ONGOING

Consistently communicate the case for change and the vision for the future

Communicate the urgency for improving student learning

Consistently communicate what the district is trying to improve, specific expectations and actions to reach the expectations, and how the community can help

Confront beliefs about what is possible to expect in terms of student learning

Consistently communicate the urgency for the improvement Focus area

Support decisions with good data and information (internal and external – cost and impact)

Model the adherence to the improvement Focus through board actions and conversations

Expect and support corrective action when progress is not evident (culture, implementation & impact)

Communicate an understanding of the need for external technical assistance/expertise