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eSchoolView
Education Websites & Software

eSchoolView

Scott Bester
sbester@eschoolview.com
(614) 675-5557
240 North 5th Street, Suite 200
Columbus, OH 43215

Presents
Harvey School District 152 CMS
For
Jim McEnroe
At
Harvey School District 152
Offer expires on
2017-10-18

Dear Jim McEnroe,

 eSchoolView understands the importance of strong community engagement and your website plus other online software are significant tools for keeping your community informed. Our Content Management System (CMS) and web-based software will help your leaders ensure timely and accurate information take center stage.

 Our experienced and creative team developed a platform that will transform your website into a two-way hub of communication. Our CMS and education management software tools are easy to use, and training and continued support are provided with every contract.

eSchoolView features:

- The only true Cloud-based Software as a Service (SaaS) solution
- Custom-designed, brand specific sites with intuitive navigation
- Responsive platform with free mobile app
- Easy upload process for HD video, audio, high-resolution images and more
- Survey, Form & Quiz generator
- Web traffic reports to monitor your visitors' habits and interests
- eSchoolView also offers integrated or stand-alone products for Facilities Management, Event Registration, OneView (parent portal & online forms), Emergency Alert System, School Store, Live Streaming Video and custom development projects

 Your website is one of the most important resources you have to keep your public informed, and you have a great story to tell. Let eSchoolView help you maximize your web presence and increase your community engagement.

Sincerely,

Rob O'Leary | Executive Director

eSchoolView

making the switch is simple.

1 **DESIGN.**
Our team works with you individually to create a custom design that fits your specific needs.

2 **MIGRATION.**
We transfer all of the content from your current website over to our platform for you.

3 **TRAINING.**
We provide virtual or on-site trainings, no matter your location. Sessions typically last a little over one hour.

4 **LAUNCH.**
Once your website launches you can have unlimited users with no technical experience required.

5 **SUPPORT.**
We offer unlimited support through an online ticketing system, phone, email or self-help videos.

meet our team

ROB O' LEARY

Executive Director
& Company Owner

roleary@eschoolview.com
Ph: (888) 932-6460 x100

Rob has been working with content managed applications for over 15 years and graduated from Franklin University with a Digital Communications major. For the past seven years his experience includes working with over 1,550 public K-12 school districts and other educational organizations throughout the United States. In addition he has worked with many government agencies, including the State of Ohio Inspector General's Office, Newark Public Library, Franklin County and Columbus Board of Health.

Additionally, Rob specializes in application training and usability. His past experience with customers makes him well aware of the unique challenges of introducing and acclimating employees with new online products.

GRANT A. WRIGHT

Project Architect
& Company Owner

gwright@eschoolview.com
888.932.6460 x120

eSchoolView will provide a technologically sophisticated and experienced set of team members to facilitate the development of this project.

Grant has over 15 years of .NET development experience along with ten plus years of application development experience working for Nationwide Insurance, City of Columbus, JP Morgan Chase, and Franklin County. Grant is certified by Microsoft as a .NET Solutions Developer for web and windows applications and is also certified as a SQL Server Database Administrator.

For the past four years he has taught more than 1000 students in .NET applications development and SQL Server as a Microsoft Certified Trainer.

MICHAEL MALONEY
Director of Business Development

BENJAMIN GOOD
Regional Director of Sales

Michael brings over 17 years of sales and educational management experience to the team. He is responsible for guiding the eSchoolView sales team and ensuring the products the company offers are relevant and innovative.

mmaloney@eschoolview.com
888.932.6460 x125

Ben has facilitated the website design process for a multitude of happy customers. His commitment to identify a client's needs has built a strong foundation of long term relationships. Ben also manages sales staff, oversees service operations, and training.

