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CALENDAR

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Friday, November 09, 2012 (Time: 8:15AM - 9:30AM)

Achieving Higher Standards: What Boards Need to Know About Oregon Modified and Extended Diplomas

Time: 8:15AM - 9:30AM

Presenters:

Sara Gelser, Representative, Oregon House District 16; co-chair, House Committee on Education

Oregon is the only state in the nation with statewide standards for modified and extended diplomas. Such diplomas give students unique opportunities to achieve rigorous and appropriate goals. These school-completion documents become more relevant with the advent of achievement compacts, and they provide a key strategy for closing the achievement gap in your district. This session offers questions you can ask to help more kids in your district succeed with the most rigorous possible diploma, and to ensure ALL kids are prepared for work or postsecondary education.

Assessment of Essential Skills

Time: 8:15AM - 9:30AM

Presenters:

Derek Brown, Oregon Department of Education, manager, assessment of essential skills

Nancy Bush-Lange, Oregon City High School, principal

Anitra McCormack, Oregon City High School, associate principal

Learn about current policy updates on Essential Skills graduation requirements, new resources that are available, data submission and reporting, and activities associated with the transition to the Smarter Balanced assessment. Leaders from Oregon City High School will share their successful experience in using work samples to help improve overall assessment results over the past five years. They will discuss the various facets of their work sample system, including task development, scoring, overall management and most effective uses.

Board's Role in Evaluation Under SB 290

Time: 8:15AM - 9:30AM

Presenters:

Peggy Stock, OSBA, legal, labor & PACE services consultant

Theresa Richards, Oregon Department of Education, director of teaching and learning

By enacting SB 290, the 2011 legislature added to the existing statutory process for evaluating TSPC licensed staff. Among other things, the law now requires the school board to adopt a policy consistent with the new process and ensure that all evaluations conducted after July 1, 2013, comply. Board members may wonder if

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the board still evaluates only the superintendent under the new law. Does the new law really change anything? How should the board involve itself in evaluation of other licensed staff? This session will describe the important role of the board in establishing the process and criteria. It will also set forth the boundaries of the board's involvement in evaluating licensed staff.

Building Capacity and Support at Home and Statewide

Time: 8:15AM - 9:30AM

Presenters:

Kristen Miles, Portland 1J, charter schools manager

**Margaret Bates, Oregon Department of Education, education specialist-
charter schools**

Join this facilitated roundtable discussion about being an active, effective authorizer of charter schools in Oregon. Share your charter oversight structure and discuss your assets, needs and wants for support in all areas of charter school sponsorship.

Charter Governance Through Policy

Time: 8:15AM - 9:30AM

Meets Leadership Institute Gold Certification (Charter Schools)

Presenters:

Peggy Holstedt, OSBA, director of policy services

It is not always in the charter school's best interest to adopt the sponsoring district's policy. How are charter and district policies similar and how are they different? Charter school policies can protect the charter school's flexibility and innovation as well as its liability. Find out what is required (and what is not) to improve your charter school's governance structure.

Crisis Management: How to Survive a Week-long Strike

Time: 8:15AM - 9:30AM

Presenters:

Linda Florence, Reynolds School District, superintendent

Tony Mann, Molalla River School District, superintendent

Dr. Joyce Henstrand, Reynolds School District, superintendent (retired)

Jennifer Ellis, Reynolds School District, HR director

Valerie Tewksbury, Reynolds School District, board member

Andrea Watson, Reynolds School District, communications coordinator

An actual strike management team will present the logistical realities of managing a strike, with special attention to what the team members learned about what to do and what to avoid. Prepare now: funding crisis + financial pressures = a strike could happen sooner than you think.

Eastern Promise -- An Innovative Pathway Allowing High School Students to Earn College Credits

Time: 8:15AM - 9:30AM

Presenters:

Mark Mulvihill, InterMountain ESD, superintendent

Eric Volger, InterMountain ESD, director of instructional services

Eastern Oregon University, Blue Mountain Community College, Treasure Valley Community College, InterMountain ESD and selected Oregon high schools share a commitment to the Eastern Promise. Their goals include showcasing the values of education and raising the number of students who graduate from high school in the Eastern Oregon region, with the hope that more will attend and graduate from a post-secondary educational institution. The Eastern Promise features a clear vision and efficient priorities to challenge students and keep them on the path to a successful future.

Enhancing School Outcomes Through Open Enrollment and School-wide RTI

Time: 8:15AM - 9:30AM

Presenters:

Marc Thielman, Alsea School District, superintendent
Doug Westlind, Alsea School District, board chair
Jeremy Wells, Alsea School District, special services coordinator
Jackie Olsen, Alsea School District, business manager

Participants will receive a presentation on student improvement data and the K-12 RTI program that the Alsea School District established to market its school, attract new students, and improve outcomes and finances via open-enrollment. Participants will learn how goals, mission and data-driven initiatives can rally a system to achieve big success regarding student achievement.

Exploring Your Career Pathway to Leadership: High Quality, Relevant, Job-embedded

Time: 8:15AM - 9:30AM

Presenters:

Colin Cameron, COSA, director of professional development
Cheryl Brown, COSA, licensure specialist

This session will provide information about the recently TSPC-approved COSA-CUC Administrator Licensure Programs. COSA has partnered with Concordia University of Chicago to offer the Initial and Continuing Administrator licenses, with the opportunity to pursue a Master's degree or Doctorate in conjunction with the programs. The presentation will include different aspects of the rigorous program and relevant, job-embedded practicum, including a review of application, admission and transfer procedures; appropriate documents will be available. The process required for hiring and training adjunct faculty, supervisors and mentors will also be outlined.

