

Spring Branch Independent School District

Agenda Item Information

Date of Board Meeting: May 26, 2026

Subject: Recognition of FFA Agricultural Sales Students Advancing to National Competition

Administrator Responsible:

Name: Linda Buchman

Position: Associate Superintendent for Communications and Community Engagement

Purpose of Agenda Item: Special Presentation

ADDITIONAL INFORMATION AND/OR BACK-UP:

SBISD FFA students recently competed in the Agricultural Sales Career Development Event - a career-focused competition simulating the full sales process. Students work individually and as part of a team to understand customer needs, present products, and close sales effectively. Judges evaluate the student's ability to build rapport, ask effective questions, demonstrate product knowledge, and respond to objections.

Four 9th grade students from Stratford/Guthrie Center placed 1st in the area to advance to state competition. After taking 1st place at state, they will now represent Texas in the national contest. We congratulate these outstanding FFA students.