



Prime Maintenance and Construction entered the local construction market more than five years ago with 25 years' experience and quickly earned its reputation for timely completion of construction projects. We have adopted cost effective techniques without compromising quality. Prime is committed to meeting the highest standards and fulfill every project to the fullest satisfaction of our clients.

As a family owned business in Alice, Texas, we pride ourselves in building lasting relationships with each and every client. We strive to meet the needs of our clients through open communication and collaboration. Challenges are expected in the construction environment and Prime is committed to positive resolution within our organization and with our clients.

One of the principal factors sustaining the growth of Prime Maintenance and Construction is our optimism and our dedication to continually improve our construction processes. We possess capabilities and technical expertise to ensure we provide best industry standards in all of our projects.

The mission at Prime is, and always has been, to provide uncompromising service and dedication to every building project. We see every client as a partner in the design/build process and understand that our success depends on the total satisfaction of each and every client.

Prime is a maintenance and construction company with specialties in:

- \*Painting
- \*Drywall Finishes
- \*Carpentry
- \*Concrete
- \*Metal buildings
- \*Stucco Finishes
- \*Wall systems
- \*Carpet
- \*Suspended ceilings
- \*Metal framing
- \*Insulation
- \*Steam cleaning
- \*Graffiti removal
- \*Roofing
- \*VCT

We specialize in coatings such as: Oil Base, Epoxy, Industrial, Masonry Sealer, Elastomeric, Latex Finishes, and Lacquer Finishes

# **Prime Maintenance & Construction Team Members**

## **CHRISTINA CELESTE CRUZ – Owner/Administrator**

As the Owner/Administrator for Prime, Celeste Cruz has many responsibilities vital to the business processes of Prime. She is responsible for many of the administrative activities such as reports management, human resource management, and fiscal management. She has outstanding people skills necessary for leading and motivating personnel for cost-effective and efficient operations. She leads with integrity and her strong organization skills are vital to the success of Prime Maintenance & Construction.

## **MARCUS CRUZ – Project Manager/Chief Estimator**

Marcus Cruz has over 25 years of experience in commercial construction. As the project manager, he is involved in every phase of the project ensuring each phase is executed accurately. Marcus exhibits great attention to detail and flexibility which is vital to the success of a project in an organic environment. Marcus is accustomed to writing specs specializing in paint coat systems. Experienced with landmark projects to include C.C. International Airport and Whataburger Field. As the Chief Estimator, he executes thorough analysis of each project to ensure clients are receiving the best value solution for their construction needs without compromising quality.

## **EDWARD CRUZ – Superintendent/Project Manager**

Edward has an extensive background in commercial construction operation with over 27 years of experience. Edward is aggressive in identifying and resolving inefficient construction operational processes and has led numerous projects successfully with his extensive experience as a project manager. He understands the nature of construction and has the ability to adapt with little notice and without affecting the overall goals of the project. His strong knowledge in commercial practices and his ability to effectively coordinate people and resources creates an environment for successful execution of projects.

## **REBECCA RAGLAND – Estimating Assistant**

Rebecca has extensive experience in commercial construction as an office manager and bookkeeper. As an estimating assistant, her responsibilities include: searching daily job postings for potential work, gather specifications and plans necessary for job bidding, and kept a bidding log with the results of the bid outcome. Rebecca is an expert in commercial construction processes such as RFIs, ASIs, and Change orders. Her bookkeeping skills are superior and assisted Prime in setting up an accounting system to ensure accurate bookkeeping and financial processes.

## **Additional Supporting Staff**

**Jesse Cruz – Senior Advisor**

**Adan Cruz – Field Supervisor**

**Reyes Cruz- Safety Coordinator**