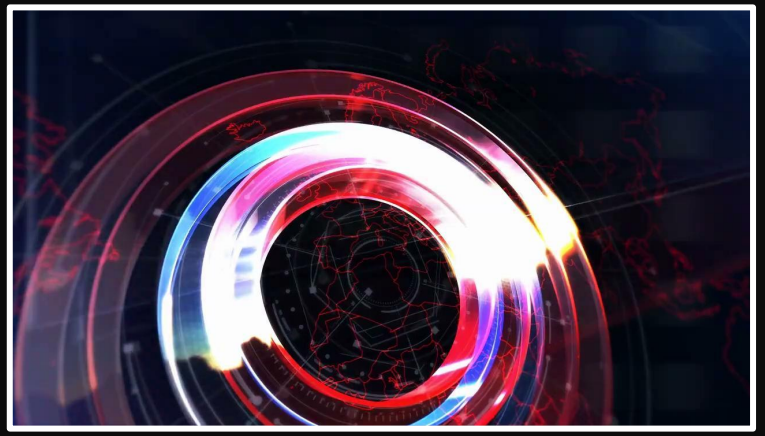
We Video in Action: Grade 7

- Spanish Weather Reports: Students deliver a 5 day weather report for a Spanish speaking country
- WeVideo Skills:
  - Record on a green screen using microphones, making sure to test audio
  - Remove background; add appropriate image for a weather report
  - Edit the video to get the best video product; students work collaboratively in groups of three or four
  - Adjust sound volume to be heard

WeVideo in Action: Grade 7

Spanish Weather Report Examples





WeVideo in Action: Grade 8

- Civil War Virtual Museum Exhibit: Students create a virtual museum exhibit to inform the audience about aspects of the Civil War
- WeVideo Skills:
  - Record in WeVideo using the computer webcam
  - Add images of primary source documents and any other artifacts to enhance the report
  - Recording and editing were done independently!

WeVideo in Action: Grade 8

Civil War Virtual Museum Exhibit Example

WeVideo in Action: Grade 8

- House Hunters: Create a video that shows different rooms in a home, similar to an episode of HGTV's House Hunters
- WeVideo Skills
  - Create multiple videos to record multiple scenes for the "episode"; use microphones for recording
  - Create a video using all the scenes recorded, merge them into one and add transitions
  - Edit the videos to make a cohesive and clear viewing of the house
  - Make sure that everyone can be heard.
  - Switch the background appropriately for each scene

WeVideo in Action: Grade 8

Spanish House Hunters Examples

WeVideo in Action: Grade 8

- IMSA Alchemy Video: Students create a video explaining alchemy
- WeVideo Skills:
  - Add recorded video and audio
  - Add graphics, pictures, and videos
  - Utilize a title slide and credits slide to cite sources
  - Add music for at least part of the video
  - Include captions
  - Add transitions

WeVideo in Action: Grade 8

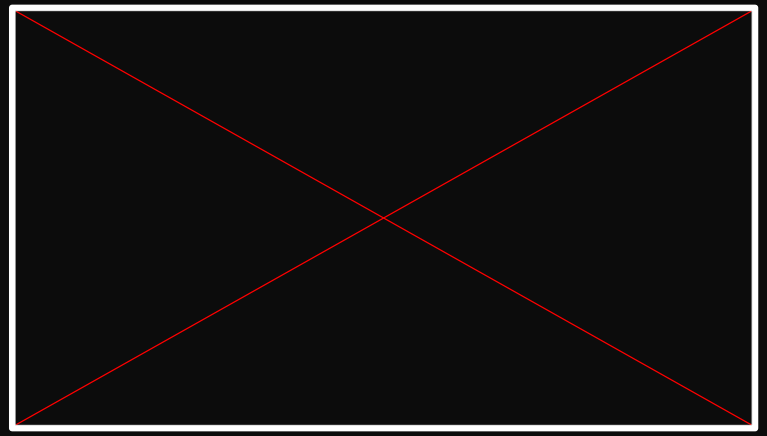
IMSA Alchemy Video Examples

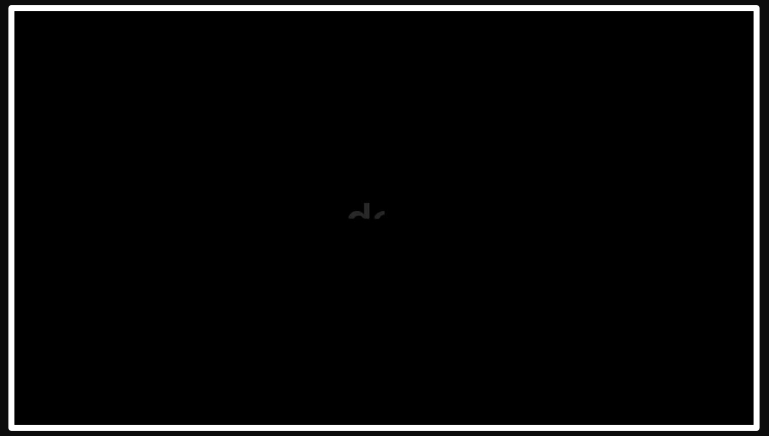
WeVideo in Action: Podcasting

- Multiple Grade Levels: Using a written report, record a podcast based on the given prompt in proper podcast format
- WeVideo Skills:
  - Recording narration only
  - Editing narration to trim mistakes and long pauses
  - Adding opening and closing music