Facility Funding: Looking for Money in All the Right Places

Time: 8:15AM - 9:30AM

Presenters:

Dr. Phil Long, Medford School District, superintendent
Ruth Scott, Center for Innovative School Facilities, executive director

This session will consider a broad range of funding sources for facilities, and will discuss the most important steps to securing funding and "following the money." The discussion will examine the process of planning and prioritizing the district's needs, and will cover matching funds and funds from unexpected sources. A critical consideration is the link between improvements to facilities and student achievement, which figures into setting priorities not only to save money but also improve the environment for learning. Among the takeaways is the 2012 CISF Funding Guide.

Oregon Education Investment Board (OEIB) and Achievement Compacts

Time: 8:15AM - 9:30AM

Meets Leadership Institute Gold Certification (Student Achievement)

Presenters:

Betsy Miller-Jones, OSBA, interim executive director
Morgan Allen, OSBA, legislative services specialist

The Oregon Education Investment Board (OEIB) is a 12-member board, chaired by Governor Kitzhaber, charged with creating and overseeing a unified system of public education in Oregon from early childhood through college and career programs. The work of the OEIB is overseen by Oregon's Chief Education Officer, Dr. Rudy Crew and guided by the "40-40-20" goal. Achievement compacts, public education funding and governance of our public education system are just a few of the key areas OEIB's work touches. Come learn about the latest proposals and recommendations of the OEIB and why this is important to your district.

Principles of Effective Expanded Learning Opportunities

Time: 8:15AM - 9:30AM

Presenters:

Tammy Marino, OregonASK, training and education coordinator

Decades of research have documented the positive impact of afterschool and summer programs, and have yielded a wealth of information, including the core requirements for effective programs. Participants will learn the key elements of quality expanded learning opportunities and how they can support academic achievement, student engagement and classroom readiness.

School Reform Is NOT Rocket Science, It Is Much More Difficult

Time: 8:15AM - 9:30AM

Presenters:

Steve Kelley, South Umpqua School District, superintendent

Andy Johnson, South Umpqua School District, curriculum TOSA

Authentic educational reform eludes most school districts. School board members rarely see their correct role in such reform. They assume that hiring the right superintendent is the only thing they need to do. The South Umpqua School District will share its three-year journey in redefining the board's role in school reform. Each participant will walk away with concrete ideas and examples for reshaping the role of school board members in their prospective districts. We will also present a variety of tools that keep the board apprised of the health of the system they oversee.

Strategic Planning: Setting Expectations and Building Collective Will Are Two Key Board Roles

Time: 8:15AM - 9:30AM

Meets Leadership Institute Gold Certification (Leadership)

Presenters:

Steve Lamb, OSBA, board development specialist

The real value of a good strategic planning process is the enthusiasm it builds to achieve the identified goals. This session will outline a process that identifies where to focus effort and resources for best results, along with building organizational trust and a motivating climate.

Sustainability for 21st CCLC -- Show Me the Money

Time: 8:15AM - 9:30AM

Presenters:

Mary Masla, OregonASK, former AmeriCorps VISTA sustainability coordinator

Program sustainability is a goal for 21st Century Community Learning Centers. In the past year, Oregon Afterschool for Kids has partnered with the Afterschool Alliance, AmeriCorps VISTA and The Finance Project to support twelve Oregon school districts to create sustainability plans for their 21st CCLC afterschool programs. Participants will learn from Oregon's experience, and discuss methods of creating sustainability for 21st CCLC programs.

Friday, November 09, 2012 (Time: 10:00AM - 11:15AM)

Best Practices and Educational Investment: The Quality Education Commission's 2012 Report

Time: 10:00AM - 11:15AM

Presenters:

Brian Reeder, Department of Education, assistant superintendent, analysis and reporting

Doug Wells, Department of Education, Quality Education Commission chair

This presentation features the 2012 version of the Quality Education Model. Participants will receive updates on the latest data used for calculating the cost of the elements in the model. They will also see a discussion of the allocation of resources along the K-12 continuum, and an examination of best practices for boosting student achievement.

Blended Learning: Education through the Web, Home, College and School

Time: 10:00AM - 11:15AM

Presenters:

Brad Linn, Clackamas Web Academy, Clackamas Charter Alliance (CCA), administrator

Susan Roberts, Clackamas Web Academy, CCA, senior internship/early college options coordinator

Patricia Papenfuss, Clackamas Web Academy, CCA, elementary teacher

Kimberly Frentress, Clackamas Web Academy, CCA, board member/parent

Bryson Slothower, Clackamas Web Academy, CCA, Youth Take

Action/Rossetta Stone coordinator

Emily Nazarov, Clackamas Web Academy, CCA, board chair

Ron Noren, Clackamas Web Academy, CCA, board member

In its eight-year history as a public school, Clackamas Web Academy has developed a successful hybrid model that combines web-based education with personalized instruction in the home, school, college and community. This session features an expert panel of CWA teachers, advisors, parents and board members who will discuss the school's evolution and illustrate how the blended model looks from the viewpoints of students, parents, teachers and board members. This panel will highlight stories of student success in its presentation.

Bringing Our Own Students "Back...Through the Future" -- An Online Approach

Time: 10:00AM - 11:15AM

Presenters:

Garry Weber, Springfield Public Schools, board member

Jane Falls, Springfield Public Schools, SPS online coordinator

Al King, Springfield Public Schools, board member

This session will describe how Springfield Public Schools is partnering with "Connections Learning" to create new robust online options for our students (starting in fall 2012). We focus on giving students access to high-quality online "Connections Learning" courses while tapping the many benefits of our neighborhood schools. The goal: Serving our own students with affordable online curriculum right here in our own district.

