



# Batesville SD

## Strategic Design Board Presentation

April 20, 2026

**Welcome!**

#engage2learn



## Travis Whisenant

Certified e2L Data-Informed Growth Coach

@engage\_learning, @TravisWhisenant

## Featured Partners



# engage2learn is the **strategic solutions partner** public schools nationwide trust for...



## **Systems & Strategies**

Streamline and optimize school systems for performance and sustained improvement



## **Implementation Support**

Personalized guidance, coaching, and instructional support from experienced, expert educators.



## **GrowLab Platform**

Centralize professional development, support, and tracking into an integrated, data-driven platform.

# e2L Strategic Design Methodology

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# e2L Strategic Design Plan

3 to 6 month plan



**February**  
Beliefs  
Call to Action  
Learner & Leader Profile  
SWOT Analysis  
Goals

**April**  
Board Workshop  
Board Presentation  
Publication

**FEBRUARY**  
Summits  
Focus Groups  
Engagement Report

**April**  
5 year sequenced Specific Results  
Timeline  
Year 1 Action Plan

# Aligned Design Products



# Design Team

- ✓ Students
- ✓ Parents
- ✓ Community Members
- ✓ Classified Staff
- ✓ Secondary Certified Staff
- ✓ Elementary Certified Staff
- ✓ Building Administrators
- ✓ District Administrators



*“Creating our belief and coming to a common goal resonated with me the most. We had a group of about 40 people, and we came to an agreement of what we want for the future. That is powerful.” – BSD Student*

3 to 6 month plan

# e2L Strategic Design Model



## September/October

- Summits
- Focus Groups
- Online Survey
- Engagement Report

## November

- Beliefs
- Call to Action
- Learner & Educator Profiles
- SWOT Analysis
- Critical Opportunities
- Goals/Strategies

## January

- Specific Results
- 3-5 Yr Timeline

## February

- Year 1 Action Plans

## March

- Responsible Rollout

## April

- Board Training

## June

- Leadership Training

## We believe...

- When everyone feels safe to try and fail, learning and growth occur.
- We believe strong, positive relationships with clear communication cultivate a safe and valued learning experience.
- We believe excellence is attainable for all.
- We believe every student can achieve at high levels when their individual needs are met.
- We believe everyone will be engaged when their unique talents are recognized, valued, and utilized.



## Call to Action

All students become confident, creative problem-solvers who take ownership of their learning.



# Final Goals

- We will ensure excellence for all.
- We will ensure multilingual learners thrive.
- We will foster a positive public perception.
- We will recruit, develop, and retain highly effective staff.
- We will build and maintain community partnerships.

# Goal 1 + Specific Results

We will ensure excellence for all.

1.1 **District Support Systems:** Align districtwide systems to support student and staff excellence.

# Goal 2 + Specific Results

**We will ensure multilingual learners thrive.**

- 2.1 **Systems in Schools:** Establish support for multilingual students and staff.
- 2.2 **Professional Development and Awareness:** Cultivate effective practices among staff members.
- 2.3 **Family and Community Partnerships:** Create an inclusive/culturally responsive environment.

# Goal 3 + Specific Results

## We wil foster a positive public perception.

3.1 **Relationship Building:** Cultivate processes for students and staff that develop a sense of belonging and value.

3.2 **Systems of Recognition:** Implement meaningful recognition practices for students and staff.

3.3 **Developing Shared Experiences:** Organize events that include internal and external stakeholders.

3.4 **Storytelling:** Utilize structures for capturing and sharing compelling stories to multiple stakeholder groups.

# Goal 4 + Specific Results

**We will recruit, develop, and retain highly effective staff.**

- 4.1 **Recruitment:** Develop a recruitment process to attract highly qualified staff.
- 4.2 **Staff Development and Coaching:** Provide opportunities for staff to obtain mentoring, meaningful professional development, and assistance from highly trained support staff.
- 4.3 **Staff Retention:** Create a sustainable incentive program to retain staff.

# Goal 5 + Specific Results

## We will build and maintain community partnerships.

5.1 **Community Recognition:** Celebrate community partnerships that actively engage with students and school initiatives.