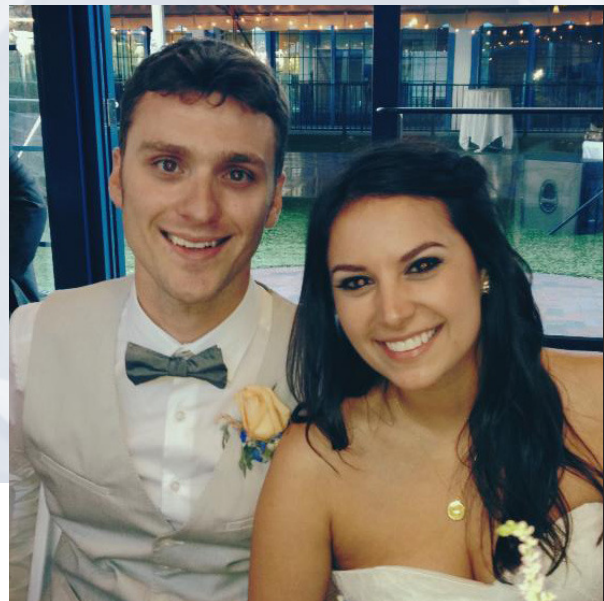ben@eschoolview.com
888.932.6460 x170

JAMES PETERS
Technical Director

ANDREW ERDMAN
Director of Applications

James established his role as Technical Director after five years of invaluable contributions to our development team. In addition to core enhancements that include eSchoolView's CMS, James also oversees our support and customer service.

jpeters@eschoolview.com
888.932.6460 x150

Andrew has been with us since the very beginning. He now leads our support and development teams throughout the product implementation processes. Andrew works closely with our designers and developers to innovate and increase user experiences.

aerdman@eschoolview.com
888.932.6460 x121

JOEL EVERSOLE
Educational Account Executive

JOSH MINTO
Lead Designer

Building rock-solid relationships with clients is Joel's specialty. Standout leadership and training skills have made him a key player on our team. He has spent a good portion of his career teaching managers how to coach and develop the sales reps on their teams.

Josh oversees our design team and provides personalized consultations with clients on an individual basis. By working side by side with our development team, he is a creative force behind our UI innovations and custom design solutions.

jeversole@eschoolview.com
888.932.6460 x127

jminto@eschoolview.com
888.932.6460 x128

Let's

get
started.

website features

COMMUNICATION HUB
Email and text message capability.

PUBLIC USER DATABASE
E-Newsletters, announcements, alerts sign-up.

INTRANET
Secure login for employees to internal news, documents and more.

RSS
Automatically retrieve news and events to your device.

LOGS
Content review feature allows admin to be in control.

website features

SECURITY MANAGEMENT

Granular security module with ability to restrict access on demand.

DYNAMIC PAGE WIZARD

Create new pages on the fly and save them as templates.

ANALYTICS

Your site will be monitored by Google with custom reporting capabilities.

EMPLOYMENT

Categorize and rank employment opportunities.

PERMANENT ARCHIVE

Unlimited storage space with content visible and expiration dates.

RESPONSIVE DESIGN

As people rely more on their mobile devices for news and communication, expanding your Web presence requires accessibility on mobile devices. This feature works on all mobile devices regardless of the platform, and helps keep people connected to your website while on the go. The component ensures your community can access and read up-to-date content about your school/ organization anywhere.

Mobile Suite reconfigures content on your website to increasing accessibility, legibility and ease of use on many mobile devices. It has a number of convenient features:

- Mobile Suite and your desktop website are always synchronized, so you only need to enter content into eSchoolView's CMS once.

- Content optimization ensures your site displays properly on a multitude of devices – regardless of size or type.

- By simply swiping your finger images slide across your mobile device.

- The software automatically offers to create a shortcut, so the Mobile Suite can be available as an app icon on your device.

- School/organization closings and alerts appear instantly.

- Visitors can easily call your school or organization by tapping on your phone Your number will also be stored in their contacts.

- By clicking on the address, visitors will be taken to a map feature where they can follow directions and navigate to your schools/ organizations offices.

- Specialized Google Analytics help you keep track of traffic to your Website.

New London Local Schools
www.nlschools.org (http://www.nlschools.org/)

HIGHLIGHTED BENEFITS

• Affordable – No hidden costs

• All Content migration included

• Average Return On Investment is 9 months

• Significantly improve stakeholder communications

• Effectively connect your staff with the community you serve

• Unique custom design catered to meet your needs

• Intuitive navigation that simplifies the web browsing experience

• Saves time & money by giving your staff the ability to add, modify or delete content "on demand"

• Hassel-free software - no technical knowledge or additional staff necessary

• No special equipment or software required

• Five support options, including toll free phone support based in Columbus, Ohio

• Average training time is 1.5 hours

• Secure software platform including SSL technology

• Guaranteed 99.995% uptime

• Integrate the latest social media technologies to encourage community interaction

• Ability to upload 1GB files with unlimited storage

• Unlimited hosting and storage space

• Unlimited support for all district staff members included

project deliverables

PROJECT TIMELINE

Initial items needed **Timeline starts once client approves concept design. 1 to 5 Weeks for design elements Weeks 6-10 Weeks 11-16	● ● ● ●	Sign proposal, collect initial data and complete design questionnaire. Return concept design for approval. Apply revisions to concept design, if necessary. Once approved, hand off design to developers Site development and access to beta site once ready. Review of features and feedback collected for revisions. Testing through beta site. Staff training and entering of existing content by eSchoolView into the new site. Launch of website to production servers.