Charter Schools 101

Time: 10:00AM - 11:15AM

Presenters:

Mike Hyder, Oregon City School District, director of special programs

Tim Drilling, Gresham-Barlow School District, executive director of assessment & accountability

Kate Pattison, Oregon Department of Education, program analyst

Kristen Miles, Portland 1J, charter schools manager

Are you new to charter school sponsorship? Are you receiving your first application, processing your first renewal, or looking at termination? Are you unsure about how charter schools fit into your district's options, or how charter school funding works? Learn the basics of charter school sponsorship, and how authorizing has changed since the legislature enacted the charter school law in 1999.

Communication in a Crisis

Time: 10:00AM - 11:15AM

Meets Leadership Institute Gold Certification (Media Relations)

Presenters:

Joe Krumm, North Clackamas School District, government/community relations director

Are you prepared for a crisis? Learn how a school district can communicate effectively when a crisis happens. Joe Krumm, director of community and government relations for the North Clackamas School District, will provide a hands-on opportunity for participants to prepare a response and communicate following an incident in their school districts.

Creative Leadership Achieves Student Success

Time: 10:00AM - 11:15AM

Presenters:

Sue Hildick, Chalkboard Project, president

Linda Borquist, CLASS coach

Lynn Evans, Redmond School District, director of HR

Chalkboard Project representatives will describe CLASS, an innovative process that empowers educators to design and implement local initiatives to strengthen teaching and raise student achievement. Chalkboard will explain how it offers grants, provides coaching and supports the process with research and evaluation. Districts must commit to collaborative processes that involve school board members, teachers and administrators in expanding career paths for teachers, providing meaningful performance evaluations, targeting relevant professional development and adopting new compensation models. The session will emphasize lessons learned from implementing new evaluation systems for principals and teachers.

Cyberbullying: What Educators Need to Know to Keep School Communities Safe

Time: 10:00AM - 11:15AM

Meets Leadership Institute Silver Certification (Educational Equity)

Presenters:

Dr. Moses Wambalaba, Education Northwest, equity specialist

This workshop offers up-to-date information about the common forms of cyberbullying and presents strategies for educators and parents to prevent or counter such bullying. It also deals with schools' legal responsibilities to protect and intervene in harassing situations. As students have gained more access to electronic media, incidents of cyberbullying and other forms of electronic aggression have grown. Schools continue to grapple with the harmful effects on students' learning and social-emotional well-being. The presenter will also provide an overview of state and federal compliance requirements.

Expecting Success -- How School Districts, ESDs and School Boards Can Make Perception a Reality

Time: 10:00AM - 11:15AM

Presenters:

Ron Wilkinson, Bend-La Pine Schools, superintendent

Peggy Kinkade, Bend-La Pine Schools, board member

Julianne Repman, Bend-La Pine Schools, communication director

John Rexford, High Desert ESD, superintendent

This panel will examine setting visions and goals toward exceptional achievement for all students. Learn how to tell positive stories that can rise above the negative headlines. Hear about raising the bar, closing the achievement gap, connecting students to real life experiences and community partnerships and engagement. Attendees will take home a PowerPoint/Keynote template that will guide them as they share their own student and staff success stories in their school communities.

It's Just Like Riding a Bike

Time: 10:00AM - 11:15AM

Presenters:

Steve Boynton, Arlington Community Charter School, superintendent

Travis Reeser, Arlington Community Charter School, principal

Leslie Walborn, Arlington Community Charter School, teacher

Rinda Montgomery Conwell, North Central ESD, assistant superintendent

How do you move a district from "Sage on the Stage" to "Guide on the Side?" This session explains how to let the students take center stage. It also describes how to improve students' achievement while keeping on top of the Common Core State Standards and Oregon's learning standards.

Long-range Facility Planning for the "New Normal"

Time: 10:00AM - 11:15AM

Presenters:

Paul Hillyer, Klamath Falls City Schools, superintendent**Lori Theros, Klamath Falls City Schools, board member****Scott Rose, DLR Group, principal****Tim Ganey, DLR Group, associate**

State law mandates 10-year school facility plans (ORS 195.110). Recent amendments made it easier for Klamath Falls City Schools to address its immediate maintenance needs amid declining enrollments and budgets. This presentation will show districts how to improve their old master plans and take them to the next level.

PERS -- What's Next?

Time: 10:00AM - 11:15AM

Presenters:

Jim Green, OSBA, deputy executive director**Lori Sattenspiel, OSBA, legislative specialist**

The lecture will present the historical background of the PERS system and explain why the system is what it is today, then examine proposals to change the system.

Roles and Responsibilities

Time: 10:00AM - 11:15AM

Meets Leadership Institute Bronze Certification (Roles and Responsibilities)

Presenters:

Steve Lamb, OSBA, board development specialist

Effective board governance depends on a clear understanding of the distinct roles and responsibilities of individual board members, the board as a whole, and district administrators. We will answer "Who does what and why?" Specific scenarios will examine roles, goals, policies, personnel and effective leadership.

Securing the Prerequisites of Progress

Time: 10:00AM - 11:15AM

Presenters:

Jamie Vollmer

An interactive workshop that gives administrators a basic knowledge of the steps required to build a productive conversation between themselves and the people of their communities. Participants will learn how to map their communities, develop a message, organize teams, build a schedule and monitor their progress. The goal is to provide practical ideas that administrators can use to connect with the public—an increasingly misinformed and difficult group. The premise is that today's administrators and their boards need all the support they can get as they confront rising academic expectations and the ever-increasing social, psychological and medical needs of their students.

