



BOARD OF SCHOOL TRUSTEES
KELLER INDEPENDENT SCHOOL DISTRICT

3H. Action

Date: October 25, 2004

SUBJECT: COCA-COLA VEND RATE INCREASE

BOARD GOAL: Budget and Finance

FISCAL NOTE: Revenues Generated Through Sales and Fees

Background Information:

- Lee Nelson, representative from Coca-Cola presented a report to the Board on October 11, 2004

Administrative Considerations:

- KISD sales prices for Coca-Cola products is below most other districts in the area.
- Coca-Cola is requesting to raise the price of 20-ounce bottle drinks from \$.90 to \$1.00 per bottle.

The administration recommends that the Board of Trustees grant the vend rate increase as requested.

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Respectfully submitted,

James R. Veitenheimer
Superintendent