PROJECT APPROACH

eSchoolView employs a custom project management methodology to its development process based upon the Microsoft Solutions Framework (MSF) for Agile Development. This approach is geared towards the fast development of features for customer review and revision. With this approach, our clients can quickly see results and better steer the process being used to develop applications.

During development of your new site you will have access to a beta site to review the development of features and provide feedback on what has been built. This site could be accessed using a private Internet address and may only be accessed by designated employees of your organization

eSchoolView can only be responsible for adhering to the timetable below if the client provides the information necessary when requested and continued cooperation. In the event that the client takes additional time to complete requested items, client must understand that payment terms must still be met.

maintenance & support

SUPPORT

In addition to our Service Level Agreement (SLA) located within this proposal we take great pride in helping our clients. All of our employees have mobile devices that allow for communications to be received 24 hours a day. In addition, dialing our office phone lines will forward to our mobile phones if we are not physically in the office. Our levels of support are detailed below:

1. Tier 1 Support - email support requests are handled within 1 business day. Emails should be sent to support@eSchoolView.com. (mailto:support@eSchoolView.com) In addition, there is a support request link in the CMS. Once the request is filled out and submitted, Tier 1 Support will be notified.

2. Tier 2 Support – phone support through our office phone. This support is typically used when there is an issue that needs immediate attention. Issues reported in this manner are typically resolved within an hour and you will be notified if the issue will take longer.

Online Issue Tracking System – you will be granted access to our online issue tracking system. This system will be used to record all issues, enhancements and changes to your website. This allows you to track the status on an issue and also includes an automatic email notification when we complete a task.

hosting infrastructure

FACILITY SPECIFICATIONS

eSchoolView also features a Disaster Recovery Site (DR) as of 2013
Offsite Geo-Redundant server facility – mirrored to below infrastructure specifications

- Secure location with keycard access

- Non-secured personnel are required to enter data center by escort

- Full CCTV surveillance

- 24x7 server support

- 3 AC units comprised of DataAire and Libert brands – humidity maintained at 45%

- UPS (battery backup) system

- Diesel Generator backup @ 1000 gallon capacity
- Generator has auto start and auto power transfer

- State of the art fire suppression system - FM200 Dry suppression

- Located in Columbus, OH - over the Internet Backbone

NETWORK SPECIFICATIONS

- Availability cluster with redundant Dell servers. Data: Dell MD3000i iSCSI SAN (SAN with 15 - 300 Gig 15K SAS drives and 15 - 1 TB 7200 RPM drives) & Dell MD3000i iSCSI SAN (SAN with 12 - 600 Gig 15K RPM SAS drives)

- Virtual Servers: VMware vSphere 4.1 High availability

- Utilization of several backbone providers: Cisco hardware (4507 switch with redundant supervisors and blades) and Cisco routers

- One OC12 (155Mb/sec), Gigabit Ethernet (1000Mb/sec) level fiber connections to the entire Internet through many physical paths- Level 3, WV Fiber, Time Warner

- Utilize cutting edge technology such as PathControl devices by PathScience
- Allows for more efficient routing and monitoring of connections

- Windows servers running ESET NOD32 anti-virus protection.

- Firewall security and intrusion detection

- SSL for Admin tool

- Automated log parsers for security

service level agreement

In the event of a bug or error, eSchoolView agrees to provide fixes to address them in a timely manner at no cost to the customer. eSchoolView and the customer agree to the following Service Level Agreement (SLA) for addressing bugs and issues (this agreement is not applicable to bugs or errors that occur as a result of a failure of third-party components not developed by eSchoolView).

eSchoolView agrees to make available the following to communicate problems:
(1) Support Email Address, (2)Office Phone, (3) Mobile Phone.