The Innovation Lab Network: Moving from an Assessment System to a System of Assessments

Time: 10:00AM - 11:15AM

Presenters:

David Conley, Educational Policy Improvement Center (EPIC), CEO**Charis McGaughey, EPIC, director of field services****Sarah Collins, EPIC, innovation lead**

Oregon recently joined the nine-state Innovation Lab Network (ILN), which is dedicated to developing and implementing a wider range of assessments designed to capture deeper learning and to help more students be ready for college and careers. The ILN states are working toward having a continuum of assessments that range from the Smarter Balanced tests to medium-length performance tasks and longer-term projects. This session will explore what's going on in the ILN states and how Oregon is using lessons and resources from the ILN to develop methods to assess several of the Essential Skills.

Friday, November 09, 2012 (Time: 11:30AM - 12:00PM)**Biomass and Budgets**

Time: 11:30AM - 12:00PM

Presenters:

Andrew Hayden, Wisewood, Inc., president**Mark Witty, Grant School District, superintendent****Greg Jackle, Grant School District, board chair****Jim Cernazanu, Grant School District, board member**

Learn about the biomass project recently completed at the Grant Union Junior/Senior High School in John Day and how biomass works. The session will also examine how to integrate biomass into existing energy systems, and discuss financial options for funding biomass projects through low-interest loans, grants and private investments.

Building GREAT Relationships Between Charter Schools and Sponsoring Districts

Time: 11:30AM - 12:00PM

Presenters:

Adrienne Black, Ridgeline Montessori Public Charter School, board president

This presentation will suggest ways to create a positive relationship between charters and their sponsoring districts. Participants will receive information on building autonomy and competence, and relying less on the sponsoring district. The presentation will provide information about how charters and districts can establish a cooperative and mutually beneficial relationship.

Education Foundations Q & A

Time: 11:30AM - 12:00PM

Presenters:

Krina Lemons, Salem-Keizer Education Foundation, executive director**Laurie Cromwell, Foundation Innovation, foundation consultant****Dr. Milli Christner, Foundation Innovation, foundation consultant**

Learn how an education foundation can provide financial resources for school programs and attract community support for academic achievement and student success. Find out how to start a foundation or make an existing foundation more successful.

Growing Students to Be Active Citizens - Just Like You!

Time: 11:30AM - 12:00PM

Presenters:

Kim Patterson, Portland Public Schools, principal**Marilyn Cover, Classroom Law Project, executive director**

Learn how strengthening civic education can pay big dividends in school climate, community engagement and student achievement. Participants will learn about and gain hands-on experience with innovative, authentic and engaging civic education programs for K-12. These programs are both cost-effective and affordable. Learn how to bring constitution hearings, mock trials, courthouse tours, youth summits, Project Citizen and other innovative programs to your district.

Oregon Department of Energy - Cool Schools

Time: 11:30AM - 12:00PM

Presenters:

Beth Stewart, Union School District, board member**Neil Sullivan, Portland Public Schools, chief financial officer****Diana Enright, Oregon Department of Energy, energy policy division****Theresa Gibney, Oregon Department of Energy, Energy Efficient Schools Programs****Jon Belmont, Oregon Department of Energy, Energy Efficient Schools Programs**

The session will cover the accomplishments of both large and small districts in improving energy efficiency of school buildings using the resources provided by the SB 1149 Energy Efficient Schools Programs and the HB 2960 Cool Schools program, and describe potential future changes to these programs and how school boards can influence Department of Energy programs.

Partnerships that Help the Community Take Ownership of Schools and Meet Student Needs

Time: 11:30AM - 12:00PM

Presenters:

Joe Krumm, North Clackamas School District, executive director of community relations

Leslie Robinette, North Clackamas School District, associate director of communications

Linda Parsons, North Clackamas School District, lunch buddy program coordinator

Community partnerships can bring new energy and support to schools. Representatives from North Clackamas Schools will present three models of partnerships that support the district's Backpack Buddy, Lunch Buddy and Dental Health programs. Together, these partnerships bring healthy food to students on weekends, provide mentors who have lunch with students at school, and supply dental services to students in need.

School Boards' Role in ORS 634.700 - 634.750 Requiring IPM in Schools

Time: 11:30AM - 12:00PM

Presenters:

Tim Stock, Oregon State University, school IPM program coordinator

Student health and safety are keys to academic achievement. As vectors of disease, common pests contribute to illnesses such as asthma, which is a leading cause of absenteeism. Integrated Pest Management (IPM) reduces pests, pesticide use and the cost of managing facilities. Those responsible for facilities planning and school safety are often unaware of the interface between IPM and facilities management, planning and school safety. This presentation will outline the responsibilities of school boards under ORS 634-700 - 634.750, the critical health and cost issues related to pest management, how and why IPM works, and how school boards can assure that IPM is being implemented in their schools.

Showcase: Finance Campaign

Time: 11:30AM - 12:00PM

Presenters:

Kasia Benoit, DA Davidson & Co., public finance associate

Matt Donahue, DA Davidson & Co., public finance associate

Gain valuable insight into managing and passing a bond or local option election for your district. Topics include: financial ins and outs, what is legal - information vs. advocacy, campaign structures that work, voter registration and profiles - who, how and why, and past election data - how to use it.

