

These slides are notes from the November 1, 2024 Board Workshop with Martha Ellis

Butcher Paper One

- Address Industry Needs
- Bring Matagorda into the Tax District
- Student Retention---COMPLETION
- Communicate Excellence
- Higher \$\$ wages—more affordable
- Premier Institution
- Co-enrollment with a university
- Excellence in Education—growth
- Responsive to changing needs.

Butcher Paper Two

- Be the Premier Entity between Victoria and Fort Bend
 - Tax from Matagorda
 - \$\$ from Fort Bend
- Co-enrollment with Four Year College
- Further our Reputation for Excellence in Education
- Competitive Salaries
- Responsive to Changing Needs

Butcher Paper Three

- Expand Health Profession Offerings in Ft. Bend, Wharton and Matagorda and be recognized as THE leader on the Gulf Coast
- Expand process tech and meet other industry needs
- Expand tax base in Matagorda and parts of Fort Bend
- Expand and retain more students through sports or similar activities (increase student growth options that lead to those metrics)
- Continue excellent collaboration with the Foundation Board. Further develop philanthropic support and alumni support.
- Be recognized as an excellent provider in the opportunities we offer (Marketing and Quality)

Sticky Notes

(This was a question about what we want for students. There were many notes, but they could be summarized by the following three statements.)

- Help student achieve **THEIR GOALS**
- Help them become **CERTIFIED** for a career.
- Offer needed healthcare career training