

Browning Public Schools
Board Agenda Request
Meeting To Be Held: 4/26/17



-
- Recognition:** Students Staff Parents
- Information:** Building Report Old Business Superintendent's Report
- Action:** Resignation Hiring Contract Service Agreements
- Travel Out-of-State Travel In State Approvals
- Termination Legal Matters Other:
- This action request pertains to Elementary (only) High School/District Wide
-

Date: 4/18/17

To: **John Rouse**
 Superintendent

From: Tony Wagner
Title: District Activities Director

Subject: **All American Publishing School Agreement**

Description: 3 year agreement with All American Publishing for publishing and distributing materials listed at no cost to our school.

Financial Impact:

Funding Source (Budget/grant, etc.): Salaries, benefits, and payroll costs to be charged against budget for respective building/program/grant as applicable.

Attachment(s): School Agreement

Approval: Superintendent's Office/Finance/Personnel as applicable (Initial) _____

Comments: _____

Board Action: N/A (Info) Approved Denied Tabled to: _____



School Agreement

<p>School Information:</p> <p>School: Browning High School</p> <p>Street Address: P.O. Box 809 City/State/Zip: Browning, MT 59417</p> <p>Mailing Address if different:</p> <p>Phone: (406) 338-2745 Fax: (406) 338-2844 Email: tonyw@bps.k12.mt.us Website: http://www.bps.k12.mt.us/156220710183137 District: Browning District Mascot: Running Indians School Colors: Red/Black</p>	<p>Frequency: Quantity:</p> <p>Poster Frequency: FY 350</p> <p>Pocket Frequency: FY 250</p> <p>Mini Frequency: FY 100</p> <p>Sales Campaigns per Year: 1</p> <p>1 Sales Campaign Type Per Year: Full Year (FY), Fall Only (F), Winter Only (W), Spring Only (S), Fall/Winter Combo (FC), or Winter/Spring Combo (WC)</p> <p>2 Sales Campaign Types Per Year: Fall/Winter Combo and Spring (FC, S), Fall and Winter (F, W), or Winter and Spring (W, S)</p> <p>3 Sales Campaign Types Per Year: Fall, Winter, and Spring (F, W, S)</p>
<p style="text-align: center;">Duration: 3 Year Agreement</p> <p>Beginning Season: Fall 2018 Ending Season: Fall 2020</p>	<p>Advertising Rebate Plan: 17.50 %</p> <p>The school will receive a rebate on the gross receipts from advertisers who pay for space on the poster. Refer to #3 in Agreement Details</p>

Agreement Details:

1. We have agreed that All-American Sports Posters™ ("AASP") will publish and distribute the materials listed on this page at **no cost** to your school.
2. AASP is given the exclusive right to produce the materials covered by this agreement and to sell advertising to your community supporters. School agrees that it will not engage any other entity to provide these materials or sell advertising on them during the terms of this agreement.
3. AASP will pay your school a percentage of the gross receipts from collected poster ad sales, in part, as compensation for the right to use the school's name and/or mascot (pockets and minis are not subject to rebate).
4. School agrees to provide schedule information for the activities to be included on the materials at least forty-five (45) days before the first activity date. AASP will proceed to print with the schedules it receives by the deadline and cannot ensure schedules received after that date will be included. **Please review your school's sports/activities on the following page.**
5. Multiple versions of posters, pockets, and/or mini schedules may be printed at AASP's discretion based on the number of schedules school sends and/or number of supporters.
6. AASP must have at least one committed supporter for pockets in order to produce pocket schedules.
7. School agrees to provide AASP with key supporter information. School also agrees to inform the public, the media, and any prospective advertisers, if contacted, that AASP has been authorized by your school to produce the specified materials.
8. School authorizes AASP to use the attached authorization letter and press release to verify our representation of the school.
9. AASP will send written notification prior to any ad sales occurring for your school.
10. Once ad sales and/or production have begun for a particular season, the school and/or the athletic department may not cancel this agreement until after the materials are sold and produced for that season. Any cancellation request must be submitted in writing to the AASP School Success Department.
11. AASP reserves the right to cancel this agreement at any time if it concludes that community support is not sufficient to allow for the success of the project. We reserve the right to modify the contract frequency or duration depending on support.
12. Additional Information:

I have read the terms above and am authorized to enter into this agreement on behalf of my school.