SEVERITY 1 ERRORS

The bug or error causes a critical failure of the site (i.e. broken page(s), error message/codes, etc.). Notification of the issue will result in either a complete fix within 12 hours, or if that cannot be completed, an explanation outlining the error, proposed fix or potential workaround, if necessary.

SEVERITY 2 ERRORS

The bug or error causes incorrect information to be displayed or an incorrect page redirect. Pages may display properly or improperly. A severity 2 error is related to the code developed by eSchoolView. Notification of the issue will result in either a complete fix within 24 hours, or if that cannot be completed, an explanation outlining the error, proposed fix or potential workaround, if necessary.

SEVERITY 3 ERRORS

The bug or error intermittently causes minor problems with the display or visual appeal of the website, but does not hinder site functionality. A severity 3 error is related to the code developed by eSchoolView. Notification of the issue will result in either a complete fix within 48 hours, or if that cannot be completed, an explanation outlining the error, proposed fix or potential workaround, if necessary.

SOURCE CODE GUARANTEE

Upon request, eSchoolView will provide the client with a backup copy of your source code at site launch subject to the execution of a source code agreement provided by eSchoolView, which will contain the following restrictions/terms:

1. Source code will be retained as a backup copy and only used in case eSchoolView ceases to exist as a business in the state of Ohio.

2. Source code, database and accompanying files will not be sold, leased, transferred or shared with any other organization or entity and will remain confidential. Should eSchoolView cease to exist as a business in the state of Ohio you may utilize a web developer of your choice to support the product solely for your own benefit.

3. Content entered by the client is owned by the client and not by eSchoolView.

4. Each party agrees to keep confidential all information disclosed to it by the other party and to protect the confidentiality of all data, source code, files, etc.

5. Upon request, eSchoolView will release source code for updates to the CMS engine as they are released.

CONFIDENTIALITY STATEMENT

eSchoolView will not, during or subsequent to the term of this proposed work relationship, use the client's confidential information for any purpose whatsoever other than the performance of services on your behalf or disclose any confidential information to any third party, except as required by law. eSchoolView further agrees to take all reasonable precautions to prevent any unauthorized disclosure of all confidential information provided to it in connection with this project.

awards

2014-2015-Inc 5000

For the second consecutive year, eSchoolview is near the top third of the country's fastest growing private companies.

2015-CIO Review

Awarded one of the 50 most promising Education Tech Solution Providers.

JUNE 2014 -BUSINESS FIRST CORPORATE CARING

This prestigious annual award was presented to eSchoolView as an honoree for making significant contributions to others in 2013.

APRIL 2014 -EDTECH DIGEST'S COOL TOOL - FINALIST

eSchoolView's automated alert system, Instant Connect as well as the innovative hybrid approach to the Mobile Suite earned national recognition as excellent communication solutions for schools.

MARCH 2014 - OHIO SCHOOL PUBLIC RELATIONS ASSOCIATION AWARDS

Three of five websites recognized for distinct design and content were created by eSchoolView, including the top spot in the organization's annual awards program. Beachwood City Schools was named the Best of the Best and Cuyahoga Valley Career Center and Dublin City Schools were given Mark of Excellence awards.

JUNE 2013 - BUSINESS FIRST CORPORATE CARING

This prestigious annual award was awarded to eSchoolView as a Finalist for making significant contributions to others.

MAY 2012 - EDTECH DIGEST AWARD

eSchoolView's CMS was a Trendsetter finalist in EdTech Digest's annual national awards program.

APRIL 2012 - 8TH ANNUAL DAVEY AWARDS

The Beachwood City School's mobile site created by eSchoolView was a winner of the 8th Annual Davey Awards, selected by the International Academy of Visual Arts, an invitation-only body consisting of top-tier professionals from media, advertising and marketing firms. With nearly 4,000 entries from across the US, the awards honor the finest creative work from the best firms, agencies and companies worldwide.

FEBRUARY 2012 - PMSA AWARDS

eSchoolView accepted an Executive Director Partnership Award from Pennsylvania Middle School Association (PMSA) for outstanding contributions to the support and education of middle level students. PMSA has worked with eSchoolView since early 2009, building a relationship that has led to other projects including custom developed event registration software for professional development as well as referrals to other school districts.

