



September
2025 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.77k Android 1.83k Apple

District Website – dps170.org

18K Users 114K Page Views

<u>Sessions by Device</u> 14K Desktop 4.2K Mobile 108 Tablet 7 Smart TV	<u>City</u> 12,827 Dixon 864 Chicago 431 Sterling 162 Rock Falls
<u>Browser</u> 14K Chrome 2.9K Safari 511 Edge 96 Firefox 70 Android	<u>Operating System</u> 11K ChromeOS 3K iOS 2K Windows 1.3k Android 518 Macintosh 151 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,495

Reach 519,393 - times our posts were presented to Facebook users

Top post– 9-25 See You At The Pole 2025



District Twitter account - @DPS 170

Followers 1,348

Top Tweet –

9-6 Duchesses Volleyball 2nd Place Finish

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,348	2,654	586	282	214	240

Instagram – dixonschools – 1,504 followers