

Memo



To: Dr. Karla Guseman
From: Dianne McDonald
Date: January 8, 2024
Re: Course Addition – Creating Entrepreneurial Opportunities (CEO)

I respectfully recommend the course addition of Creating Entrepreneurial Opportunities (CEO) for the 2024-2025 school year. This 2 credit course would be offered as a year-long unweighted elective to 12th grade students with an interest in Business Management.

The rationale for the course addition is aligned to the JTHS Strategic Plan, specifically Strategy 1.4: *Establish the instructional and academic identity of the school district to increase the focus on holistic student development and preparation for post-secondary success in a variety of career pathways*. Additionally, the course meets the 60-hour career development experience for the ISBE Career Pathway Endorsement.

Creating Entrepreneurial Opportunities (CEO) covers the basics of conceptualizing, starting, and running a small business through project-based experiences. Students will have opportunities for job shadowing and business mentor relationships as the class visits several Joliet area businesses. Students will create business plans as they learn from industry experts and guest speakers. An advisory team will review student presentations of business plans before creating a class business first semester and an individual student business second semester. At the final tradeshow event, students will operate and showcase their individual student business as future Entrepreneurs.

This course addition was discussed and approved by the Curriculum Coordinating Council.

Thank you and please let me know if you have further questions.