5.2 **Coordination of Partnerships:** Create active partnerships with the community that will support students' and businesses' success.

# Year 1 Specific Results

1.1 **District Support Systems:** Align districtwide systems to support student and staff excellence.

2.2 **Professional Development and Awareness:** Cultivate effective practices among staff members.

3.3 **Developing Shared Experiences:** Organize events that include internal and external stakeholders.

# Strategic Design Brochure



**Our Goals + Specific Results Timeline cont.**

**Goal 4: We will recruit, develop, and retain highly effective staff.**

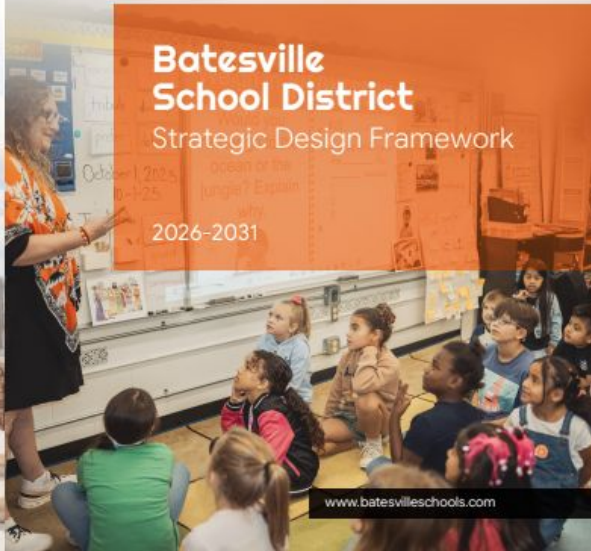
- 5.1 **4.1 Recruitment:** Develop a recruitment process to attract highly qualified staff.
- 2.2 **4.2 Staff Development and Coaching:** Provide opportunities for staff to obtain mentoring, meaningful professional development, and assistance from highly trained support staff.
- 3.3 **4.3 Staff Retention:** Create a sustainable incentive program to retain staff.

**Goal 5: We will build and maintain community partnerships.**

- 4.4 **5.1 Community Recognition:** Celebrate community partnerships that actively engage with students and school initiatives.
- 2.2 **5.2 Coordination of Partnerships:** Create active partnerships with the community that will support students' and businesses' success.




**STRATEGIC PLAN**  
PUTTING STUDENTS FIRST ON THE PATH TO SUCCESS



**Batesville School District**  
Strategic Design Framework  
2026-2031

[www.batesvilleschools.com](http://www.batesvilleschools.com)



**B** powered by engage2learn

# Strategic Design Brochure

## Our Beliefs



We believe...

- When everyone feels safe to try and fail, learning and growth occurs.
- Strong, positive relationships with clear communication cultivates a safe and valued learning experience.
- Excellence is attainable for all.
- Every student can achieve at high levels when their individual needs are met.
- Everyone will be engaged when their unique talents are recognized, valued, and utilized.



## Our Goals + Specific Results Timeline



**Goal 1:** We will ensure excellence for all.

- 1.1 **District Support Systems:** Align district-wide systems to support student and staff excellence.

**Goal 2:** We will ensure multilingual learners thrive.

- 2.1 **Systems in Schools:** Establish support for multilingual students and staff.
- 2.2 **Professional Development and Awareness:** Cultivate effective practices among staff members.
- 2.3 **Family and Community Partnerships:** Create an inclusive/culturally responsive environment.

**Goal 3:** We will foster a positive public perception.

- 3.1 **Relationship Building:** Cultivate processes for students and staff that develop a sense of belonging and value.
- 3.2 **Systems of Recognition:** Implement meaningful recognition practices for students and staff.
- 3.3 **Developing Shared Experiences:** Organize events that include internal and external stakeholders.
- 3.4 **Storytelling:** Utilize structures for capturing and sharing compelling stories to multiple stakeholder groups.

## Our Call to Action



All students become confident, creative problem-solvers who take ownership of their learning.



## Our Leader Profile



The leader...

