



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: June 16, 2021

Purpose:  Presentation/Report  Recognition  Discussion/ Possible Action

Closed/Executive Session  Work Session  Discussion Only  Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #GrowWithUs Campaign and Enrollment Update

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help showcase the District’s programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation’s focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

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CFO Funding Approval:

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Superintendent:

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SSAISD

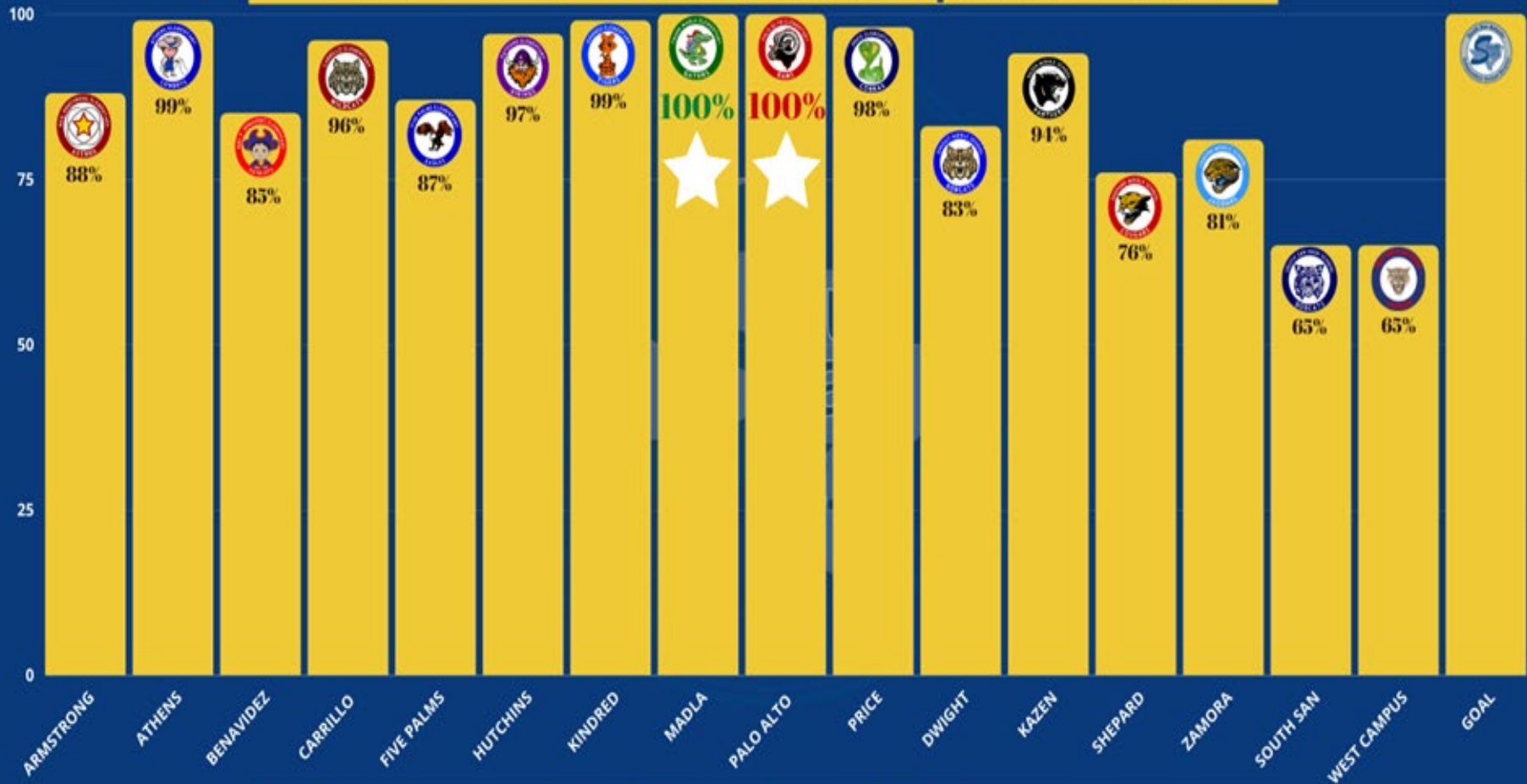
# Grow With US

2021-2022

06.16.21

District Enrollment: **8319**

# #GrowWithUs - Enroll now and help us reach 100%



South San Antonio ISD

# Returning Student Registration 2021

-22

May 19, 2021

## Recent progress

- 5917 returning students have registered for the 2021-22 school year
- This is 77% of our total returning students based on this year's enrollment

Skyward- Returning Student Registration and New Student Registration for 2021-22 (as of June 1 2021)

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K and Head Start)	New Students Registration (Head Start)	New Students Registration (new to district K-12)
South San High School	1421	2182	65%	-	-	4
West Campus	270	413	65%	-	-	4
Dwight MS	437	526	83%	-	-	2
Shepard MS	451	594	76%	-	-	1
Kazen MS	244	259	94%	-	-	1
Zamora MS	448	555	81%	-	-	5
Athens	185	187	99%	4	2	7
Hutchins	333	342	97%	9	2	10
Kindred	272	275	99%	8	1	3
Palo Alto	413	413	100%	11	3	7
Price	312	318	98%	14	1	8
Madia	363	362	100%	5	4	4
Five Palms	311	352	88%	11	6	18
Armstrong	207	234	88%	4	0	16
Carrillo	250	260	96%	11	0	8
Benavidez	369	435	85%	17	2	20
Totals	6286	7707	82%	94	21	118

\* Possible returning students based on current enrollment as of January 27, 2021

# Returning Student Registration 2020

-2021

At the time: May 14, 2020

- 3068 returning students had registered for the 2020-21 school year
- This was 36% of our total returning students.

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of July 6)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	New Students Registration (Pre-K and Head Start)	New Students Registration (new to district K-12)
South San High School	1306	2337	56%	-	65
West Campus*	98	192	51%	-	7
Dwight MS	389	600	65%	-	9
Shepard MS	393	593	66%	-	16
Kazen MS	127	225	56%	-	0
Zamora MS	358	565	63%	-	10
Athens	178	191	93%	16	8
Hutchins	317	381	83%	35	31
Kindred	248	292	85%	28	11
Palo Alto	362	422	86%	37	28
Price	304	337	90%	13	15
Madla	240	403	60%	31	16
Five Palms	314	393	80%	31	20
Armstrong	182	274	66%	16	15
Carrillo	224	299	75%	10	15
Benavidez	409	469	87%	60	36
<b>Totals</b>	<b>5449</b>	<b>7973</b>	<b>68%</b>	<b>277</b>	<b>302</b>



# Comparison of Withdrawals - District Wide BOY to May

