



May

**2025 Website Activity and Social Media Report
Dixon Schools**

App Downloads 1.74k Android 1.77k Apple

District Website – dps170.org

18K Users 80K Page Views

<u>Sessions by Device</u> 13,720 Desktop 3,780 Mobile 49 Tablet 10 Smart TV	<u>City</u> 12,337 Dixon 985 Chicago 357 Sterling 137 Rock Falls
<u>Browser</u> 14,293 Chrome 2,464 Safari 486 Edge 69 Android 76 Firefox	<u>Operating System</u> 10,667 Chrome OS 2,589 iOS 2,070 Windows 1,240 Android 583 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,318

Reach 60.3k - times our posts were presented to Facebook users

Top post– Anastasia Pankiv – 5-8



District Twitter account - @DPS 170

Followers 1,353

Top Tweet –

5-31 Dukes Baseball IHSA Regional Champs

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,353	2,662	588	284	214	241

Instagram – dixonschools – 1,447 followers