



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: August 19, 2020

Purpose: Presentation/Report Recognition Discussion/ Possible Action

 Closed/Executive Session Work Session Discussion Only Consent

From: Dolores Sendejo, Deputy Superintendent of Innovation

Item Title: Update over the 2020-2021 #SaveYourSeat campaign

Description: The #SaveYourSeat campaign is a district-wide collaborative marketing effort to help showcase the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation is a new commitment to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

District Goal/Strategy:

Strategy 4 We will build partnerships with businesses and the community to promote parental involvement, support opportunities for student success, and increase student attendance and enrollment.

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

CFO Funding Approval:

Superintendent:



SSAISD
Save Your Seat Report

08.07.2020

Returning Student Registration

August 7, 2020

Recent progress

- 6,645 students have registered for the 2020-21 school year
- This is **84%** of our total returning students based on last year's enrollment

Biggest gains

South San High School has reached 80% of returning student registration.

The middle schools have made substantial gains in the last 4 weeks due to enrollment drives and curbside assistance for parents.

The majority of elementary schools are nearing their goal of 100%

Skyward- Returning Student Registration and New Student Registration for 2020-21 (as of August 6)

School	# Returning Student Registrations (2020-21)	# of Possible Returning Students (2020-21)	% of Returning Students Registered (20-21)	* New Students Registration (Pre-K and Head Start)	* New Students Registration (new to district K-12)
South San High School	1875	2337	80%	-	60
West Campus	137	192	71%	-	5
Dwight MS	479	600	80%	-	12
Shepard MS	457	593	77%	-	10
Kazen MS	181	208	87%	-	5
Zamora MS	461	559	82%	-	13
Athens	182	191	95%	22	9
Hutchins	337	381	88%	30	22
Kindred	265	292	91%	29	16
Palo Alto	382	420	91%	35	26
Price	326	337	97%	13	21
Madla	316	403	78%	27	13
Five Palms	335	393	85%	31	28
Armstrong	220	274	80%	20	24
Carrillo	250	299	84%	10	13
Benavidez	442	469	94%	53	23
Totals	6645	7948	84%	*270	*300

* These counts are not final and are pending final review of student documentation.

Returning Student Registration

August 7, 2020

Progress

In the last week percentages across the district have been steadily increasing as the District continues to communicate back to school plans to parents and the importance of completing their online registration forms in Skyward.

School	July 30 % of Returning Students Registered (20-21)	August 3 % of Returning Students Registered (20-21)	August 4 % of Returning Students Registered (20-21)	August 4 % of Returning Students Registered (20-21)	August 4 % of Returning Students Registered (20-21)
South San High School	74%	76%	77%	79%	80%
West Campus*	67%	67%	68%	69%	71%
Dwight MS	77%	78%	79%	80%	80%
Shepard MS	75%	75%	77%	77%	77%
Kazen MS	80%	82%	84%	86%	87%
Zamora MS	79%	79%	81%	81%	82%
Athens	94%	95%	95%	95%	95%
Hutchins	86%	87%	87%	88%	88%
Kindred	87%	88%	91%	91%	91%
Palo Alto	88%	89%	89%	90%	91%
Price	95%	96%	96%	97%	97%
Madla	74%	75%	77%	78%	78%
Five Palms	85%	85%	85%	85%	85%
Armstrong	77%	78%	80%	80%	80%
Carrillo	79%	79%	80%	83%	84%
Benavidez	94%	94%	94%	94%	94%
Totals	80%	81%	82%	83%	84%

Students registered through Head Start application 2020-21

(*already accounted for in Skyward counts)

School	New to District Headstart Registration 2020-21	2nd Year Headstart Registration 2020-21	Total Headstart Registration 2020-21
Athens	9	13	21
Hutchins	27	13	40
Kindred	14	5	19
Palo Alto	20	15	35
Price	11	9	20
Madla	14	12	26
Five Palms	19	12	31
Armstrong	1	19	20
Carrillo	8	16	25
Benavidez	33	4	37
Totals	156	118	274

Head Start Registration

August 7, 2020

Recent progress

- A total of 274 Head Start students have been registered in Skyward

Registration Updates

- Individual campuses will continue to reach out to guardians with pending registration files for next school year.
- Campuses have held registration drives at various campuses and at central locations throughout out attendance zones
- **Save Your Seat School Supply Kickoff**
August 8th, 2020 from 9-12 pm at all of our campuses



**Save Your Seat
School Supply Kickoff**

All Campuses
August 8th, 2020
9am-12pm

Curbside Pickup to include:
Free School Supplies
Chromebooks & Hotspots
Save Your Seat T-Shirt
Registration Assistance

Enrolling Now
2020-2021
Academic Year
#SaveYourSeat



Goals for beginning of the school year

1. 100% of returning students registered for the new school year.
 2. Guardians will soon be choosing their instructional path for the 202-21 school year as part of the registration process
 3. The District continually strives to increase district-wide enrollment counts
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