2012 - 18TH ANNUAL COMMUNICATOR AWARD

Mark of Distinction awards included Shaker Heights mobile and Beachwood Schools.

SUNSET RIDGE SCHOOL DISTRICT 29

525 Sunset Ridge Road | Northfield, Illinois 60093 |www.sunsetridge29.net (http://www.sunsetridge29.net/)

Project: CMS, Responsive Mobile

SPARTANBURG COUNTY SCHOOL DISTRICT 1

21 Wheeler Street | Campobello, South Carolina 29322 | www.spartanburg1.k12.sc.us
(http://www.spartanburg1.k12.sc.us/)

Project: CMS, Responsive Mobile

GRAYSON COUNTY SCHOOLS

790 Shaw Station Road | Leitchfield, Kentucky 42754 | www.graysoncountyschools.com
[(http://www.graysoncountyschools.com/)](http://www.graysoncountyschools.com/)

Project: CMS, Responsive Mobile

NOTRE DAME – CATHEDRAL LATIN SCHOOL

13000 Auburn Road | Chardon, Ohio 44024 | [www.ndcl.org (http://www.ndcl.org/)](http://www.ndcl.org/)
Project: CMS, Responsive Mobile

SLIDELL INDEPENDENT SCHOOL DISTRICT

1 Greyhound Lane | Slidell, Texas 76267 | [www.slidellisd.net (http://www.slidellisd.net/)](http://www.slidellisd.net/)
Project: CMS, Responsive Mobile

DEKALB COUNTY SD: COLUMBIA HIGH SCHOOL

2106 Columbia Drive | Decatur, Georgia 30032 | [www.columbiahs.dekalb.k12.ga.us (http://www.columbiahs.dekalb.k12.ga.us/)](http://www.columbiahs.dekalb.k12.ga.us/)

Project: CMS, Responsive Mobile

COLUMBUS CITY SCHOOLS

270 East State Street | Columbus, OH 43215 | [www.ccsoh.us (http://www.ccsoh.us/)](http://www.ccsoh.us/)

Project: CMS, Responsive Mobile

NORWICH CITY SCHOOL DISTRICT

89 Midland Drive | Norwich, New York 13815 | [www.norwichcsd.org (http://www.norwichcsd.org/)](http://www.norwichcsd.org/)
Project: Redesign, CMS, Responsive   Mobile

BROOME-TIOGA BOCES

434 Glenwood Road | Binghamton, New York |www.btboces.org (http://www.btboces.org/)

Project: CMS, Responsive Mobile

LOVELAND CITY SCHOOLS

757 South Lebanon Road | Loveland, Ohio 45140 | www.lovelandschools.org (http://www.lovelandschools.org/)

Project: eSchoolView Redesign, CMS, Responsive Mobile &   OneView

SHAKER HEIGHTS SCHOOLS

15911 Aldersyde Drive | Shaker Heights, OH 44120 | www.shaker.org (http://www.shaker.org/)

Project: eSchoolView Redesign, CMS, Responsive Mobile

WHITE CLOUD PUBLIC SCHOOL DISTRICT

1901 Prescott Lakes Parkway | White Cloud, Michigan 49349 | www.whitecloud.net (http://www.whitecloud.net)

Project: CMS, Responsive Mobile

BASIS CHARTER SCHOOLS: PRESCOTT

1901 Prescott Lakes Parkway | Prescott, Arizona 86301 | www.basisprescott.org (http://www.basisprescott.org/)

Project: CMS, Responsive Mobile

BLACKSTONE-MILLVILLE REGIONAL SD

175 Lincolin Street | Blackstone, Massachusetts 01504 | www.bmrsd.net (http://www.bmrsd.net/)

Project: CMS, Responsive Mobile

MARSHALL PUBLIC SCHOOLS

100 East Green Street | Marshall, Michigan49068| www.marshall.k12.mi.us (http://www.marshall.k12.mi.us)

Project: CMS, Responsive Mobile

cost proposal & project approval

BILLING & PAYMENT TERMS

eSV CMS, Responsive Mobile & Active Directory sync one time design & server setup fee- **$3,919.50** (This includes the District and all building sites with Intranet).
Monthly fee of **- $398.00** that includes maintenance, hosting and support for CMS & Responsive Mobile: (Billed annually) (This includes the District and all building sites with Intranet)

eSchoolView Subscription
Maintenance updates performed every 90 days Web, database and video hosting. Automated daily backups of website files and database information.

