BID # DESCRIPTION AMOUNT

CONTRACT RENEWALS

2486 RENEWAL OF ANNUAL PURCHASE OF

SOFTWARE

\$45,000.00 (not to exceed)

Dell Marketing, LP Round Rock, TX

Academic Superstore

Austin, TX

TO: The Board of Trustees

FROM: President Cary Israel

DATE: June 24, 2014

SUBJECT: Recommendation for Renewal of Reference 2486 – Annual

Contract for the Purchase of Software.

SCOPE: Annual contract for the purchase of various software titles, such

as TechSmith Camtasia/Snagit, Native Instruments Komplete, Business Objects Crystal Reports, Intuit QuickBooks Pro and Adobe Captivate, for the District. Term of contract: 7/1/2014

through 6/30/2015.

RECOMMENDATION: \$45,000.00

(not to exceed)

Dell Marketing, LP Round Rock, TX

Academic Superstore

Austin, TX

JUSTIFICATION: Pricing in accordance with the State of Texas Department of

Information Resources (DIR) GoDIRect Program. Texas Government Code, Chapter 2054 established the Department

of Information Resources (DIR) which is responsible for

combining information technology purchases and establishing cooperative contracts for state agencies, universities and their boards, school districts, political subdivisions, and the citizens of Texas. State of Texas Department of Information Resources Contract #DIR-SDD-11951 (Dell Marketing, LP). Dell offers a

12% discount off of retail pricing for third party software.

Pricing in accordance with Reference 1804 – Interlocal Agreement with The Cooperative Purchasing Network (TCPN), sponsored by Region IV Education Service Center, pursuant to the Texas Interlocal Cooperation Act, Chapter 791, Texas Government Code. The purpose of this cooperative is to obtain substantial savings for member school districts and public

substantial savings for member school districts and public entities through volume purchasing (Academic Superstore). Academic Superstore offers a 5% discount off of their catalog

prices.