Extension of Athletic Partnership Proposal Renewal

December 13, 2016

SUMMARY:

This item requests approval for first extension of four available one year extensions of the Athletic Partnership proposal with Under Armour.

BOARD GOAL:

VI. Growth, Change and Fiscal Responsibility...demonstrate effective and efficient management of district resources.

PREVIOUS BOARD ACTION:

The current proposal was approved on December 8, 2015 for one year with the option to extend the contract for up to four additional one year terms.

BACKGROUND INFORMATION:

The partnership allows the district to be consistent in the athletic wear at participating campuses from the designated team dealer.

SIGNIFICANT ISSUES:

Under Armour offered to a 30%-35% discount on items for purchase. All four DISD high schools and current seven middle schools will participate in the partnership. Rodriguez Middle School will participate as soon as the campus is opened.

FISCAL IMPLICATIONS:

The cost will be borne by the general fund athletic budgets. Purchases will be made on an as-needed basis as budgets will allow.

BENEFIT OF ACTION:

Passage will allow the district to continue to partner with a reputable brand at a substantial cost savings over time. All product purchased will be of the same quality for each of the campus locations.

ALTERNATIVES:

The alternative would be to purchase various brands and product from the athletic supplies proposal.

OTHER COMMENTS:

None.

SUPERINTENDENT'S RECOMMENDATION:

It is recommended that the proposal be approved for the first extension of four available one year extensions. The contract would extend through November 30, 2017.

STAFF PERSONS RESPONSIBLE:

Debbie Monschke, Assistant Superintendent of Administrative Services Joey Florence, Athletic Director Cindy Willis, Director of Purchasing Cheryl Farmer, Assistant Purchasing Agent

APPROVAL:

MIROVAL.
Signature of Staff Member Proposing Recommendation:
Comments:
Signature of Divisional Assistant Superintendent:
Comments:
Signature of Superintendent:
Comments;