



UNITED INDEPENDENT SCHOOL DISTRICT

AGENDA ACTION ITEM

TOPIC: 2025-2026 District Strategic Plan

SUBMITTED BY: Dr. Gerardo Cruz **OF:** Superintendent of Schools

DATE ASSIGNED FOR BOARD CONSIDERATION: November 19, 2025

RECOMMENDATION:

Administration recommends the approval of the 2025-2026 District Strategic Plan which establishes clear districtwide priorities and measurable outcomes that align with the United ISD Strategic Balanced Scorecard 2025-2030. It formalizes a system of accountability and continuous progress monitoring to ensure that every campus and department is strategically working toward improved student outcomes.

Key components of the plan include:

- Priority One: Exemplary Student Achievement
- Priority Two: Exceptional Faculty and Staff
- Priority Three: Extraordinary Community and Stakeholder Relationships
- Priority Four: Responsible and Effective Operations

RATIONALE:

BUDGETARY INFORMATION:

BOARD POLICY REFERENCE AND COMPLIANCE: BQ Legal & Local