

The **ALICE** program empowers individuals to participate in their own survival using proactive response strategies in the face of violence. The program is designed to ensure anybody can employ the strategies. Young, old, male, female, it does not matter. Individuals do not have to be a police officer or military trained to survive a violent encounter.



Alert is your first notification of danger. It is recognizing the signs of danger and receiving information about the danger from others.



Lockdown: If Evacuation is not a safe option, barricade entry points. Prepare to Evacuate or Counter if needed.



Inform: Communicate real time information on shooter location. Use clear and direct language using any communication means possible.



Counter: As a last resort, create noise, movement, distance and distraction to reduce the shooter's ability to shoot accurately.



Evacuate: When safe to do so, run from danger using non-traditional exits if necessary. Rally points should be predetermined.

Remember, there are no guarantees in an active shooter or violent intruder situation. Just as in most other emergency situations the more you prepare, the better your chances of survival.



Empower your staff and protect students.

ALICE Training empowers staff and students to participate in their own survival using proactive response strategies in the face of violence. ALICE is a comprehensive, multi-tiered certification-based training program that organizations implement using a blended model to ensure learning retention as well as application of the ALICE strategies. ALICE can fit your needs working within your current infrastructures and technologies.

Empower

Staff Certification

Your staff accesses our e-Learning courses which demonstrate how to participate in your own survival in an active shooter event. This sets the foundation for the ALICE strategies. Staff will have the opportunity to re-certify annually to ensure retention and compliance.

Protect

On-site Training

On-site scenarios and drills conducted by an ALICE Certified Instructor (ACI). These drills are key to utilizing ALICE protocols without hesitation under stress. Your ACI will run drills unique to your setting to increase situational awareness and fluency.

Mitigate

Organizational Certification

Mitigate legal and financial risk through implementing best practices. ALICE will provide a customizable set of policies to help you properly document your active shooter preparedness. These documents ensure your compliance with Federal guidelines.

Start online. Finish on-site.

Blended learning is that perfect combination of our online e-Learning content and hands-on skills sessions. ALICE Certified Instructors spend less time in the classroom and more time focusing on scenarios and drills with your staff. Learners come to the hands-on drills already prepared with a foundation of ALICE strategies from our e-Learning, which ensures retention and confirms quality standards have been met.

Call today for more information: (330) 661-0106.



e-Learning Course

The e-Learning is the first step in staff training. It builds the foundation and understanding of why and how for your team. Our e-Learning is interactive and takes approximately 1 hour to complete. We have found this to be the quickest and most effective way to get an understanding of the ALICE strategies. This functions as a first step to increasing survivability in a violent intruder situation, meeting Federal guidelines and mitigating risk.



On-site Training

This on-site hands-on training done by an ALICE Certified Instructor teaches your staff how to apply the concepts learned in the e-Learning while creating situational awareness and fluency. Your staff will understand what to do in your unique setting. Your ACI will run interactive scenarios with your staff to ensure retention. This hands-on training blended with the e-Learning is the strongest form of learning based on the Department of Education study.



Organization Certification

ALICE Organization Certification is the pinnacle of ALICE certification. Organization certification consists of e-Learning, onsite training and policy change through customizable documentation. Achieving ALICE Organization Certification helps ensure your compliance with Federal guidelines recommended by the Department of Education Readiness and Emergency Management for Schools (REMS). Committing to ALICE Organization Certification illustrates to your staff, students and community your clear commitment to safety within your schools.

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ALERT | LOCKDOWN | INFORM | COUNTER | EVACUATE