Title I: Collaborative Approach to Improving Programs While Creating/Maintaining a Positive Culture

Time: 11:30AM - 12:00PM

Presenters:

Paul Coakley, Rainier School District, principal

Michael Carter, Rainier School District, superintendent

Larry Cook, Rainier School District, district technology director

Do your Title I schools serve the needs of all students? Are existing interventions aligned to the school's needs? High-performing schools take a collaborative approach to assessing and redesigning their Title I programs to meet the needs of the students, staff and community. Examine the barriers leaders face as they change their existing programs to meet the needs of all students. Learn what

leaders, teachers and school boards can do to improve Title I programs and school culture.

Friday, November 09, 2012 (Time: 3:30PM - 4:00PM)

Board's Role in Termination

Time: 3:30PM - 4:00PM

Presenters:

Peggy Stock, OSBA, legal, labor & PACE services consultant

In this presentation, participants will explore various termination procedures and the role board members perform in hearings. Learn about grievances before the Fair Dismissal Appeals Board and other forms of appeals.

Energy Trust of Oregon – Show Me the Money

Time: 3:30PM - 4:00PM

Presenters:

Elin Shepard, Energy Trust New Buildings, outreach manager

Lisa Bush, Energy Trust Existing Buildings, business development manager

As other incentive programs undergo extensive changes, Energy Trust of Oregon's cash incentives remain constant. Join representatives from Existing Buildings and New Buildings as they discuss funding opportunities, pilot initiatives and case studies for school projects just like yours.

Learn about innovative strategies for financing their capital construction projects (new construction and retrofits) and how to connect with Energy Trust's services and incentives. We'll discuss life-cycle payback for projects, cost-effectiveness of systems and baseline development. We'll clarify the difference between a new building and existing building project, and how Energy Trust can help schools make their projects happen. We'll showcase case studies of successful projects and describe how some schools have tied their Energy Trust involvement to their curriculum. We'll share some new offerings for building maintenance and explain how to do long-range planning for deferred maintenance of lighting and mechanical systems.

Lighthouse Overview and Update

Time: 3:30PM - 4:00PM

Presenters:

Joe Wehrli, OSBA, director of board development

Three districts that volunteered to participate in Iowa's Lighthouse Project have completed three years of training. Learn how things have changed in these districts. Find out how the project is changing the way boards operate and how they assess student achievement. This session provides plenty of time for questions and answers. Learn what Lighthouse can do for your district.

Showcase: Mad Science

Time: 3:30PM - 4:00PM

Presenters:

Sue Theissen, Mad Science, CEO

Mad Science provides interactive hands-on programs to make science exciting for grade school students. Teachers give rave reviews to these after-school enrichment programs that have reached more than 7,000 students per year in the Portland & Vancouver area. The classroom sessions bring animated instructors who energize students and teachers alike. Mad Science summer camps are a great way to extend S.T.E.M. learning and minimize lost ground over the summer. All Mad Science programs meet state standards and contain a high level of S.T.E.M. learning.

Starting a Local At-home Learning Program in Small School Districts

Time: 3:30PM - 4:00PM

Presenters:

Amber Shore, Yamhill-Carlton School District, Alliance Academy coordinator
Charan Cline, Yamhill-Carlton School District, superintendent

Participants will discover ways that local "at-home learning programs" have benefited small, rural school districts. They will explore how to implement such programs in their own school districts. The session will stress the revenue such programs can bring in, and the resources needed to make them successful.

Superintendent Options in Tough Economic Times

Time: 3:30PM - 4:00PM

Presenters:

Donna Herren, OSBA, events and executive search specialist

Your district can save money through the superintendent's creative, efficient and effective implementation of the administrative program. Join us for an informative discussion of the benefits available through shared, part-time and interim superintendents, including the pros and cons of each option, with real examples from Oregon to give board members concrete data to support decisions.

Your District's Ongoing Reporting Responsibilities to Investors in Your School's Bonds

Time: 3:30PM - 4:00PM

Presenters:

Laura Lockwood-McCall, Oregon State Treasury, director of debt management division

Ann Sherman, Hawkins, Delafield and Wood, attorney

Receive a high-level overview of federal disclosure rules that affect school districts when they issue bonds to pay for school facility projects. The presenters will explain the types of annual financial information that school districts must give to investors, and explore whether or not Oregon school districts are living up to their investor reporting requirements.

Saturday, November 10, 2012 (Time: 11:00AM - 12:15PM)

Charter Boards 101

Time: 11:00AM - 12:15PM

Meets Leadership Institute Gold Certification (Charter Schools)

Presenters:

Adrienne Black, Ridgeline Montessori Public Charter School, board president

What exactly is a charter school board, and what does it do? This presentation will walk participants through the basics of charter school board membership and what differentiates it from membership on a traditional school board. The presentation will also deal with what it means to be a 501(c3), and will cover the board's responsibilities to various stakeholders and the sponsoring district. Learn how a board member can produce a positive impact on the charter school.

Charter School Legal Basics

Time: 11:00AM - 12:15PM

Presenters:

Morgan Smith, OSBA, legal, labor & PACE services attorney

Ben Becker, OSBA, legal, labor & PACE services attorney

Applicable to both charter schools and charter sponsors, this presentation will discuss the legal requirements of applying for, sponsoring, and operating a charter school in Oregon. The emphasis will be on legal compliance and how it leads to effective schools and trouble-free sponsorship relations.

Connecting HB 2220 to the School Board, Proficiency and Measuring Student Achievement

Time: 11:00AM - 12:15PM

Presenters:

Diane Smith, Business Education Compact, director of teaching and learning

initiative

HB 2220 takes effect July 1, 2013. Districts will likely spend the upcoming school year determining how to implement this new measure. What is the school board's role in supporting and implementing this bill? Learn how board members and district office administration can implement and support HB 2220 and how to measure and report student proficiency in grade-level standards. Workshop handouts will include a suggested list of board and district-level activities, as well as suggestions for other policy changes that may support HB 2220 implementation.

