



Modern Health & Safety Solutions for Schools



CrisisAlert Proposal

Huckabay ISD
July 16, 2023





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July 16, 2023

LETTER OF INTENT

Wes Corzine, Superintendent
Huckabay Independent School District
200 County Road 421
Stephenville, TX 76401

RE: CrisisAlert Proposal — Emergency Communications (SPAT) Solution

Superintendent Corzine,

This proposal is offered in response to our discussions regarding a district-wide Emergency Communications Solution (Silent Panic Alarm Technology (SPAT)) for Huckabay Independent School District.

Huckabay ISD's visionary safety efforts are guided by well-defined Beliefs, Values, and Expectations. Core elements underlying the vision and mission are prioritizing children, pursuing excellence, and a commitment to a positive school environment. As your trusted partner, FiveStones Safety is honored to present the following proposal to Huckabay ISD, a proposal which we believe aligns with your mission and vision.

FiveStones Safety is ready, willing and able to provide the services outlined in this proposal and will adhere with all applicable laws, guidelines and requirements of the State of Texas. We are pleased to offer Huckabay ISD a comprehensive solution for Emergency Communications and SPAT. This proposal contains information demonstrating FiveStones Safety's commitment to provide the District with the quality products and services that meet or exceed your expectations.

The contacts in the attached response can answer any questions as well as assist the District with any relevant planning and implementation arrangements, should FiveStones Safety be selected.

FiveStones Safety is committed to working with schools to provide the safest learning environments possible. A partnership with our company ensures the confidence that we will offer a comprehensive solution to meet and exceed your needs.

We sincerely appreciate your consideration of our company regarding our qualifications and capabilities for this project; we are eager to work with Huckabay ISD and hope to use your positive experience with us as the cornerstone for a long-term relationship between our organizations.

Respectfully,

Craig Hawkesworth
President
FiveStones Safety, LLC



About FiveStones Safety

FiveStones Safety exists to bring peace of mind to schools who are looking to effectively and efficiently advance safety and security through best-in-class technologies and practices.

Although we are a relatively new organization, established in 2020, the CrisisAlert Emergency Communications System technology is an established product that has been proven effective since its launch in 2018, and is installed in more than 4,000 schools, protecting millions of students and staff. Additionally, the FiveStones Safety team of experts has over 37 years of combined experience working with schools to provide safety solutions and other integrated technologies.

FiveStones Safety team currently provides Silent Panic Alarming Technology and Solution products and installation services through a partnership with Centegix, the technology provider of the CrisisAlert system.

We look to expand our service offerings in the near future to include campus hardening solutions, video surveillance, access control and other safety and security technology. Learn more at www.fivestonessafety.com.



The CrisisAlert Emergency Communication System

In emergency situations simplicity and availability is key. We believe that every staff member should be empowered to respond to medical or threat emergencies efficiently, no matter where they are on campus, inside or out, and between campuses.

One system. Every emergency.



SIMPLE

Ease of Installation & Use

- No retrofitting or hard wiring
- Simple Push Button Operation

Flexible & Customizable

- Medical Emergencies
- Student Altercations
- Suspicious Activity or Visitors
- Active Threats

Mobility & Coverage

- Goes anywhere on campus, inside or out

SEAMLESS

Complete Notification

- Visual Alarming
- Auditory Alarming
- Digital Alarming

Instant Alerts to

- First Responders
- Administrators
- Entire Campuses
- Entire Districts

Location Accuracy

- Location down to the specific room

SMART

- Reduces Response Time
- Meets New TEA Facility Requirements for External Door Numbering
- Kari's Law Compliant (direct 911 access)
- Alyssa's Law Compliant (panic button access)
- Data & Analytics Reporting



CrisisAlert Unique Benefits

CrisisAlert™ is the fastest and easiest way for teachers and staff to immediately get help, anywhere on campus. Educators and administrators choose CrisisAlert™ for its best-in-class benefits:



One button activation.

A wearable badge with a single button enables confident human action.



Immediate notification.

