



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: September 16, 2020

Purpose: ☒ Presentation/Report ☐ Recognition ☐ Discussion/ Possible Action

☐ Closed/Executive Session ☐ Work Session ☐ Discussion Only ☐ Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #SaveYourSeat Campaign and Enrollment Update

Description: The #SaveYourSeat campaign is a district-wide collaborative marketing effort to help showcase the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

CFO Funding Approval:

Superintendent:



SSAISD

Save Your Seat Report

09.04.2020

Current Enrollment: 8064

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of September 3)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre-K and Head Start)	* New Students Registration (new to district K-12)
South San High School	2130	2337	91%	-	55
West Campus	167	192	87%	-	11
Dwight MS	564	600	94%	-	7
Shepard MS	528	593	89%	-	17
Kazen MS	197	208	95%	-	5
Zamora MS	525	559	94%	-	4
Athens	188	191	98%	22	13
Hutchins	358	381	94%	30	22
Kindred	271	292	93%	29	19
Palo Alto	409	420	97%	35	33
Price	345	345	100%	13	27
Madla	385	403	96%	27	25
Five Palms	371	393	94%	31	29
Armstrong	246	274	90%	20	18
Carrillo	275	299	92%	10	16
Benavidez	499	499	100%	53	27
Totals	7458	7986	93%	270	328

Returning Student Registration

September 4, 2020

Recent progress

- 7,458 returning students have registered for the 2020-21 school year
- This is **93%** of our total returning students based on last year's enrollment

Biggest gains

The majority of our campuses are nearing their goal of 100%.

Returning Student Registration

August 12, 2020

Progress

Percentages across the district have been steadily increasing. Secondary campuses are nearing their goal of 100%.

School	June 25 % of Returning Students Registered (20-21)	July 27 % of Returning Students Registered (20-21)	August 3 % of Returning Students Registered (20-21)	August 4 % of Returning Students Registered (20-21)	August 8 % of Returning Students Registered (20-21)	August 18 % of Returning Students Registered (20-21)	September 3 % of Returning Students Registered (20-21)
South San High School	54%	69%	76%	77%	85%	90%	91%
West Campus*	48%	64%	67%	68%	78%	85%	87%
Dwight MS	61%	71%	78%	79%	85%	93%	94%
Shepard MS	64%	73%	75%	77%	82%	88%	89%
Kazen MS	56%	75%	82%	84%	88%	93%	95%
Zamora MS	59%	71%	79%	81%	88%	92%	94%
Athens	93%	94%	95%	95%	96%	98%	98%
Hutchins	82%	86%	87%	87%	91%	93%	94%
Kindred	85%	86%	88%	91%	91%	92%	93%
Palo Alto	86%	87%	88%	89%	94%	96%	97%
Price	89%	95%	96%	96%	99%	100%	100%
Madla	59%	73%	75%	77%	86%	93%	96%
Five Palms	80%	83%	85%	85%	87%	92%	94%
Armstrong	63%	74%	78%	80%	86%	89%	90%
Carrillo	74%	78%	79%	80%	87%	92%	92%
Benavidez	87%	90%	94%	94%	100%	100%	100%
Totals	66%	76%	81%	82%	88%	92%	93%

School	New to District Headstart Registration 2020-21	2nd Year Headstart Registration 2020-21	Total Headstart Registratio n 2020-21
Athens	6	13	19
Hutchins	25	13	38
Kindred	14	5	19
Palo Alto	21	15	36
Price	11	9	20
Madla	26	12	38
Five Palms	19	12	31
Armstrong	1	19	20
Carrillo	13	16	29
Benavidez	33	4	37
Totals	169	118	286

Headstart Student Registration

September 4, 2020

Progress

The Head Start program has a total of 286 students registered for the program.

Registration Updates

- Campuses are currently making phone calls and conducting home visits to have guardians complete online forms.
- Campuses are taking a targeted approach in contacting families based on current enrollment counts and additional reports.
- Campus committees and administrative teams have been established to assist in these efforts including:
 - Teams are following up with families if they have technology needs such as hot spots and chromebooks
 - Ensuring they are able to engage in virtual instruction on a daily basis

Save Your Seat School Supply Kickoff

All Campuses
August 8th, 2020
9am-12pm

Curbside Pickup to include:
Free School Supplies
Chromebooks & Hotspots

Save
Regi



Enrolling Now
2020-2021
Academic Year








Enrollment Countdown!