Creating Your Long-term Health Plan Strategy

Time: 11:00AM - 12:15PM

Presenters:

Scott Florsheim, American Fidelity, state manager

Brian Rossen, American Fidelity, health care reform specialist

Health care reform created some new challenges for employers. "What do you do with your plan now?" is ultimately the question we all face. The purpose of this session is to help participants understand a district's options and provide a five-step action plan for developing your long-term strategy.

Engaging the Community During Tough Situations

Time: 11:00AM - 12:15PM

Presenters:

Casey White, InterMountain ESD, communication director; OSPRA vice president

Matt Shelby, Portland Public Schools, Public Information Officer; OSPRA president

Julianne Repman, Bend-La Pine Schools, communication director; OSPRA treasurer

Kerry Delf, Eugene School District, communications coordinator; OSPRA board member

Michael Clark, Oregon City School District, sr. web & database coordinator; OSPRA board member

Mark Skolnick, Multnomah ESD, communications director; OSPRA past president

When difficult situations arise in a school district, communication with the community becomes critical. Crises may develop over contract negotiations, budgets, physical emergencies or myriad potential controversies. Learn how to engage your school community during the tough situations and how the right communication -- and the right people serving as communicators -- can pay off.

From Too Hot or Too Cold to Just Right: Thermal Comfort and Academic Achievement

Time: 11:00AM - 12:15PM

Presenters:

Christy Perry, Dallas School District, superintendent

Today's technologies, like direct digital controls, allow school custodial staff to go beyond repairing pipes and actually control classroom temperatures via computers. By mechanically keeping rooms at a stable temperature, schools can keep students comfortable and focused on their work, which boosts academic performance.

Implementing a Professional Learning Community (PLC)...From Theory to Practice! How a High School Acts

Time: 11:00AM - 12:15PM

Presenters:

Dr. Luis Cruz

How did a high school in a low-income, Spanish-speaking, mostly immigrant Latino community in Southern California make the transition from a school focused on stopping lunchtime fights to a 91-percent graduation rate. Learn how two specific structures generated meaningful collaboration and discover the type of leadership that supported the evolving PLC culture year after year.

Learning with iPad

Time: 11:00AM - 12:15PM

Presenters:

Pete Vraspir, Apple, Inc., education development executive**Joe Morelock, Canby School District, director of technology**

For more than three decades, Apple has partnered with educators to explore and enhance the experience of teaching and learning. When learners truly engage with their material, change happens. When a learner feels successful, confidence soars. When a learner solves problems, collaborates with peers and expresses newly learned truth, the process of learning transforms. In this session, we explore how schools use the iPad to enhance learning. The iPad inspires creativity and hands-on learning with features you won't find in any other educational tool -- on a device that students really want to use. Powerful built-in apps and apps from the App Store let students engage with content in interactive ways, find information in an instant, and access an entire library wherever they go. And now, with the introduction of Multi-Touch textbooks, iPad takes learning to a whole new level.

Long-range Facility Planning

Time: 11:00AM - 12:15PM

Presenters:

Bob Collins, Hill International, Portland operations manager**Scott Mutchie, Hill International, K-12 education consultant****Mike Casey, Hill International, K-12 education consultant****Andy Bellando, Silver Falls School District, superintendent**

Learn about concepts and best practices on creating a long-range facility plan that will guide capital construction, maintenance and budget decisions in the coming years. Emphasis is specifically placed on the two overriding areas that most frequently are left out of long-range facility plans, i.e., the instructional program delivery and planning for continually changing technology.

ORVED -- Personalized Learning for All Districts

Time: 11:00AM - 12:15PM

Presenters:

Paul Peterson, Northwest Regional ESD, assistant superintendent

Learn how your district can create its own online learning program with assistance from ORVED. Learn how the ORVED Charter School helps school districts retain students and reconnect with students who have expressed interest in online learning.

Preparing for, Managing and Surviving Concerted Labor Activity

Time: 11:00AM - 12:15PM

Presenters:

Lisa Freiley, OSBA, director of legal, labor and PACE services

Many records have fallen over the past few years—unemployment, hot weather, cold weather and . . . labor strife in Oregon schools. While school boards strive to set new records in student achievement, how should they cope with record levels of labor activity? Has the S-word tied your stomach in knots this year? Do you lie awake wondering how your district would deal with picketing, working to the rule, and labor-dominated board meetings? This session will provide essential preparedness tips and the tools that can help your board navigate, survive and even thrive in these difficult times.

School Law for Board Members

Time: 11:00AM - 12:15PM

Meets Leadership Institute Silver Certification (School Law for Board Members)

Presenters:

Haley Percell, OSBA, legal, labor & PACE services attorney

This session will offer an overview for board members of their duties and legal

responsibilities that relate to policy, curriculum, staffing and budget and provide an introduction to state and federal laws. It will also include a discussion of laws related to students, personnel, public records and public meetings.

The Distinguished Educators Council: Teacher Recommendations on Supporting & Strengthening Teaching

Time: 11:00AM - 12:15PM

Presenters:

Allan Bruner, Colton High School
Michael Mann, Clear Creek Middle School
Jessica Smith, West Albany High School
Tandy Wolf, Cedaroak Park Primary School
Colleen Works, Corvallis High School
Kevin Zerzan, Gladstone High School

In May, the Chalkboard Project convened a Distinguished Educators Council, which includes 13 award-winning teachers from across the state. Chalkboard asked them to do one thing: Develop specific recommendations for supporting and strengthening teaching in Oregon and ensuring that Oregon remains a great place to teach. Acting with complete autonomy, the council studied research and met several times over the summer to develop its recommendations. Council members will share their blueprint for supporting teachers across the career continuum, including recruitment, training, induction, development and retention.

