



**GOVERNING BOARD AGENDA ITEM  
AMPHITHEATER UNIFIED SCHOOL DISTRICT NO. 10**

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**DATE OF MEETING:**      **April 22, 2014**

**TITLE:**    **Award of Contract for Student Pictures Based Upon Responses to Request for Proposal (RFP) 13-0025**

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**BACKGROUND:**

Request for Proposal (RFP) 13-0025 was e-mailed to eleven vendors and published on the District's website. The solicitation asked for proposals for student pictures services. The District received six proposals. The Evaluation Team scored each proposal based on the evaluation criteria listed in the RFP which included a list of services they provide, their cost, and any promotional assistance offered. The results were:

Grad Images = 100 Points  
Inter-State Studio = 100 Points  
Rembrandt = 99 Points  
Life Touch = 95 Points  
Top Choice Studios = 94 Points  
CH Photo = 83 Points

Since each school has different needs and in some situations their scheduling requirements overlap, this procurement was designed to give each school the flexibility to make a selection from multiple vendors.

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**RECOMMENDATION:**

It is the recommendation of the Administration that the Governing Board determine that a single award is not advantageous to the District and award multiple contracts to Grad Images, Inter-State Studio, Rembrandt, Life Touch, Top Choice Studios, and CH Photo based on each vendor's response to RFP 13-0025.

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**INITIATED BY:**

*Scott Little*

Scott Little, Chief Financial Officer

Date: April 14, 2014

*Patrick Nelson*

Patrick Nelson, Superintendent