WeVideo in Action: Podcasting

Podcasting Examples in Grades 6 & 8

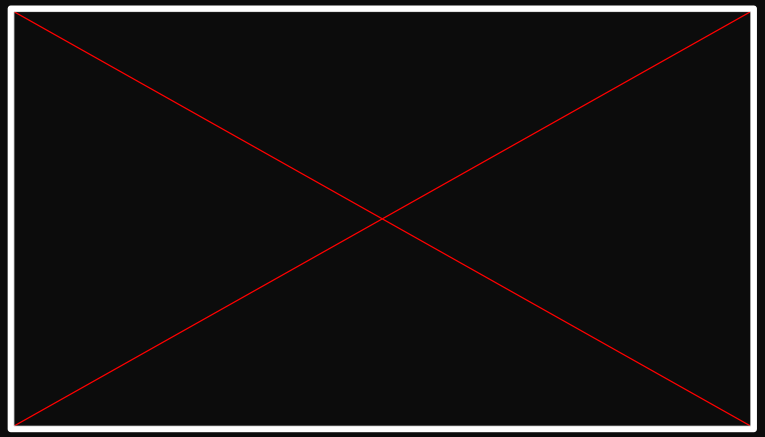


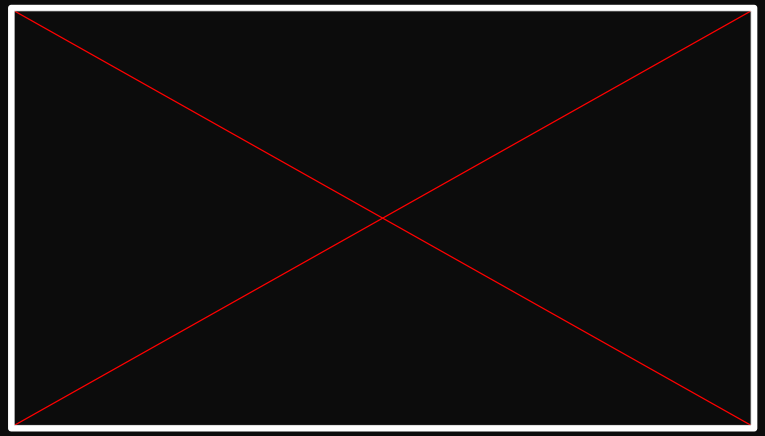


WeVideo in Action: Music

- Multiple Grade Levels: Record instrument progress on ukulele for assessment (optional–students can choose to perform for the class as well.)
- WeVideo skills:
  - Creating a video from scratch
  - Recording themselves playing an instrument
  - Edit the video and submit
- 90% of students choose to create their own video instead of playing in front of the class in trimester 2–the first time it was offered as a choice

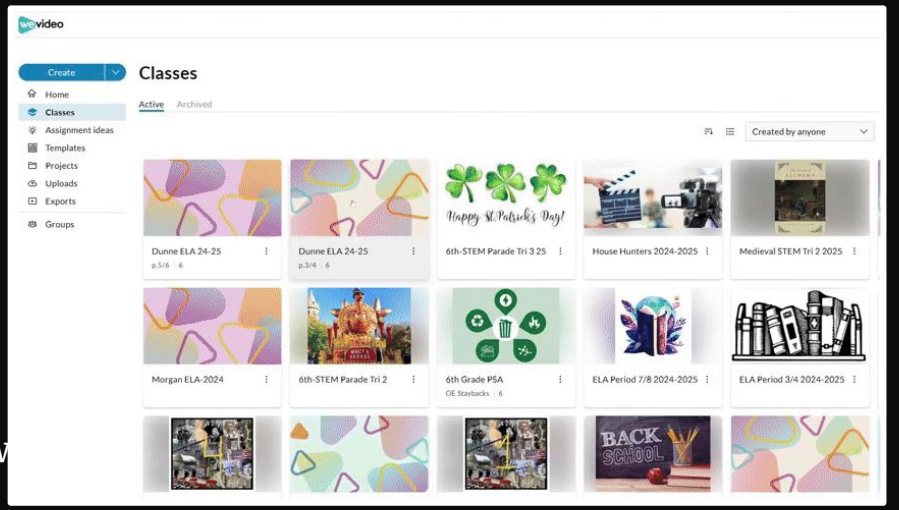
WeVideo in Action: Music





Positive Impact of Student Learning

- Increased student engagement and motivation
- Improved communication and presentation skills
- Enhanced creativity and innovation
- Development of digital literacy and citizenship skills
- Opportunities for differentiated instruction and personalized learning
- Provides teachers with new ways to assess student understanding
- Independence and comfort creating videos on their own

Empowering Our Educators

- Individualized professional development on WeVideo usage and integration
- On-going support from instructional coaches
- Access to resources and templates for projects
- Alignment with curriculum standards across various subject areas
- Easy to use classroom features that allow teachers to track progress, assess, and offer feedback