



BOARD OF SCHOOL TRUSTEES

KELLER INDEPENDENT SCHOOL DISTRICT

13G. Preview

Date: May 9, 2005

SUBJECT: NAMING OF THE NEW ELEMENTARY SCHOOL IN COLLEYVILLE

BOARD GOAL: Community Involvement

FISCAL NOTE: None

Background Information:

- During the past few years, Keller ISD Administration has given students the opportunity to name their new school. The process provides an occasion for students and parents to meet with their new principal, and begin forging the relationships that will become the foundation for a new school community. It also gives the students a chance to be an integral part of the opening of their new school, and become a part of its history.
- The process begins at the campus the students currently attend, where parents volunteer to serve on a committee to name the new school. The principal of that campus provides the names of volunteers to the Communications Department, which acts as the facilitator for the committee. Nomination forms are then sent home with students and, after being completed, are forwarded to the committee. The committee then decides which names will be placed on the ballot, and the ballot is sent home with students for a final vote.

Administrative Considerations:

- This year, the same process has been used to name the new elementary school in Colleyville. Nomination forms were sent home with students on April 12, and the "Name Your School Committee" met on April 19 to finalize the ballot. The ballots were sent home with students on May 2 and were delivered to the Communications Department on May 5.

- The winning name will be announced at the May 23 Board Meeting.

The following names were included on the ballot:

McDonwell Elementary School

McPherson Elementary School

Mockingbird Elementary School

Shadow Ridge Elementary School

Spirit Elementary School

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Respectfully submitted,

Jason Meyer
Director of Communications