



Director of Community Relations Report to the Board of Education
Aubrey Knight – August 20, 2025

A. Processed FOIA Requests

- N/A

B. Recognitions

- High School Racing Association – Jakob Koppers
- Years of Service – MCHS Staff Members

C. Communication/Social Media

- **Top Facebook Post:** (July 31, 2025) Earlier this month, an amazing group of students, families and staff went on a trip of a lifetime to Greece, Italy and Spain! It was a great experience as they immersed themselves into new cultures.
- **Top Instagram Post:** (August 6, 2025) It was a great day at MCHS! We welcomed the class of 2029 at Freshmen Experience. We can't wait for the first day of school. See you soon! #mchsproud
- **Top Twitter Post:** (July 28, 2025) We are so excited for the opportunities our new fieldhouse will bring to MCHS students!
- **Reach:**
 - Facebook: 483,700
 - Instagram: 353,100
 - Twitter – n/a
 - Messages to Parents (via Thrillshare) 24
- **Press Releases**
 - "Minooka Community High School's Girls Volleyball Team Earns AVCA Award" (August 4, 2025)
 - "Minooka Community High School to Host Class of 2025 Hall of Fame Induction Events" (August 14)

D. Events/Activities Promoted

- Fall Athletic Registration & Tryouts (July 8 – August 11)
- PE Uniforms & Spirit Wear Sale (July 18-19, 25-26)
- Theatre Camp (July 23-25)
- Athletic Summer Camps (spring/summer)
- AP/Honors Summer Homework (summer)
- Athletic Sponsorships (summer/fall)
- Walk Your Schedule Days (August 4-5)

- Yearbook photos (August 4-5)
- Freshmen Experience (August 6)
- Athletic Booster Meeting (August 11)
- First Day of School (August 13)
- School Picture Retakes (August 18)
- Foundation of Educational Excellence Meeting (August 19)
- Senior Sunrise (August 22)
- Coaches' Cookout (August 22)
- Little Indians Soccer Skills Camp (August 23)
- Choir Car Wash (August 23)
- Open House (August 25)
- Early Release (August 27)
- Athletic Booster Meeting (September 8)
- Drill Week (September 8-12)
- Choir Car Show (September 14)
- Senior Portrait Premier Dates (September 22-24, 26)
- Staff Appreciation Card (September 26)
- Homecoming Week (September 29-October 4)
- Hall of Fame Class of 2025 (October 3-4)
- Fall Craft Fair & Raffle (November 1-2)
- School Calendar (ongoing)
- Brick Paver Sales (ongoing)
- Fieldhouse & CTE Additions (ongoing)