

# Family & Community Engagement Efforts Update

By: Shalon Monroe and Adelle Wellens

# Connecting Throughout the School Year

- Duluth S.T.E.M Event on Saturday, May 18th.
- Duluth Loves to Read event (co-assisted by Sally Weident and the Duluth Public Library staff members) on Saturday, May 11th.
- Teen Day at the Duluth Public Library–  
Downtown Branch on Thursday, May 16th.



# Donation/Sponsorship Update for Unity In Our Community

- The 2024 Unity in Our Community planning is underway and Monday, August 19th will be here before we know it.
- Many local and beyond the Twin Ports businesses have been connected and asked if they would like to help in sponsoring the event and there have been some responses and donations as there is a 4-6 week timeline for others to respond.
- There are fundraising opportunities that are in place through the next two months with Texas Roadhouse and Chipotle.
- Forty-three businesses have responded to our Booth and Performance Registration. A link to that and our volunteer registration are available with the booth registration ending on Monday, July 22nd.
- We have a “<https://www.givemn.org/story/Duluth-Unity>” website that is set up if individuals would like to donate.

# Bipoc Parent Bi-Weekly Meeting

- Every second Thursday of the month at the Washington Center, BIPOC parents and guardians come together to share concerns about their children's education and community concerns.
- Throughout my time attending meetings, I, along with the Superintendent Magas had the chance to hear and have deep and meaningful conversations about ways that parents would like to interact within the schools and help to build that connection between families and the many resources that the district offers.
- Parents and guardians got to speak with the Superintendent Magas and learn about the form technology referendum and have time to have an open dialog about some of the group principles, mission statement, and more.
- Attending the group has allowed me to get more insight into life for our students and families outside of our school halls. It helps to understand and break down those misunderstandings/misconceptions in conversations.

# 2023 vs 2024 Community Engagement Outlook

- Family and Community Engagement in the Fall of 2023 scored 0% as is displayed below. These scores come from the SEMI-MnMTSS Review.
- Engagement can look different from many different angles, however, many factors can change from family involvement, communications, providing resources (big and small), focus groups, creating a warm and welcoming atmosphere, and so much more.
- Adelle and I have weekly sessions, where they look at different family engagement support systems from different research groups and school districts on how they break down and build up family and community support.

Level	Total Score	Maximum Score	Percentage	Average Item	2023	DIFFERENCE
GLOBAL SCORE	63	202	31.2%	0.59	37.6%	-6.4%
Infrastructure for Continuous Improvement	21.1	54	39.1%	0.75	46.5%	-7.4%
Family and Community Engagement	0.6	10	6.0%	0.12	0.0%	6.0%
Multi-layered Practices and Supports	13.4	56	23.9%	0.48	25.0%	-1.1%
Assessment	15.7	40	39.3%	0.79	47.5%	-8.3%
Data-Based Decision Making	12.2	40	30.5%	0.61	42.5%	-12.0%

# ParentSquare End of Year Stats

**59%** <sup>+12</sup>

of Staff Registered

**47%** <sup>+11</sup>

of Parents Registered

**25%** <sup>+6</sup>

of Parents on App

**Lowell**

**+32**

Top School User with  
73% of Parents on App



ParentSquare

# Back to School Packet

Moving to electronic guide

# WHAT'S INCLUDED

- Envelopes: \$3,109.59
- Mailing: \$4,295.20
- Superintendent Letter
  - Family: \$280.30
  - Staff: \$80.75
- K12 Education Credit: 130.60
- Strategic Roadmap: \$2,904.55
- Educational Benefits Application: \$284.30
- Newsletter: \$3,707
- Parent Emergency Cards: \$48.65
- Printing Envelopes: \$47
- Handbook and Lice Pamphlet: \$0
- Postage: \$3,245.38

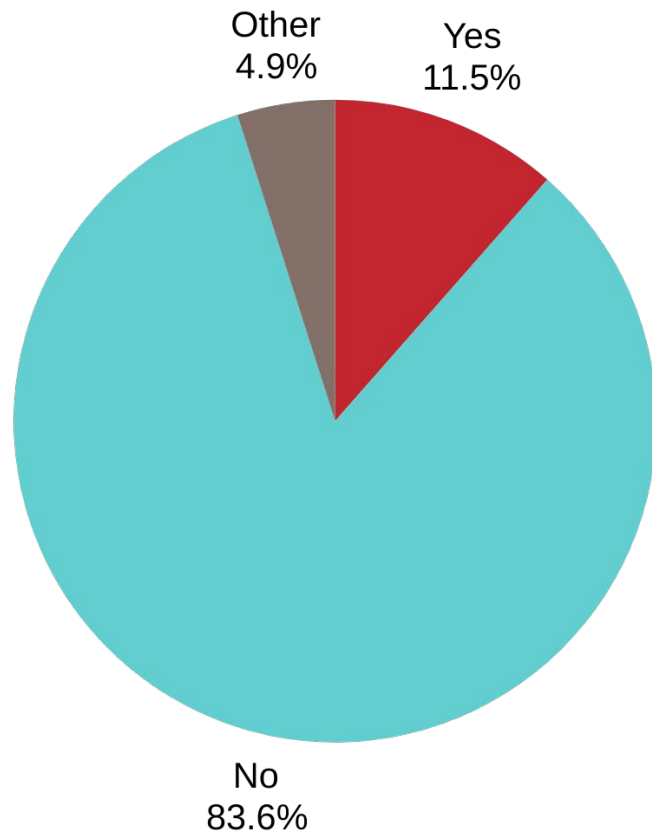
**Total = \$18,133.12**  
**or**  
**18% of my budget**



