

**Board Community Engagement Gap Analysis**

D97 Assessment  
Tuesday, April 26, 2016

<b>Coding</b>	
1-way: One-way communication from board	Admin: engagement initiated by district administrators
2-way: Two-way communication	Board: engagement initiated by board
X = Communication >100 unique people/annually	
O = Communication <100 unique people/annually	

**Types of Communication**

Sub-Populations	Board Meetings		Email with Board Members		OPFY1		Board Webpage		Three standing committees: CLAIM; FAC; FORC		Assignments to admin committees (e.g., PTO council, Goal Areas, etc.)		Governmental /Organization Collaboration		Outreach to Media		Farmers Market		Day In Our Village	
	Board		Board		Board		Board		Board		Board		Board		Community		Community		Community	
	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way	1-way	2-way
Business owners residing outside of the community					X					O		O		O						
Business owners residing inside the community					X					O		O		O						
Adults without children in D97 schools					X					O		O		O	X			O		O
Parents of future students					X					O		O		O	X			O		O
Parents of current students		O	O		X		X			O		X		X	X			O		O
Parents with children qualifying for FRL		O	O		X					O		O		O	X			O		O
Parents with children who are African American		O	O		X					O		O		O	X			O		O
Current students																		O		O
Former students																				
Teachers and staff		O	O																	
District Leadership (principals and district admin)		O																		
<b>Frequency of communication</b>																				
<b>Additional Notes: How many people targeted (if known); which party chooses the topic (if applicable); other notes</b>	Individuals must come in person.  Minute and board packet posted on-line.  Summary of board meeting and materials broadly distributed by email.		No public record of email. No interaction of board members with writers.  Infrequently used by community, response is usually limited.				Relies heavily on internet access and use.		Board members can flag information that would be worth sharing more broadly with board.		Board members can flag information that would be worth sharing more broadly with board.  We could request more and more frequent information, especially regarding staff buy-in/input, staff perceptions of parental reactions.		Liaison reports allow dissemination to board, admin and public re: agenda items.  Increases visibility and potential points of contact of board throughout community.				Nature of audience varies, substantive conversation rare. No formal mechanisms for dissemination of information among board members. to administration, or to public.		Nature of audience varies, substantive conversation rare. No formal mechanisms for dissemination of information among board members. to administration, or to public.	