The School Board as Leader in Student Achievement

Time: 11:00AM - 12:15PM

Presenters:

Larry Glaze, La Grande School District, superintendent
Joe Justice, La Grande School District, board chair
Merle Comfort, La Grande School District, board vice-chair
Mike Gregory, La Grande School District, principal
Jillian Chandler, La Grande School District, teacher
Taunya Barnett, La Grande School District, teacher

This session will focus on district-level practices that set the stage for professional learning communities (PLC) to engage in weekly data-driven instructional decision making. Learn about district leadership practices that allow for data to drive student achievement through goal setting, formative assessment practices and planned instructional interventions. Find out how data is used in PLC teams at Greenwood Elementary to group students and plan instructional interventions.

Understanding Oregon's Property Tax System

Time: 11:00AM - 12:15PM

Presenters:

Carol Samuels, Seattle-Northwest Securities Corp., senior vice president
Mary Macpherson, Seattle-Northwest Securities Corp., vice president
David Williams, Portland Public Schools, director of government relations

While some boards may want to throw up their hands over the complexity of the property tax system, they would be wrong to conclude that they do not need to understand it, that it doesn't affect their district's day-to-day finances. In fact, property taxes form one of the key components of the school funding formula, and changes in the collection of revenues from that source directly affect the amount of funds available. And that's not taking into account any local option levy already in effect, or the next general obligation bond the district may be contemplating. This session will walk through the intricacies of the property tax system in a comprehensive, yet comprehensible form. We will discuss the history of Measures 5 and 50, talk about permanent rates, real market value versus assessed value, the impact of compression, and various efforts afoot to make modifications to the system. Bring your own property tax bill to the session!

Saturday, November 10, 2012 (Time: 3:30PM - 4:45PM)

Adapting to Change and Loving It!

Time: 3:30PM - 4:45PM

Presenters:

Jack Gallagher, keynote presenter

This session will examine how to develop coping strategies and techniques to deal with change and how to thrive during periods of change and increase confidence.

Building a New Model: Oregon Partnership for Arts Learning Standards (OPALS)

Time: 3:30PM - 4:45PM

Presenters:

Nancy Carr, Oregon Alliance for Arts Education (OAAE), board president**Richard Burrows, OAAE, arts/education/community strategist**

The Oregon Alliance for Arts Education (OAAE), the statewide arts education advocacy agency, has partnered with the Oregon Department of Education and leading Oregon professional arts education organizations to create revised, updated and discipline-specific curriculum for Oregon's PreK-12 students. Hear an overview of the work, the writing process, review teams and local planning opportunities. Participate in a Q & A about the Oregon Partnership for Arts Learning Standards (OPALS) and receive a briefing on arts standards, current implementation, new strategies, foundational research and web-based access.

Common Core State Standards & Smarter Balance & Achievement Compacts! OH MY! (aka, Lions, tigers...

Time: 3:30PM - 4:45PM

Meets Leadership Institute Gold Certification (Student Achievement)

Presenters:

Mickey Garrison, ODE, data literacy director**Peggy Holstedt, OSBA, director of policy services****Joe Wehrli, OSBA, director of board development**

Board members have an important role in the implementation of the Common Core State Standards (CCSS). This session will highlight the recently adopted standards that replace Oregon's present standards in English, Language Arts, and Math. The focus of the standards is to establish a base line of skills that are fewer in number, clearer in focus, and higher with respect to student expectations and outcomes, which not too surprisingly, also introduce a level of instructional change. This session will help board members better understand the CCSS, how the CCSS fit into the governor's achievement compact and Oregon's greater vision of 40-40-20.

Dysfunction in the Boardroom

Time: 3:30PM - 4:45PM

Meets Leadership Institute Gold Certification (Conflict Management)

Presenters:

Betsy Miller-Jones, OSBA, interim executive director

Headlines and news stories regularly focus on disagreements, infighting and intra-board conflict. Such coverage can affect the ability of a board to govern its local school district effectively. This workshop will address what board members can do to heal the wounds and promote effective governance, even when they disagree with one another. Find out how board members can pull together for the sake of children and communities. Learn new effective approaches, proven tools and when and how to throw in the towel.

Effective Concussion Management: It's a School-wide Effort

Time: 3:30PM - 4:45PM

Presenters:

Scott Neufeld, SDAO/PACE, director of risk management**Dan Davenport, PACE, risk manager****Geoff Sinclair, PACE, director of claims****Ann Glang, ORCAS, research scientist**

When a student suffers a concussion, someone must respond in a way that gives

the patient the best chance of recovery. That's why everyone in the school community—staff, students and parents—must know what to do. Brain 101: The Concussion Playbook, a web-based training program on youth sports concussion, which provides targeted information for student athletes, educators, coaches and parents about their respective roles in preventing and managing concussions. Learn about the importance of a school-wide approach to concussion management, resources available for all members of the school community, how to develop effective concussion management policy and how to assess whether a concussion management program is effective.

Going Global with a Learning Network

Time: 3:30PM - 4:45PM

Presenters:

Rinda Montgomery Conwell, North Central ESD, assistant superintendent
Mike Carroll, North Central ESD, superintendent

This session will examine a local learning network that incorporates blended learning options and goes global with connections to schools on multiple continents.

