

**BOARD OF EDUCATION  
BEEVILLE INDEPENDENT SCHOOL DISTRICT**

Agenda Item No. \_\_\_\_\_

Date: December 7, 2006

Subject: Beverage Contract/Agreement

Submitted by: John Hardwick, Jr.

Related Pages: \_\_\_\_\_

Supt's Approval: \_\_\_\_\_

**ACTION**

**BACKGROUND INFORMATION:**

A previous beverage contract/agreement with Coca-Cola expired August 2006. We have spent several months considering options regarding a new beverage contract/agreement. Customer service was a major factor in our recommendation. Note that the marketing strategies of all beverage vendors has significantly changed since the impact of laws such as foods of minimal nutritional value have been felt.

**ITEMS ADDRESSED:**

Beverage contract/agreement

**RECOMMENDED ACTION:**

Approval of contract/agreement with Sunrise Vending (Pepsi) to be our exclusive beverage provider.

**BUDGETARY INFORMATION:**

N/A --- Commissions in most cases support activity accounts.