Help Us Reach 100% by August 12, 2020

84% Enrollment

Price - 97%	Kazen - 87%	Dwight - 80%
Athens - 95%	Five Palms - 85%	Armstrong - 80%
Benavidez - 94%	Carrillo - 84%	Madia - 78%
Kindred - 91%	Zamora - 82%	Shepard - 77%
Palo Alto - 91%	South San - 80%	West Campus - 71%
Hutchins - 87%		

Enrollment Countdown!

Help Us Reach 100% by August 12, 2020

88% Enrollment

Benavidez - 100%	Kazen - 88%	Madia - 86%
Price - 99%	Zamora - 88%	South San - 85%
Athens - 90%	Carrillo - 87%	Dwight - 85%
Palo Alto - 94%	Five Palms - 87%	Shepard - 82%
Kindred - 91%	Armstrong - 86%	West Campus - 78%
Hutchins - 91%		

Goals for the 2020-21 school year

1. The District will continually strive to increase district-wide enrollment counts.
 2. Guardians will soon be choosing their instructional path for the 2020-21 school year as part of the registration process.
 3. Begin student registration plans for the 2021-22 school year starting in December.
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SSAISD

Save Your Seat Report

09.16.2020

District Enrollment: **8140**

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of September 15)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre-K and Head Start)	* New Students Registration (new to district K-12)
South San High School	2319	2337	99%	-	68
West Campus	169	192	88%	-	16
Dwight MS	565	600	94%	-	8
Shepard MS	532	593	90%	-	29
Kazen MS	197	208	95%	-	17
Zamora MS	525	559	94%	-	10
Athens	188	191	98%	21	18
Hutchins	360	381	94%	36	35
Kindred	271	292	93%	37	28
Palo Alto	411	420	98%	36	52
Price	348	348	100%	17	42
Madla	386	403	96%	38	34
Five Palms	373	393	95%	37	47
Armstrong	247	274	90%	11	25
Carrillo	276	299	92%	24	38
Benavidez	500	500	100%	65	32
Totals	7667	7990	96%	322	499

Returning Student Registration

September 16, 2020

Recent progress

- 7,667 returning students have registered for the 2020-21 school year
- This is **96%** of our total returning students based on last year's enrollment

Biggest gains

The majority of our campuses are nearing their goal of 100%.

School	No Show Students per Campus
South San High School	92
West Campus	13
Dwight MS	25
Shepard MS	18
Kazen MS	25
Zamora MS	20
Athens	3
Hutchins	16
Kindred	9
Palo Alto	1
Price	9
Madla	9
Five Palms	7
Armstrong	13
Carrillo	13
Benavidez	19
Totals	292

No Shows

Potential returning students per campus.

Continuing efforts are underway across the district to re-enroll these students at South San ISD for the 2020-21 school year.

School	June 25 % of Returning Students Registered (20-21)	July 27 % of Returning Students Registered (20-21)	August 3 % of Returning Students Registered (20-21)	August 4 % of Returning Students Registered (20-21)	August 18 % of Returning Students Registered (20-21)	September 3 % of Returning Students Registered (20-21)	September 15 % of Returning Students Registered (20-21)
South San High School	54%	69%	76%	77%	90%	91%	99%
West Campus*	48%	64%	67%	68%	85%	87%	88%
Dwight MS	61%	71%	78%	79%	93%	94%	94%
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Carrillo	74%	78%	79%	80%	92%	92%	92%
Benavidez	87%	90%	94%	94%	100%	100%	100%
Totals	66%	76%	81%	82%	92%	93%	96%

Returning Student Registration

September 16, 2020

Registration Updates

- We are conducting second round of “No Show” implementation platform.
- Campus committees and administrative teams have been established to assist in these efforts including:
 - Teams are following up with families if they have technology needs such as hot spots and chromebooks
 - Identifying community events
 - Identifying enrollment specialist team

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2020-2021
Academic Year



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 2. Begin student registration plans for the 2021-22 school year starting in December.
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