With the simple push of a button, alerts instantly reach administrators and 911 responders.



Total grounds coverage.

Our network secures every square foot of your property – there are no dead zones. Badges function everywhere.



Audio and Visual Notification.

Faculty-wide alerts communicate emergency information using colored strobe lights, desktop alerts, and intercom integration.



Location accuracy.

Our innovative technology determines the location of the alert to the individual room.



Ease of installation.

No alterations to physical structures or electrical wiring are required.

CrisisAlert Strategic Integrations



INTERCOM SYSTEMS

Delivering audio announcements for campus-wide protection.



DATA NETWORK

Enables screen takeover notifications.



2-WAY RADIO SYSTEMS

Allows real-time communication between key responders.



NATIONAL 911 PROVIDERS

Routes notifications directly to emergency responders.



Previous Experience in Educational Institutions

Crane ISD

"CrisisAlert is a key piece of our overall Safety & Security plan in Crane ISD, said Dr. Stephanie Howard, Superintendent Crane ISD. We look to do all we can to allow the students and staff to focus on learning.

Friendswood ISD

"CrisisAlert is the next step in Friendswood ISD's efforts to create the safest learning environments possible for students and staff. We believe a first-class education begins with teachers and students who have peace of mind in the classroom," said Friendswood ISD Superintendent, Thad Roher. "It is the mission of our schools to provide quality instruction in a safe and secure environment. We take this responsibility seriously and continuously strive to prepare ourselves to respond," James Patton Friendswood ISD Executive Director of Safety & Security.

Argyle ISD

"The CrisisAlert solution provides us the ability to enhance the communication in an emergency response. This will allow our Argyle ISD police department a faster response time by pinpointing the nature of the emergency," said Argyle ISD Chief of Police, Paul Cairney. "It also continues to show our community the commitment to safety and protecting our campuses."

Glen Rose ISD

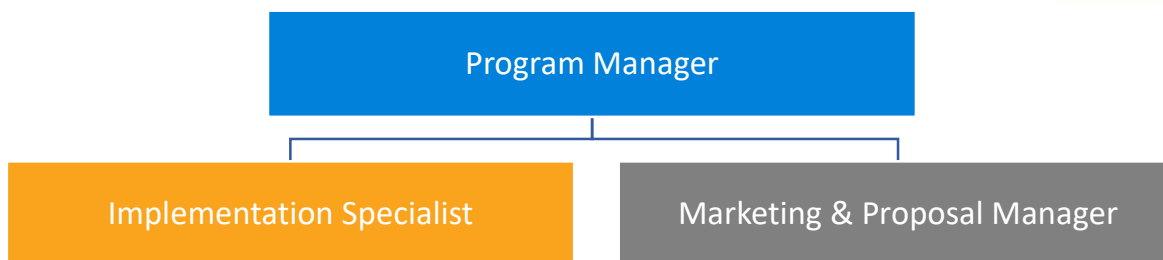
"Our goal is to empower teachers to get help quickly and easily in any type of incident," said Dr. Trig Overbo, Superintendent of Glen Rose ISD. "CrisisAlert enables teachers to focus on the learning environment and gives them the confidence to respond in any situation," said Assistant Superintendent Tommy Corcoran.

Dallas Children's Advocacy Center

"The children we serve have already been traumatized by life events, whether as a victim or a witness of abuse," said Lynn Davis, president and CEO of DCAC. "The last thing they should be worried about while at the DCAC campus is their safety and security. Our organization is dedicated to providing the safest and most reassuring environment possible for them to begin this journey."



