



Brownsville Independent School District

Agenda Category: General Function Board of Education Meeting: 04/07/2026

Item Title: Edith Trevino dba Dr. ET & Company LLC X **Action Information Discussion**

BACKGROUND:

Dr. ET & Company brings over 20 years of experience in Higher Education, Public and Private Education, educator certification, pre-service training, educational technology, and Bilingual/ESL education. With a proven track record in professional learning, coaching, leadership development, and systemic transformation, the organization has consistently enhanced teacher quality and student success. Students engage in age-appropriate academic activities that build social-emotional skills aligned with Positive Character Traits.

Approximate number of participants: students 50

Tentative date: June 24, 2026

Facilities secured: CAB Cafeteria

FISCAL IMPLICATIONS:

Categorical Fund: 206 \$ 6,000.00 for 1 camp

Texas Education of Homeless Children & Youth Supplemental Grand End Date August 31, 2026

RECOMMENDATION:

Recommend approval to provide consulting services for students in the Youth Connection Project for the 2025-2026 year with Dr. ET & Company, of Weslaco, Texas.

Categorical Fund: 206 \$ 6,000.00 1 camp

Diana E. Clough
Submitted by: Principal/Program Director

Approved for Submission to Board of Education:

Recommended by: Asst. Supt./Exec. Dir.

Allie Conti 3/26/2026
Approved by: Chief Officer

Jesus H Chavez
Dr. Jesus H. Chavez, Superintendent



Proposal for Youth Leadership & Well-Being Camp

Brownsville ISD Homeless Youth Connection Project

Prepared by:

Dr. Edith Treviño (Dr. ET)

Dr. ET & Company LLC

et@dretandcompany.org

956-280-2992 | 956-975-6182

Program Date: June 24, 2026

Time: 8:30 AM – 1:00 PM

Program Title

Champion Moves Camp: Building Confidence, Character, and Hope

Consultants: Dr. Edith Treviño

Dr. Marie Moreno

Program Overview

Dr. ET & Company LLC proposes a half-day **Youth Leadership and Well-Being Camp** designed to support students served through the **Brownsville ISD Homeless Youth Connection Project**.

This interactive experience will provide students with opportunities to strengthen **positive character traits, emotional well-being, leadership skills, and future goal setting** in a supportive and engaging environment.

The program is designed to support students who may be experiencing significant life transitions by helping them build **resilience, confidence, and a sense of belonging within the school community**. Through motivational storytelling, collaborative activities, and reflective exercises, students will be encouraged to recognize their strengths and believe in their ability to succeed.

The camp emphasizes the importance of **educational engagement, personal growth, and positive peer connections**, reinforcing the message that every student has value, potential, and a future full of possibilities.

Program Objectives

Participants will:

- Develop awareness of **positive character traits** such as perseverance, responsibility, empathy, and integrity.
 - Strengthen **self-confidence and resilience** when facing life challenges.
 - Practice **leadership and teamwork skills** through collaborative activities.
 - Learn strategies that support **mental and emotional well-being**.
 - Engage in **goal-setting and future planning activities** that encourage hope and purpose.
 - Experience a positive learning environment that promotes **belonging, encouragement, and peer connection**.
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Program Components

The Youth Camp will include:

- Motivational leadership session
- Character development activities
- Social-emotional learning and reflection exercises
- Team-building activities that promote collaboration
- Future planning and goal-setting activity
- Encouragement of positive peer relationships and support networks

All activities are designed to be **age-appropriate, engaging, and supportive of students' diverse life experiences**, ensuring a safe and empowering environment.

Materials Provided

Each participating student will receive in a small backpack-

- Activity materials for the session
 - Reflection and goal-setting tools
 - Leadership and character development resources
 - Small take-away items reinforcing perseverance and positive mindset
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Expected Outcomes

Students will leave the program with:

- Increased confidence and self-belief
 - Stronger awareness of their personal strengths
 - Practical strategies for emotional well-being
 - A greater sense of belonging and encouragement
 - Inspiration to pursue their goals and remain engaged in their education
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Program Investment

Total Program Investment:
\$6,000.00

This includes:

- Program design and facilitation
 - Interactive student materials
 - String backpacks for participating students
 - Activity supplies and preparation
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About the Presenter

Dr. Edith Treviño, known as **Dr. ET**, is a nationally recognized educator, consultant, speaker, and author with more than **25 years of experience supporting students and educators across Texas and the United States.**

Her work focuses on empowering students through **leadership development, academic motivation, positive mindset, and culturally responsive practices** that help young people recognize their strengths and believe in their goals.