- Connects
- Communicates
- Empowers
- Innovates
- Inspires



# Disparate, Disconnected Platforms...

Difficult to manage. Expensive to sustain.

- 1 PD Management
- 2 Observation & Feedback
- 3 Instructional Coaching
- 4 Strategic Planning/CIP Tracking
- 5 PD Catalog
- 6 Project/Task Management

# ~~Disparate, Disconnected Platforms...~~

~~Difficult to manage. Expensive to sustain.~~ Now all in one easy-to-use platform.

- 1 PD Management
- 2 Observation & Feedback
- 3 Instructional Coaching
- 4 Strategic Planning/CIP Tracking
- 5 PD Catalog
- 6 Project/Task Management

**growe lab**

**At a Glance**

- 1333 Coaching Conversations
- 1194 Observations
- 1530 Other Support Sessions
- 1322 GIs Earned
- 796 Strand Badges Earned
- 102 Microcredentials Earned
- 67 Schools Coached
- 636 Staff Coached
- 96 Celebrations

**Coaching** Off Track  
2.1  
Goal: 4 Coaching Sessions per Coachee

**Growth Rate** Off Track  
0.7  
Goal: 0 Badges per Coachee per Session

**Celebrations** Off Track  
1.6  
Goal: 1 Celebrations per Coachee

**Coaching** Off Track  
Goal: 4 Coaching Sessions per Coachee

Month	Actual	Benchmark
Jul	0	1
Aug	0	1
Sep	1	1
Oct	2	1.5
Nov	3	1.8
Dec	4	2
Jan	4	2
Feb	5	2

**Observations** Off Track  
Goal: 5 Observations per Coachee

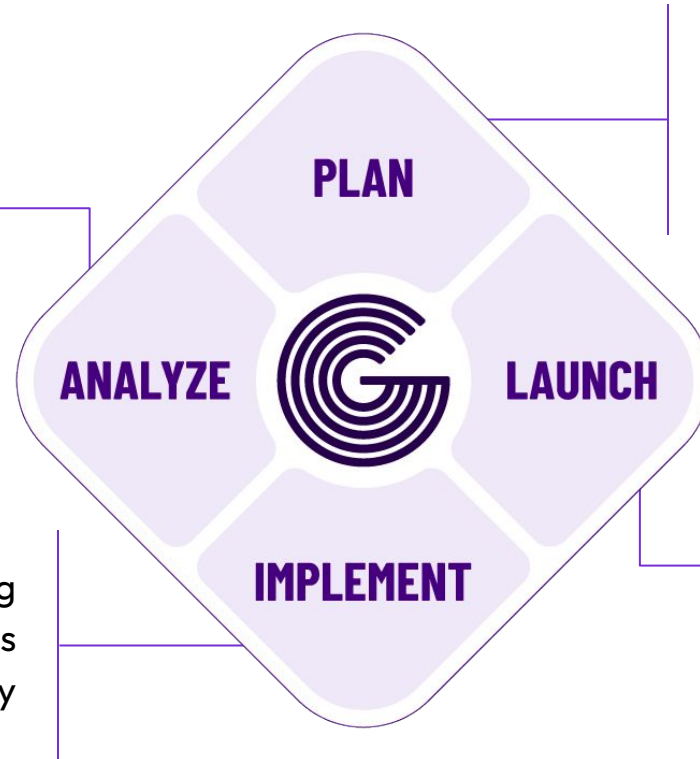
Month	Actual	Benchmark
Aug	0	1
Sep	0	1.5
Oct	0	1.8
Nov	1	2
Dec	1	2.2
Jan	1	2.5

Navigation: Dashboard, Calendar, Portfolio, Resources, Coaching Sessions, Reporting, Plans, Settings, Help, RP Ryan P

## The **All-in-One** Implementation & Support Platform

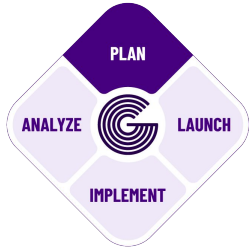
District-Wide Reporting  
Track Growth & Outcomes  
Real-Time Sentiment Data

