

Collin County Community College District Board of Trustees

2023-01-3

January 24, 2023

Resource: Lisa Vasquez
Vice President of Advancement

AGENDA ITEM: Consideration of Approval of Facility Naming in Connection with Major Gifts

DISCUSSION: In 2007, the Board of Trustees created Policy CLA (LOCAL), which paved the way for a philanthropic naming opportunity program with assistance from the Collin College Foundation. The policy states that the Board has authority to name facilities to “honor a person who has made an exceptional contribution to the College District” or to “honor a substantial benefactor of the College District.” This program has been very attractive to major gift donors, and three major gifts are presented for formal approval by the Board.

1. Crawford and Company pledged \$50,000 for a five-year renewable sponsorship of the Construction Lab at the Technical Campus. This major gift will benefit student scholarships through the Construction Management Excellence Fund.
2. Skanska pledged a major gift of \$50,000 for a five-year renewable sponsorship of the Technical Campus Construction Lab, with funding earmarked for student scholarships through the Construction Management Excellence Fund.
3. McCarthy Building Companies, Inc. pledged \$75,000 for a five-year renewable sponsorship of the Construction Safety Lab at the Technical Campus. This major gift will benefit student scholarships through the Construction Management Excellence Fund.

DISTRICT PRESIDENT’S RECOMMENDATION: The District President recommends naming sponsorships at the Technical Campus by Crawford & Company and Skanska for the Construction Lab, and by McCarthy Building Companies, Inc. for the Construction Safety Lab, according to Board Policy CLA (LOCAL) and the criteria listed above.

SUGGESTED MOTION: “Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves naming sponsorships at the Technical Campus by Crawford & Company and Skanska for the Construction Lab and by McCarthy Building Companies, Inc. for the Construction Safety Lab.”