Authorized Name (Please print): _____ Title: _____

Authorized Signature: _____ Date: _____

Please sign and return all pages to Dahn (D.J.) Lyttle via email or fax. Thank you!
Email: dahn.lyttle@allamericanpublishing.com Fax: 208-275-8494



Sports/Activities

Indicate all schedules to be included for the year. Number of schedules may be limited to space available, at the discretion of All-American. Sports may be divided between Fall, Winter & Spring posters.

F=Fall, W=Winter, S=Spring

Football F	JV Boys Field Hockey	Boys Soccer	Baseball
Cross Country F	JV Girls Field Hockey	Girls Soccer	Softball S
Girls Volleyball F	Boys Basketball W	Track S	JV Boys Tennis
Boys Volleyball	Girls Basketball W	Golf F	JV Girls Tennis
JV Football F	Wrestling W	JV Boys Soccer	JV Baseball
JV Cross Country	Swimming	JV Girls Soccer	JV Softball
JV Girls Volleyball F	JV Boys Basketball W	JV Track	Boys Lacrosse
JV Boys Volleyball	JV Girls Basketball W	JV Golf	Girls Lacrosse
Boys Field Hockey	JV Wrestling	Boys Tennis	JV Boys Lacrosse
Girls Field Hockey	JV Swimming	Girls Tennis	JV Girls Lacrosse

Additional Activities:

Frosh Football F
Boys Frosh Basketball W
Girls Frosh Basketball W
Frosh Volleyball F

Signature: _____

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Authorization Letter and Press Release For Immediate Distribution

AUTHORIZED BY: Tony Wagner, Athletic Director, Browning High School

SUBJECT: Athletic Poster Schedules for Browning High School

12/7/2016- Tony Wagner, of Browning High School, wishes to inform the surrounding business community that All-American Sports Posters has been authorized to produce athletic posters for the school. This program will provide terrific looking athletic posters and will help the Athletic Department raise much needed additional funding. All-American Sports Posters will be contacting local businesses to line up community sponsorship for this program and Tony Wagner urges all businesses to consider putting their support behind this worthy effort.

As you are no doubt aware, there are many businesses that solicit via telephone and you always have the right to question anyone who contacts you in this manner. All-American Sports Posters is registered with the Idaho Attorney General and is exclusively contracted to conduct this campaign on behalf of the Browning High School Athletic Department. No other company has been authorized to represent Browning High School in this way now through Fall 2020. You should question any other requests for funds.

If you have any questions, please contact Tony Wagner, the Athletic Director, at Browning High School at (406) 338-2745 or All-American Sports Posters at (800) 556-1380.

Thank you for your consideration.

Endorsed by:

Tony Wagner, Athletic Director
Browning High School

Signature: _____ Title: _____

Local Paper: _____ Date: _____

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 5411 Kendall St
 Boise, ID 83706
 www.WeHelpSchools.com/shirts
 shirts@allamericanpublishing.com

Event Information

Event # 1			
Event Name:	<u>Basketball</u>	Season:	<u>Fall 2017</u> Due Date: <u>8/14/2017</u>
Shirt Color:	<u>White</u>	Shirt Ink Color:	<u>Red</u> Free Shirt Qty: <u>100</u>
SM:	<u>0</u>	MD:	<u>15</u> LG: <u>45</u> XL: <u>40</u> 2XL: <u>0</u> 3 XL: <u>0</u>
Youth SM:	<u>0</u>	Youth MD:	<u>0</u> Youth LG: <u>0</u> *Additional sizes available upon

Event # 2			
Event Name:	<u>Wrestling</u>	Season:	<u>Winter 2017</u> Due Date: <u>11/13/2017</u>
Shirt Color:	<u>White</u>	Shirt Ink Color:	<u>Red</u> Free Shirt Qty: <u>100</u>
SM:	<u>0</u>	MD:	<u>15</u> LG: <u>45</u> XL: <u>40</u> 2XL: <u>0</u> 3 XL: <u>0</u>
Youth SM:	<u>0</u>	Youth MD:	<u>0</u> Youth LG: <u>0</u> *Additional sizes available upon

