Wood Dale District 7 Communication Committee Meeting - Goal Update

District 7 Boardroom April 5, 2018



Enhance the Use of Twitter

• Encourage use of hashtag (#wdsd7)

• Encourage staff to "tweet" more frequently

• Provide training for staff (as needed)



Enhance the Use of Twitter

- Mr. Halverson's Tech Update Reminders
- Administrations Encouragement to Tweet
- Principals Report Offering Training
- Adding Hashtags #WVOE & #InventionConvention
- Tagging City of Wood Dale, Newspapers & Local Taxing Bodies
- Adding Twitter Hashtags to Email Signatures
- JH Initiated Snapchat & Instagram Library Accounts Student Operated
- Regularly Tweeting Staff, Student & BOE Successes on District Account
- WV Broadcast a Live Twitter Video of Hour of Code



Post Staff & Student Successes on the Website

• Put on the front page of the website

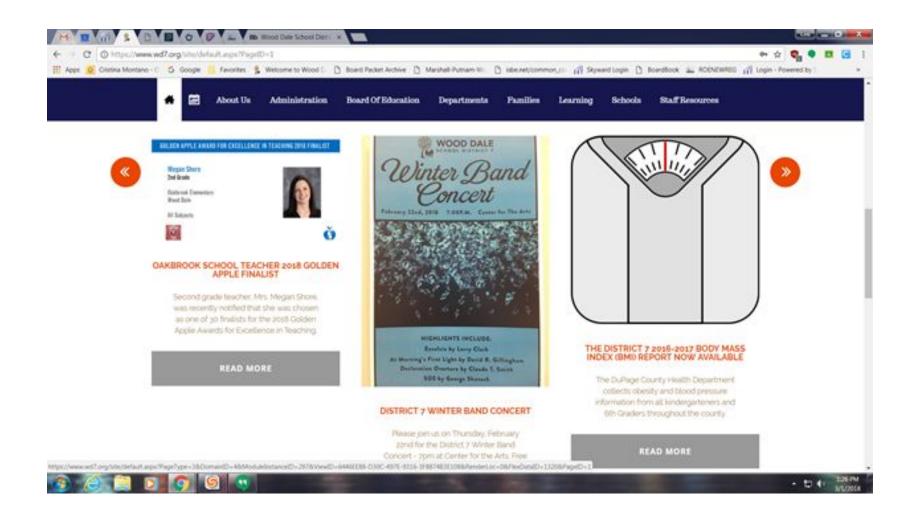
• Use pictures of students & staff



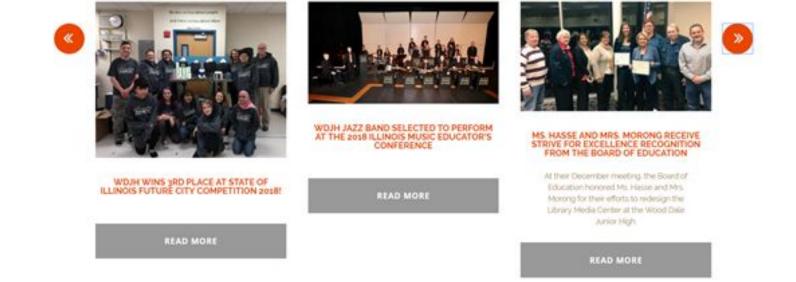
Post Staff & Student Successes on the Website

- Minimum Twice a Month "Real" Pictures Updated with Stories
- Stories Focus on Staff & Student Successes
- Strive for Excellence Recognition at Majority of BOE Meetings
- Minimum Twice a Month Website Pictures Updated
- All Schools Report Updating Pictures On School Websites Frequently
- Live Youtube Broadcasts of OB/WV PTO Meeting
- Recordings of PTO Meetings Posted on School Websites

















SEVERE WEATHER INFORMATION ---INFORMACION PARA CLIMA SEVERO

Winter has arrived and with it comes show, cold weather, and the possibility of school closings. For information regarding school closing procedures and late start procedures, including late start bus schedules. CLOK SELOW -- Llago el interne y también viene la neive, el clima. Ino, y la posibilidad de que clemen las escuelas. Para obtener información sobre los procedimientos cuando se cleman las escuelas y cuando se tierran las



8TH GRADE GIRLS WIN NORTHWEST DUPAGE ATHLETIC CONFERENCE CHAMPIONSHIP!

