

Board Agenda Item Request

AGENDA ITEM: Discussion Item - Levy Update

PURPOSE: The updates are provided to keep the board members informed regarding the means by which we are providing information to the community about the supplemental levy being run on the November 5th general election ballot.

MEETING DATE: October 9, 2024

PREPARED BY: Lisa Arnold

SUMMARY

- 1. We have created short video clips to release one per week. All videos will be posted on our district website on the November, 2024 Levy page, our Facebook page, and on local community and news pages. We will continue to create video clips and release them throughout the fall.
- 2. I have presented levy information to the Garwood PTO, Spirit Lake PTO, Twin Lakes PTA, LHS staff, LMS staff, Athol staff, John Brown staff, Garwood staff, and Spirit Lake staff.
- 3. The levy page is up and running and includes a calculator for patrons to determine their cost related to the levy.
- 4. This month we will run a press release in the CdA Press.
- 5. The levy flyer was mailed.
- 6. We are requesting a conversation with KREM2, KXLY, and KHQ to get information out regarding our levy.
- 7. Is there anything in particular that the board wants to do to assist with providing information to the community?