Cortney Smith

Executive Director of District Operations (432) 456.9659 802 N. Sam Houston Cortney.smith@ectorcountyisd.org



Demographic Study

•	Purpose: Develop and analyze demographic data relevant to the District's facility
	planning efforts. The scope of contracted work would include: creating district
	mapping files, analyzing the district's past years of geocoded student data files,
	developing and researching pertinent demographic data in and around the
	district, identifying current and future residential development plans, and
	preparing a ten-year student population projection.

- Background Info: Our previous demographic study was conducted in 2019 and needs to be updated due to various factors in and around our community.
- Cost: \$42,000 plus potential of \$5,000 software
- Funding Source: General Fund
- Recommended Supplier/Service Provider: Davis Demographics

Board Approval	Date









