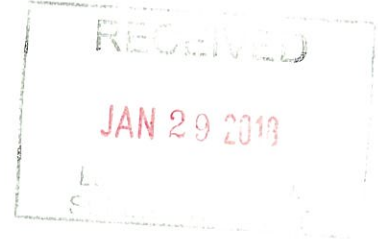




Texas Association of School Boards  
P.O. Box 400 • Austin, Texas 78767-0400 • 512.467.0222  
12007 Research Blvd. • Austin, Texas 78759-2439 • [tasb.org](http://tasb.org)

*Serving Texas Schools Since 1949*



January 2018

Jeff Northern, Superintendent  
Levelland ISD  
704 11th St  
Levelland, TX 79336-5400

Dear Jeff Northern,

As you know, the Texas Association of School Boards (TASB) hosts an annual recognition program to assist your district in expressing appreciation to businesses and community groups that work with you to support schools and students. The recognition program is free and open every year to all active members of TASB.

By honoring businesses and other community organizations that stand up for public schools, we hope to thank those who deserve it and to encourage others to step up to help. The presentation materials are redesigned each year so that “repeat honorees” receive something new. We also include the “repeat honoree” designation on their materials as a special recognition.

Information about the 2017–18 recognition program and the online form for submissions can be found at [tasb.org/standingup](http://tasb.org/standingup). Submit as many entries as you like. Also, you can upload photos and share details with each entry, showing how the organization supports your district. I hope you will submit a long list of names!

For each name you submit, we will send you a presentation packet, customized for the partner you want to honor. You may choose to make the presentation at a board meeting, at the business location, or at a special recognition ceremony. We encourage you to submit additional names throughout the school year as you identify more supporters.

Additionally, we will honor the entities identified by including their names on the TASB website and in printed publications so that they benefit from statewide recognition.

We enjoy the opportunity to help you say thank you to those who support you!

Best wishes for an excellent new year!

Karen Strong  
Associate Executive Director  
Communications and Public Relations

Enclosure