



## SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

### Agenda Item Summary

Meeting Date: June 16, 2025

Agenda Section: Consent

Agenda Item Title: Branching Minds

From/Presenters: Dr. Jennifer Gutierrez, Deputy Superintendent

Description: Branching Minds will provide an educational technology platform that will help implement and manage Multi-Tiered System of Supports (MTSS) and personalized learning strategies. It focuses on integrating data, providing teachers with actionable insights, and streamlining the MTSS process to support student learning and well-being. This platform is also utilized to monitor House Bill 1416 hours.

Historical Data: This will be our fourth year using Branching Minds as our district platform for MTSS management.

Recommendation: Approve the purchase of Branching Minds for the 2025-2026 school year.

Purchasing Director and Approval Date: Victoria Cantu, June 16, 2025

Funding Budget Code and Amount: 211 e 11 6395 00 818 5 30 0 00 \$67,238

Goal 1: SSAISD will increase academic achievement for all students and thus close the gap between student populations in pursuit of advanced performance and post-secondary educational or career paths.





# South San Antonio Independent School District, TX Partnership Proposal July 1, 2025 - June 30, 2026 (1 Year)

Quote created: May 27, 2025 Reference: 20250527-142753067

## South San Antonio Independent School

### District

1450 Gillette Blvd.  
San Antonio, Texas 78224  
United States

## Joel Gaines

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We understand that RTI/MTSS is a system-level practice intended to support *all* students in fluid and evolving ways, therefore BRM works with schools and districts at a systems-level. Below please find an overview of a way to get started with Branching Minds.

### Partnerships with BRM includes the following:

- **Platform:** Licenses for all teachers, support staff, and administrators to support all students included in school/district enrollment (tiers 1, 2, 3 + students with IEPs, 504 Plans, and enrichment needs).
- **Integrations and ongoing customer support:** Included as part of your success package (details included below).
- **PD and Coaching:** A minimum amount of professional development is required for successful BRM implementation. Additional PD and coaching are available for RTI/MTSS infrastructure work and any related RTI/MTSS needs.
- **Infrastructure support:** RTI/MTSS audits (Roots Reports) and Handbook alignment/development coaching.

### Success Package:

- Access to the MTSS Hub on-demand learning platform (LMS)
- Learning modules, tutorials, and videos to support educators as they configure and navigate the BRM platform and improve their MTSS practice
- Access to Best Practice Guides
- Dedicated Customer Success Manager
- Beginning, middle and end of year meetings
- Ongoing check-in meetings



- Milestone celebration
- Annual Impact Report
- Invitation to Regional MTSS Consortium
- In-app live chat support during business hours)
- Access to Branching Minds Help Center
- Dedicated Data Implementation Specialist during onboarding
- Project Plan with embedded district-specific Data Sharing Guide
- Help documentation
- Access to the MTSS Hub On-Demand Learning Platform – configuration and technical data implementation courses
- Weekly check-in meetings during onboarding
  - Data ingestion and validation
  - Platform configuration
- Data Integration
  - Rostering (staff, students, demographic fields, student flags, custom tags)
  - Early Warning System/Graduation Risk Report (attendance, behavior and course marks)
  - Assessment (screener, benchmark and progress monitoring)
- Data Extraction
  - Data extracts shared from Branching Minds to district via flat file (district responsible for mapping)
- Access to BRM Newsletter, Blogs, Podcast & Webinars
- Invitation to BRM MTSS Community
- 10 Tickets to BRM's Annual MTSS Summit
- Invitation to co-present with BRM in conferences and webinars

Cassandra McKay - Senior Customer Success Manager Branching Minds



# Products & Services

Item & Description	Item Quantity	Unit Price	Total
<b>BRM Platform Licenses PK-12</b> Student profiles and staff licenses created for all students and staff at partnering schools July 1, 2025 - June 30, 2026	7,511	\$8.00 / year	\$60,088.00 / year for 1 year
<b>Success Package</b> The Branching Minds Success Package provides support and services that lead to a successful implementation of a school system's MTSS practice and its MTSS management system (the BRM platform) July 1, 2025 - June 30, 2026	13	\$550.00 / year	\$7,150.00 / year for 1 year
Annual subtotal			\$67,238.00
Total			\$67,238.00

## Signature

Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

<b>Joel Gaines</b> joel.gaines@southsanisd.net
<b>Cassandra McKay</b> cassandra.mckay@branchingminds.com



**Unless signed this quote expires on: June 30, 2025**

This contract begins on July 1, 2025 and will terminate on June 30, 2026.

**Branching Minds Commitment to Purchase**

Please accept this commitment to purchase the above products and services. We understand that upon signature of this Purchase Agreement by the district representative, we will be immediately licensed to use the Branching Minds programs outlined above, and be entitled to the services available under the terms of the executed Purchase Agreement.

I agree that use of the Branching Minds programs and services available under the terms of the executed Purchase Agreement are governed by the Master Subscription Agreement, available at <https://www.branchingminds.com/msa>, which is incorporated by reference hereto.

We, the undersigned, respectfully submit this Letter of Commitment for your acceptance, and attest that we are a designated agent for South San Antonio Independent School District.

**Questions? Contact me**



**Cassandra McKay**

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**Branching Minds**

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