Our 6th grade grts backetball team are the 20s7 Northwest DuPage Athletic Conference Champions!

READ MORE

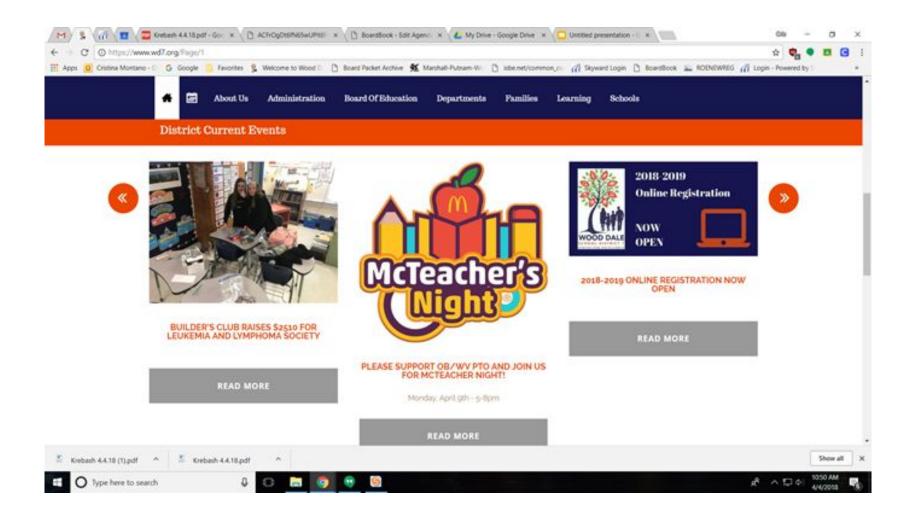


LEARN MORE ABOUT YOUR CHILD'S SOCIAL & EMOTIONAL DEVELOPMENT - APRENDA MAS SOBRE EL DESAROLLO SOCIAL Y EMOCIONAL DE SU HEJO/A

This year the staff at Dutnct 2 is placing a special emphasis in teaching social emotional skills to our students. – Este año el personal del Distrito 7 está poniendo enfasis especial en enseñar habilidades sociales envolonales a nuertros estudiantes.

READ MORE





Branding - Staff Signature Lines













Joshua Halverson - Name Technology Coordinator - Title Wood Dale School District 7 - School or Building Wood Dale, Illinois, 60191 - Required 630.451.6324 - Your Phone or Ext. #

Twitter:<u>@Halverson_J</u> - Twitter Handle Website: <u>wd7.org</u> - Classroom Website

"Learner's Today. Leaders Tomorrow"-School Quote

Investigate Participation in a Local Service Project(s)

- Enhance visibility of WD7 throughout the community
- Create/enhance a positive image of WD7 throughout the community



Investigate Participation in a Local Service Project(s)

- WV Organized All District Service Day at Feed My Starving Children
- JH Builders Club Pennies for Patients
- JH Civic Responsibility Curriculum
- WV Packages for Patriots
- Administration & WDEA Food Truck for Community



In & Out Invitations

- Create opportunities for community members to visit our schools
- Seek out opportunities for students & staff to visit & interact with community members outside of our schools



In & Out Invitations

- WV Family Bingo Night (200+ Participants)
- OB/WV ProKids Show (600+ Participants)
- WV Buddy Up with a Wildcat (70+ Participants)
- WV Invention Convention, Biography Fair & Science Fair
- OB Earth In Action Fair
- OB Dr. Seuss Night
- OB/WV/EC Read Across America Adult Community Readers
- OB Express Family Holiday Reading Event
- OB Community Worker Visits (Police/Fire/Postal Workers)
- JH Alphagraphics Visit Planned