Legislative Update and Forecast/Implementing Recent Legislation

Time: 3:30PM - 4:45PM

Presenters:

David Williams, Portland 1J, director of government relations
Margaret Bates, Oregon Department of Education, education specialist-charter schools
Lori Sattenspiel, OSBA, legislative services specialist

What statutory changes did the legislature enact in 2012 that affect charter schools and their sponsoring districts? What does the 2013 session hold in store? Learn about past bills and their impacts. Discuss practical implementation of recent legislation, and take a peek into what may be on the table for the coming session. Bring your questions!

Student Achievement Through Relationships, Not More Rigor

Time: 3:30PM - 4:45PM

Presenters:

Rick Phillips, Community Matters, executive director

This session will present a methodology to guide boards in their efforts to improve school climate, make schools safer and raise students' performance. Gain a deeper understanding of how a positive climate in school helps achieve positive results, discover best practices in policies on bullying and examine strategies and programs that reduce bullying.

Surplus Properties: Finding the Right Suitor

Time: 3:30PM - 4:45PM

Presenters:

Rick Molitor, Jefferson 509-J School District, superintendent
Skip Rotticci, Cushman Wakefield, transition services, land and investments

Many Oregon districts face declining enrollment, demographic shifts and facilities with conditions that cannot justify further capital investment. The "what, where, why and how" of determining strategy for a district's real estate assets is a challenging task. The decision to close a school is difficult at best. It affects parents, neighborhoods, communities, district personnel, and, of course, students. It affects relationships, routines, and cherished memories. In short, it alters not only district operations but also lives. The question of how to best handle the sale or lease of a property so that it supports the district and the community has few simple answers. This presentation and the take-away "Best Practices Guide" will assist Oregon school districts in the closure decision making and disposition processes. Recent Jefferson and Springfield School District examples will be used to illustrate the best practices.

TechConnect: Using Technology to Empower Learning and Connect with Students

Time: 3:30PM - 4:45PM

Presenters:

Lorrie Ranck, Umpqua Community College, curriculum support director
Jasmine Filley, Umpqua Community College, academic partnership coordinator

This hands-on session examines the latest technology and social media applications to educate, connect and build relationships with students in the classroom. Learn about educational technology and social media tools, such as Google Apps, Prezi, Jotform, Twitter, Facebook/Edmodo, and Schooltube for use in the classroom, library and hallways. Such tools are part of an array of resources for curriculum and learning, information sharing, project management, and leadership. iPads will be available for demonstration purposes and participants are encouraged to bring their own devices.

Technology Alone is Not Enough

Time: 3:30PM - 4:45PM

Presenters:

Pete Vraspir, Apple, Inc., education development executive
Joe Morelock, Canby School District, director of technology

Over the past 30 years, Apple has participated in thousands of technology-focused learning initiatives worldwide. The company has developed a wealth of know-how on the effective integration of technology into the classroom. Apple has also developed ways to help teachers leverage technology and achieve results with students. But technology alone is not enough. In this session, Apple's representative will share insights as to why you should provide a digital learning environment that supports the way students live and how they want to learn.

Using Data to Streamline Decisions for Student Achievement

Time: 3:30PM - 4:45PM

Presenters:

Joel Robe, Oregon Dept. of Education, director of data management
Robin DeLoach, Willamette ESD, data warehouse project director
Bryn Browning, Hermiston School District, assistant superintendent of educational services

This presentation discusses the use of data to make decisions that contribute to students achieving the education required to graduate and prepare for continued education or work. As part of state and federal legislative requirements to better use data, school districts' data are stored at data centers and ultimately ODE. Applications like Oregon Student-Record Transfer Exchange at ODE and "dashboards" that feature charts and graphs allow you to enroll new or monitor existing students and analyze policies to make decisions regarding student achievement and school improvement.

Working Together for All Students' Success

Time: 3:30PM - 4:45PM

Presenters:

Betty Stewart, Ed.D., Community Dynamics, consultant
John Stewart Ed.D., Community Dynamics, consultant
Jim Lang, Collaborative Solutions, consultant
Kris Howatt, Gresham-Barlow School District, board chair
Jim Schlachter, Gresham-Barlow School District, superintendent
Erika Fuller, OSEA president
Vivian Scott, North Clackamas School District, board chair
Marla Shuman, North Clackamas School District, executive director of HR
Deborah Barnes, NCEA president

A short presentation will describe an interest-based process for decision-making (IBS) and discuss how members have worked collaboratively within their districts to transform contract negotiations into a process that focuses on student success as the primary interest, thereby effecting a positive change in district culture.

Your District's Cure for the Common Core -- A Better Approach to Literacy and Learning

Time: 3:30PM - 4:45PM

Presenters:

Marc B. Liebman, Ph.D., Imagine Learning, chief academic officer

Erin DeCristo, Reynolds School District, English language development specialist

Jim Warford, Florida Public Schools, former chancellor

Andrew Brandt, Imagine Learning, area partnership manager Oregon/Washington

Tim Jeans, Imagine Learning, regional partnership director

This workshop will focus on an effective approach to helping teachers ensure that students achieve literacy at the earliest possible grade and move to achieving proficiency with the Common Core standards in reading and language. This technology approach has proven effective not only with mainstream students, but with those who are in pre-school, English language learners, Title I, struggling readers or those students with disabilities. Participants will be engaged in a presentation and discussion about how students can be more engaged in learning and achieve more, how schools need to change to successfully meet Common Core standards, and how technology can be effectively used to support and improve classroom instruction in a cost effective way.



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