Descriptor Term: School District Logo And/Or Motto **Descriptor: Issued:** BHA 7/10/2001

BHA 2/1/2011

The Board adopts the following design as the official logo of the Tupelo Public School District:



The design is based on the concept that achieving excellence in education requires a team effort involving the Board, teachers, administrators, staff, parents, students and the community. It is intended that this logo will be given prominence in identifying the schools, departments and services of the Tupelo Public School District (TPSD). Specifically, it will appear on documents generated in schools and administrative offices that are intended for public circulation and on all official TPSD forms of communication. This will include, but not be limited to:

- Letterheads
- Pamphlets
- Newsletters
- Public notices
- Advertisements
- Calendars
- TPSD produced video presentations
- Certificates and diplomas
- Purchase orders
- Invoices
- TPSD curriculum documents
- Student report cards
- Board owned vehicles

The unauthorized use of the District logo is prohibited. Individual schools or departments who wish to use local identifying symbols in their own