Implementation Plan Tracking  
Progress Monitoring  
Project Management



Individual/PLC Coaching  
Walkthroughs & Observations  
Robust Resource Library

PD Management  
Training Catalog  
Credit Tracking



# Plan and track progress with real-time visibility.

- ✓ High-level progress monitoring
- ✓ Identify risks and delays
- ✓ Share status updates
- ✓ Automate communication
- ✓ Create custom-branded dashboard

**Implementation Plan**

< Back to Plans

**Demo ISD-Strategic Implementation Plan (2024-2027)**  
07/09/2024 - 06/30/2027

Plan Dashboard | Plan Details | Plan Sharing | Status Reports

**30%** Plan Status

**Risks and Delays**

- On Track
- Off Track
- Not Started
- At Risk
- Cancelled

**Specific Result 3.1** At Risk Jun 30, 2027

**Action Item 12.2** Off Track Jun 30, 2026

**Goal 2: Foster Social-Emotional Learning and Student Well-Being** On Track

Objective: Build a supportive environment that promotes mental health, emotional intelligence, and positive behavior.

Completed: **66.7%**

Specific Result	Status	Progress	Department	Assignee	Due Date
2.1 Implement district-wide social-emotional learning (SEL) curriculum.	Completed	66.7%		Madalyn Mayer	Jun 30, 2027
<b>ACTION ITEMS</b>					
Title	Status	Assignee	Due Date		
2.1.1 Select and implement an evidence-based SEL curriculum for K-12.	Completed	Madalyn Mayer	Jun 30, 2025		
2.1.2 Integrate SEL into daily classroom routines and teacher evaluations.	Completed	Gunnar Mann	Jun 30, 2025		
2.1.3 Measure SEL program impact on student outcomes and adjust as necessary.	On Track		Jun 30, 2027		
+ Add Action Item					
2.2 Enhance mental health services and resources for students and staff.	Completed	100%			Jun 30, 2027
2.3 Reduce incidents of bullying and behavioral issues through restorative practices.	Not Started	0%			Jun 30, 2027
+ Add Specific Result					

# Implementation Plan Tracking

Plan Dashboard | Plan Details | Plan Sharing | Status Reports

**0%**  
Plan Progress

**Plan Status**

- On Track
- Off Track
- Not Started
- At Risk
- Canceled
- Completed

Phase	Status	Progress
Goal 1	Not Started	<div style="width: 0%; height: 10px; background-color: #ccc;"></div>
Goal 2	Not Started	<div style="width: 0%; height: 10px; background-color: #ccc;"></div>
Goal 3	Not Started	<div style="width: 0%; height: 10px; background-color: #ccc;"></div>
Goal 4	Not Started	<div style="width: 0%; height: 10px; background-color: #ccc;"></div>
Goal 5	Not Started	<div style="width: 0%; height: 10px; background-color: #ccc;"></div>

**Batesville SD Strategic Design 2026-2031**  
07/01/2025 - 06/30/2026

Plan Dashboard | **Plan Details** | Plan Sharing | Status Reports

School Year:   + Create a Phase

**▲ Goal 1** Not Started

We will ensure excellence for all. Assignee(s):

Completed:

Deliverable	Status	Progress	Department	Assignee(s)	Due Date
▼ <b>1.1 - Year 1-5</b> <small>District Support Systems: Align districtwide systems to support student and staff excellence.</small>	Not Started	0%			Jun 30, 2026

+ Add Deliverable

**▲ Goal 2** Not Started

We will ensure multilingual learners thrive. Assignee(s):

Completed:

Deliverable	Status	Progress	Department	Assignee(s)	Due Date
▼ <b>2.1 - Year 2</b> <small>Systems in Schools: Establish support for multilingual students and staff.</small>	Not Started	0%			Jun 30, 2026
▼ <b>2.2 - Year 1</b> <small>Professional Development and Awareness: Cultivate effective practices</small>	Not Started	0%			Jun 30, 2026

Automate communication to the board or community with a custom-branded dashboard.

# Thank you for your partnership!