



**Texas Association of School Boards**

P.O. Box 400 • Austin, Texas 78767-0400 • 512.467.0222 • [tasb.org](http://tasb.org)

January 16, 2019

Librada Vela, President  
Board of Trustees  
San Diego ISD  
609 W Labbe Street  
San Diego, Texas 78384

Dear Mrs. Vela:

Selecting a successful superintendent is one of the most important and difficult decisions a school board will undertake. As your Association, we would take pleasure in assisting you through the search process.

With more than 30 years of experience, Texas Association of School Boards (TASB) Executive Search Services (ESS) understands the needs and concerns of Texas school districts, and we have the network and expertise to meet those needs. Our search knowledge and breadth of resources are unrivaled. In addition, our online application process attracts more applicants and provides boards detailed applicant information.

As your search team, we work for you and make recommendations to you. More importantly, we are with you every step of the way, helping you find the most qualified leader for your district. Once the search is complete, our work continues as we assist you and the new superintendent in making the transition.

We would appreciate the opportunity to meet with the board to discuss our process and plan your search. To coordinate a meeting or for additional information, call 800.580.8272, extension 3690. Thank you for your consideration of ESS as your search consultant.

Sincerely,

Butch Felkner, Director  
Executive Search Services

Cc: Manuel Molina - Board of Trustees, Vice President, San Diego ISD  
Belinda Vera - Board of Trustees, Secretary, San Diego ISD  
Rolando Pena - TASB Field Services Representative