
Board of Education

Information

TITLE: Review Current Bids and Proposals

DATE: November 26, 2018

RESPONSIBLE ADMINISTRATOR: Charles Warren
Chief Financial Officer

BACKGROUND/CONSIDERATIONS:

The following is information related to current bids and proposals. Award status may be pending agreement on final pricing and contract.

1. Grant Writing Services
Requested by: Zena Featherston
Selection Method: Request for Qualifications
Funding Source: Various
Award: Kimberly Bennett, Boyd Grants, TJD Consulting
Additional Information: Due to the volume of grants under consideration, the District intends to contract with all three firms who submitted.

2. Purchasing Process Review
Requested by: Dr. Terry Morawski
Selection Method: Request for Qualifications
Funding Source: General Fund
Award: LEAN Frog Business Solutions, Inc.
Additional Information: LEAN Frog Business Solutions, Inc., has completed more than 100 process reviews and departmental efficiency assessments in public school systems in the Southern United States.

3. Demographic Services
Requested by: Dr. Terry Morawski
Selection Method: Request for Proposal
Funding Source: General Fund
Award: Templeton Demographics
Additional Information: Templeton Demographics has worked with more than 100 school districts to provide demographic studies, attendance zone planning, enrollment projections, new school planning, and classroom capacity planning. Templeton

Demographics served as the demographic consultant for the Facility Assessment/Citizen's Millage Committee process in Spring 2018.

4. Bus Advertising Services

Requested by: Darian Layes

Selection Method: Request for Proposal

Funding Source: No Cost to FSPS/Revenue Shared with Vendor

Award: Crosswalk Marketing

Additional Information: Crosswalk Marketing partnered with Bentonville Schools this spring to promote positive bus advertising through the support of local vendors.

Arkansas ACT 941 regulates school bus advertising specs in the state, as well as stipulating the funding must return to the district's transportation efforts. Crosswalk Marketing was the only submission to the RFP and met qualifications, thus no comparative matrix is attached.

5. Commercial Real Estate Broker/Consultant

Requested by: Dr. Terry Morawski

Selection Method: Request for Qualifications

Funding Source: General Fund

Award: Ghan and Cooper Commercial Properties

Additional Information: Ghan and Cooper Commercial Properties has served commercial property clients in the Fort Smith area and beyond for 20 years. They have worked successfully with multiple clients, including ArcBest, Arvest Bank, Chaffee Crossing, and Mercy Hospital. Ghan and Cooper was the only submission to the RFQ and met qualifications, thus no comparative matrix is attached.

RECOMMENDATION:

This is an information item. No recommendation is required.