

Elective Course Description

Course Name	Yearbook 2/3 Elective
Course Number	TBD
Length of Course	One Semester
Grade Level	9-12
Credit Type	0.5 Elective Per Semester
Grading Scale	A-F
Course Prerequisite	Yearbook 1
	<p>Yearbook 2/3: This is for students that hope to take a greater leadership role on the yearbook (editor or editor-in-chief). Along with meeting the expectations of Yearbook 1 students, Yearbook 2/3 students will have further responsibilities.</p> <p>Editors will take a larger role in theme selection, page layout and creation, decision-making, and developing teamwork amongst their fellow students. In addition, students will develop more effective camera skills, advanced writing and editing techniques, and take a greater role in sales decisions and marketing.</p>
Primary Materials	Camera, Google Drive, Yearbook Software

<p>Standards</p>	<ul style="list-style-type: none"> ● To research award winning magazines, newspapers, and yearbooks as a guideline for creating a publication. ● To learn about censorship, copyright, libel, trademark, and fair use. ● To complete writing exercises including feature stories, opinion articles, polls / reviews, sports stories, etc. ● To develop strong research and note taking skills as they learn to become reporters. ● To strengthen their computer skills as they use various programs to create publication. ● To research the historic role of graphic design and photography in publication. ● To work together to design a theme for the yearbook. ● To design a cover and page layouts to visually support the theme. ● To learn about color theory and typography and understand the importance of both in marketing & mass communication. ● To learn to become a photojournalist. Students will learn the finer points of photography and writing as they capture captivating and narrative photos rather than mere candid photos. ● To take on various professional-type roles in production. ● To produce a 144-page yearbook in full color by the end of March. ● May learn about advertising, business strategies in marketing, budgeting, fundraising, and selling the yearbook. ● To identify the use of different literary elements and their overall effect on the story. ● To meet deadlines, learn how to multitask and prioritize, and produce a finished, edited product quickly.
<p>Assessment</p>	<p>Weekly grades are based on the following rubric:</p> <p>Cooperatively follow directions Stay on task with minimal supervision Thoroughly complete each assignment Exhibit a professional, mature persona Effectively utilize free time (does homework) Punctuality in meeting deadlines. Effort & participation - commitment to producing the best product possible is clear.</p>

Grades will also be included for any assignments, quizzes, tests, or projects assigned.