Organizational Chart, Role Responsibility & Project Implementation



Program Manager:

- Main point of contact throughout the design, implementation, and continuing service
- Assists with approval processes within the Client's departments and board
- Manages legal review of contract documents and contract negotiations
- Understand current state and Client concerns for safety and security
- Determine regulatory compliance gaps

Single point of accountability throughout the project lifecycle

Implementation Specialist:

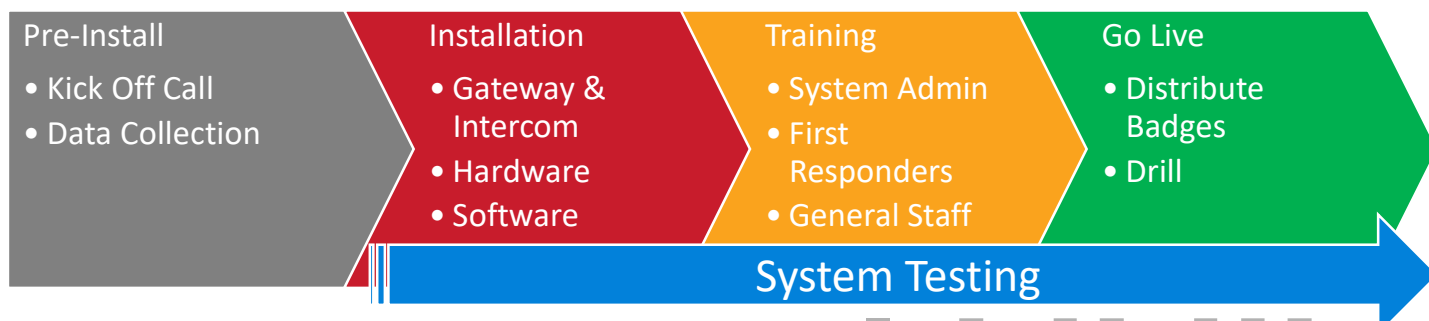
- Create project schedule
- Material ordering and handling
- Confirm site access and availability
- Mobilization and implementation management
- Stakeholder management through Client interactions, scheduling, updates, and invoicing
- System commissioning, closeout, and Client training
- Coordinate warranty/continuing services for Client

Marketing and Proposal Manager:

- Manage RFP and RFQ responses
- Create marketing materials
- Coordinate Client project public relations messaging

FiveStones Safety resumes of personnel leading the project for Glen Rose ISD are attached on the following pages as well as the organizational chart. We commit to maintaining the same support personnel listed in this proposal through all phases of the Leander ISD Emergency Communications System project

Project Implementation Overview





Key Project Personnel



Title:
President

Years of Experience:
25 Years

Education/Certifications:
Master of Business
Administration, International
Marketing & Management
University of Texas at Dallas

Bachelor of Applied Arts &
Science, Entrepreneurial Studies
University of North Texas

Areas of Expertise:

- School Safety Technologies
- Business & Strategy Development
- Brand & Marketing Leadership
- Partnership Development
- Product Development & Launch
- Revenue, Sales & Profit Growth
- School District Leadership
- Digital Marketing

CRAIG HAWKESWORTH

COMPANY RESPONSIBILITIES:

Develop and maintain relationships through a shared collective desire to provide comprehensive Crisis Management solutions to school districts, universities, corporate facilities and houses of worship. Work with client partners to align and support their Crisis Management vision to deliver both Prevention & Response.

EXPERIENCE:

Texas School District Board Member and Executive Leadership 2014-current. During tenure:

- Achieved the 4A Lonestar Cup, Texas' top honor for school districts for combined proficiency in academics, athletics, and fine arts – each of my nine years on the board.
- Successfully passed the largest bond since district inception to construct additional school campuses, administration building, transportation center, and more.
- Member of Texas Association of School Boards
- Active Mentor and Coach for local Youth Sports Association



Key Project Personnel

**Title:**

Vice President of Operations

Years of Experience:

19 Years

Education / Certifications:

- Bachelor of Arts, Business Management, Texas Christian University Texas
- Private Security Alarm Systems Installer

Areas of Expertise:

- Operations Strategy
- Mission Planning
- Professional Project Management
- Procurement and Subcontract Management
- Client Relations
- Process Improvement
- Data Analysis
- Scope Innovation

JUSTIN WALKER

PROJECT RESPONSIBILITIES:

Analyze, design and implement safety and security alarming and alerting measures for the district as a part of their Comprehensive Safety & Security Plan.