Event # 3			
Event Name:	<u>Basketball</u>	Season:	<u>Fall 2018</u> Due Date: <u>8/13/2018</u>
Shirt Color:	<u>White</u>	Shirt Ink Color:	<u>Red</u> Free Shirt Qty: <u>100</u>
SM:	<u>0</u>	MD:	<u>15</u> LG: <u>45</u> XL: <u>40</u> 2XL: <u>0</u> 3 XL: <u>0</u>
Youth SM:	<u>0</u>	Youth MD:	<u>0</u> Youth LG: <u>0</u> *Additional sizes available upon

Event # 4			
Event Name:	<u>Wrestling</u>	Season:	<u>Winter 2018</u> Due Date: <u>11/12/2018</u>
Shirt Color:	<u>White</u>	Shirt Ink Color:	<u>Red</u> Free Shirt Qty: <u>100</u>
SM:	<u>0</u>	MD:	<u>15</u> LG: <u>45</u> XL: <u>40</u> 2XL: <u>0</u> 3 XL: <u>0</u>
Youth SM:	<u>0</u>	Youth MD:	<u>0</u> Youth LG: <u>0</u> *Additional sizes available upon

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ALL-AMERICAN T-SHIRTS™

School Agreement

School Name:	Browning High School	Title:	Athletic Director		
Contact:	Tony Wagner	Fax:	(406) 338-2844		
Phone:	(406) 338-2745	Mascot:	Running Indians		
Email:	tonyw@bps.k12.mt.us	District:	Browning District		
Street Address:	P.O. Box 809	State:	MT	Zip:	59417
City:	Browning				

Start Season: **Fall 2017** End Season: **Winter 2018**

Event Quantity: **4 Event(s)**

Agreement Details:

All-American T-Shirts ("AATS") is granted the right to produce a minimum of 100 free t-shirts for the school and sell advertising on the t-shirts to community supporters. Multiple t-shirt versions may be produced with the school's approval and the school will inform the public of this partnership to boost the success of this project. AATS reserves the right to cancel this project at any time if community support is not sufficient for the successful completion of this project.

I understand and agree that once ad sales and/or production have begun for a t-shirt project that the school may not cancel this agreement until after the materials are sold and production completed. I also understand that if the signed school contact changes, the school will notify AATS of this change.

I have read the terms above and am authorized to enter into this agreement on behalf of my school.

Authorized Name (Please print): _____ Title: _____

Authorized Signature: _____ Date: _____

Please sign and return all pages to Dahn (D.J.) Lyttle via email or fax. Thank you!
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Authorization Letter and Press Release

For Immediate Distribution

AUTHORIZED BY: Tony Wagner, Athletic Director, Browning High School

SUBJECT: T-Shirt Program for Browning High School

6/16/2016- Tony Wagner, of Browning High School, wishes to inform the surrounding business community that All-American T-Shirts™ has been authorized to produce shirts for the school. This program will provide terrific looking t-shirts for the school, and All-American T-Shirts™ will be contacting local businesses to line up community sponsorship for this program. Tony Wagner urges all businesses to consider putting their support behind this worthy effort.

As you are no doubt aware, there are many businesses that solicit via telephone and you always have the right to question anyone who contacts you in this manner. All-American T-Shirts™ is registered with the Idaho Attorney General and is exclusively contracted to conduct this campaign on behalf of Browning High School.

If you have any questions, please contact Tony Wagner, the Athletic Director at Browning High School at (406) 338-2745 or All-American T-Shirts™ at (800) 556-1380.

Endorsed by:

Tony Wagner, Athletic Director
Browning High School

Signature: _____ Title: _____

Local Paper: _____ Date: _____

Please sign and return all pages to Dahn (D.J.) Lyttle via email or fax. Thank you!
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Key Supporters Information

Please help us jumpstart your t-shirt program by passing along at least 10 key supporters in the space below. Please include business names, contact names, and phone numbers for each supporter. We will give these loyal supporters the first opportunity to join your t-shirt project.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Or, in lieu of submitting the list above, feel free to pass along one of the following items instead:

- | | |
|---|---|
| <input type="checkbox"/> Schedule Poster | <input type="checkbox"/> School Newspaper |
| <input type="checkbox"/> Athletic Program | <input type="checkbox"/> School Yearbook |
| <input type="checkbox"/> Fundraiser Discount Card | |

The items submitted need to be current and dated within the last 12 months. We are looking for a combined list of 10 different advertisers and supporters from the items above. Simply submit this page or a picture of the selected items above and include with your signed agreement.

Please sign and return all pages to Dahn (D.J.) Lyttle via email or fax. Thank you!
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