Social Media Use by School Board Members
[ISBA Code: 1503]

Social Media – Corporation

Websites and other social media provide the corporation with unique and ever-changing ways to provide information to the community. Websites allow for current and complete information to be provided to their community at large. Websites for purposes of this policy include all forms of social media used by the school corporation to communicate with the community, parents, and students.

The corporation website provides a resource for obtaining information about the corporation and for informing patrons about School Board activities, and serves as a vehicle for communication to parents and patrons.

School Board members may publish individual web pages as part of the corporation website with the approval of the board and superintendent. A school board member's webpage may be used to provide information on school or board-related matters or activities only. A school board member's webpage may not provide for public comment on the individual webpage. The content of school board members' webpages is subject to all policies relating to the use of social media and state and federal laws.

If a school board member publishes a website or a webpage individually and/or independently of the corporation website as a school board member, the website or webpage must comply with the provisions of this policy.

Social Media Page – Individual Board Member

A school board member has the right to have their own personal social media page as a private citizen. If a school board member wishes to have a personal social media page, the board member is responsible for the content on the page and the links on the page. The school board member is responsible for maintaining the privacy settings appropriate to the content. **The school board member must post a disclaimer stating the content of the posts by the board member is the personal opinion of the board member and is not speaking on behalf of the school board.**

Board Adopted: DATE