Define the Client's mission for the project, identify risks and resources, evaluate best practices, develop a course of action, and plan for contingencies using professional project management methods.

K-12 EXPERIENCE:

19 years of experience supporting K-12 schools, higher education, municipalities, state governments, and the federal government through design and implementation of facility improvement projects.

Notable projects include work for Alvin ISD, TX, Houston ISD and the City of Houston, TX, Bethlehem-Center School District, PA, Jefferson County Schools, FL, University of North Alabama, Texas Women's University, USDA, and Dept. of Veterans Affairs.



Key Project Personnel

**Title:**

Vice President of Business
Development & Marketing

Years of Experience:

17 Years

Education/Certifications:

Bachelor of Arts, Communications
Baylor University

Areas of Expertise:

School Safety Technologies
Business & Strategy Development

Areas of Expertise:

- Sales Strategy Development
- Integrated Solutions Development and Support
- Marketing Strategy
- Offer & Campaign Development
- Marketing as a Service
- Digital Marketing
- Marketing Automation
- Content & Thought Leadership Development

LAINY NAKHLEH

PROJECT RESPONSIBILITIES:

Deliver marketing services to School Districts for cohesive communication to parents, students and faculty regarding training, tools and technology implemented as a part of the overall solution through FiveStones Safety.

Client experience is of utmost importance.

K-12 EXPERIENCE:

17 years of experience with school districts in multiple geographic regions; involving integrated solutions.

Direct involvement with administrators and various school departments. Participation in educational associations and related industry organizations supporting K-12.

Notable projects include work for White Oak ISD, TX, Scurry Rosser ISD, TX, Bethalto District #8, IL, Commerce ISD, TX, Point Isabel ISD, TX, Texas A&M International University, TX, Dallas County, TX, and U.S. Dept. of Defense.



Total Cost of CrisisAlert Solution

Huckabay ISD - Total Project	Description	Price
	Comprehensive Safety & Security Solution, to include*:	
	CrisisAlert Communication Solution & Technology	\$47,150.00
	Equipment, Software, Set-Up, Support, 5 Yr Maintenance and Warranty	
	Project Management, Installation, On-Site Staff Training and Press Release	\$14,250.00
	Ongoing Services	\$0.00
	Subtotal	\$61,400.00
	Total	\$61,400.00

Sites Included

Site	For Bid Specification and Ongoing Services	Unique Considerations
Huckabay K-12 Campus	Crisis Communication Technology	Single Site
	Product, Set-Up, 5 Year Maintenance and Warranty	
	Project Management, Installation, On-Site Staff Training and Press Release	
	200 County Road 421, Stephenville, TX 76401	



References

Friendswood Independent School District – TX 7 sites

James Patton – Executive Director of Safety & Operations
(281)482-1267
jpatton@fisdk12.net

Argyle Independent School District - TX 7 sites

Eli Davis – AISD Chief of Police
940-262-7777 x19911
eli.davis@argyleisd.com

Glen Rose Independent School District - TX 4 sites

Tommy Corcoran – Assistant Superintendent
254-898-3903
corcto@grisd.net

Crane Independent School District – TX 4 sites

Dr. Stephanie Howard – Superintendent
432-558-1300
showard@craneisd.com

Martin County School District - FL 27 sites

Frank Frangella - Director of Safety & Security
(772) 219-1200

Douglas County Schools - GA 37 sites

Todd Hindmon - Executive Director of Technology
(770) 651-2370
todd.hindmon@dcssga.org

Hillsborough Co. Public Schools - FL 250+ sites

Lt. Adrian Neptune – HCPS Police/Security
adrian.neptune@hcps.net

Oconee County Schools - GA 11 sites

Dallas LeDuff - Director of Student Services
(706) 769-5130 ext. 1208
dleduff@oconeeshools.org

Haralson County School District – GA 7 sites

Brian Ridley – Asst Superintendent
(770) 574-2500
Brian.Ridley@haralson.k12.ga.us