Training
Initial training and periodic training sessions Five hours of training per contract year Unlimited video/PDF help available through eSchoolView

Support
Email support – emails returned within one business day. Phone support – direct support line to project developer if critical issue or error. Access to our built in Online Support button to report enhancements, issues and related bugs.

Payment Terms: Contract through 06/30/2022
- 100% of one time design and server setup fee due at project initiation
- Prorated maintenance, hosting and support through June 30 of contract year due at project initiation
- 12 months maintenance, hosting and support due on or after July 1 of each contract year

PROJECT APPROVAL

Terms and Conditions

This agreement, including the proposal herein (this "Agreement"), is being entered into on the date set forth on the signature page hereto by Infinite Cohesion Ltd., doing business as eSchoolView ("eSchoolView") and Harvey School District 152 ("Client" or "the client").

This term of this Agreement shall commence on the date hereof and continue continue until **06/30/2022**. Client acknowledges the pricing and other terms set forth herein are based on Client's agreement to the foregoing term.

Client agrees that it will not (i) attempt to copy, decompile, reverse engineer, modify, create derivative works of, or disassemble all or any portion of the eSchoolView platform, nor attempt to discover or recreate the source code from the object code of the eSchoolView platform, (ii) make the eSchoolView platform available to third parties over the Internet or any other similar networking technology except in connection with its own internal purposes, (iii) remove any copyright, trademark or other proprietary notices from the eSchoolView platform or any media relating thereto or (iv) rent, lease, distribute, sell, sublicense, assign or transfer Client's rights in the eSchoolView platform. The eSchoolView platform is licensed for use by a single organization and Client shall not resell or make the eSchoolView platform available to others for processing of third party data as a service bureau arrangement, application service provider or for any similar commercial time-sharing or third-party use.

Each party represents and warrants that (i) it has full power and authority to enter into and perform its obligations under this Agreement and (ii) the individual signing this Agreement on its behalf has actual authority to enter into this Agreement on its behalf and this Agreement will be a legal, binding and enforceable obligation of such party.

eSchoolView warrants that it shall use commercially reasonable efforts to provide the eSchoolView platform to Client with the features and functionality set forth in this Agreement as purchased by Client. Client's sole remedy for any breach of the foregoing warranty is for eSchoolView to correct any issues arising from eSchoolView's breach.

Client represents that it will comply with all applicable law in connection with its use of the eSchoolView platform, including applicable laws relating to telecommunications (e.g., e-mails) sent via the platform and privacy laws relating to the collection and use of data using the platform.

Client shall be responsible for all content, images, information and other materials uploaded to the eSchoolView platform by its users; provided that eSchoolView shall have the right, but not the obligation, to remove any such items that it reasonably believes to be illegal, defamatory, harassing, infringing, obscene or otherwise objectionable.

EXCEPT FOR THE WARRANTIES EXPRESSLY SET FORTH IN THIS TERMS AND CONDITIONS SECTION, EACH PARTY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. NEITHER PARTY SHALL LIABLE TO THE OTHER PARTY HEREUNDER FOR ANY INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES, OR PUNITIVE OR SPECIAL DAMAGES, INCLUDING LOST PROFITS, WHETHER FORESEEABLE OR UNFORESEEABLE, ARISING FROM ANY CAUSE OF ACTION WHATSOEVER, INCLUDING CONTRACT, WARRANTY OR STRICT LIABILITY. [In no event shall eSchoolView's aggregate liability under this Agreement exceed the amount of fees paid to eSchoolView under this Agreement for the 12-month period preceding any claim made by Client.]

This Agreement constitutes the entire understanding of the parties with respect to the subject matter hereof, and supersedes all prior or contemporaneous written and oral agreements with respect to such subject matter.

This Agreement, including the proposal herein, shall serve as a contract between the parties once memorialized by the signatures of both parties below. By signing below, each signatory represents that he or she has actual authority to execute and enter into this Agreement on behalf of the entity for which he or she is signing.

Signed on this date, _____ by _____
                                                    Print Name

_____   _____
Signing Authority   Harvey School District 152   eSchoolView

Signature

Presented to:

Harvey School District 152
July 19, 2017, 11:32:35 AM

Accepted by:

_____

Printed Name

_____

Signed Name

_____

Title

_____

Date