# DO YOU SEND A DISTRICT PRINT BACK TO SCHOOL PACKET?

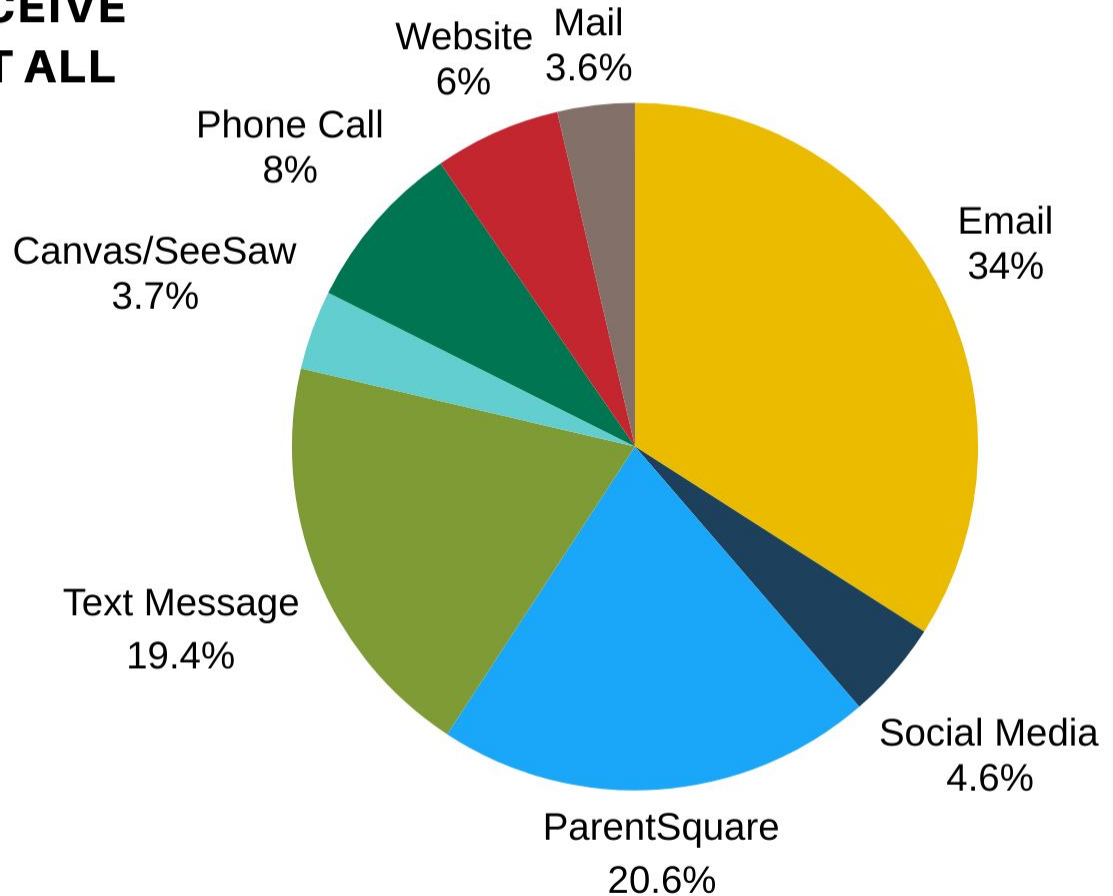
Asked MinnSPRA and NSPRA (60 count)

- YES
- NO
- OTHER



## HOW DO YOU WANT TO RECEIVE COMMUNICATION? SELECT ALL THAT APPLY.

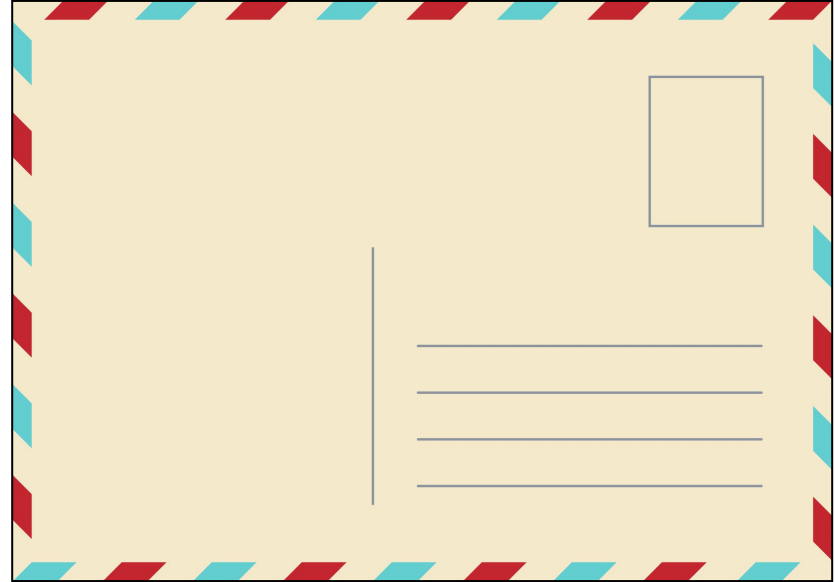
- Email
- ParentSquare
- Text Message
- Social Media
- Canvas/SeeSaw
- Phone Call
- Website
- Mail



# ESTIMATED COST OF DIGITAL GUIDE

- Website page - Free
- Postcards - \$166.92
- Postage - \$1,325

Total = \$1,491.92



Questions?