

Cedar Hill Independent School District
BOARD OF TRUSTEES

Meeting Date: December 10, 2007

Presented by: Horace Williams, Superintendent

Subject: New Course Proposals

Action Item

BACKGROUND INFORMATION:

Each fall, new courses for the next school year are submitted to the board for approval. The courses on the following pages are submitted for approval for the 2008-2009 school year. All courses will be offered based on student interest and demand, scheduling availability, and hiring of staff with proper certification. Courses were reviewed by staff and administrators using the following considerations:

1. Is this a state-approved course?
2. Is this a worthwhile and beneficial course for our students?
3. Will this course be feasible for the school schedule?
4. Are facilities, materials, personnel, etc. available for the course?

RECOMMENDATION:

Administration recommends approval of the new courses submitted for 2008-2009.

BOARD ACTION REQUIRED:

Board approval is required.

POLICY AUTHORIZATION:

EG (Local)

CONTACT PERSON(S):

Dr. Homer Carter, Chief Academic Officer
Harry Miller, Principal

FUNDING SOURCE:

Local and State Funds

ENCLOSURES:

Overview of New Courses

Overview of Proposed Courses For 2008-2009 School Year

SECONDARY COURSES FOR CONSIDERATION

Course Title	New Personnel Units Needed
Sports Marketing	0
Ready, Set, Teach I & Ready, Set, Teach II (name change from PELE-Pre-Employment Laboratory Experience)	0
Foundation of Graphic Design	0
Forensic Science	½
Medical Microbiology	1
Occupational Preparation I and II**	0
Vocational Adjustment Class I & II**	0

COURSE DESCRIPTIONS

Sports Marketing (Grades 10-12) – 1 credit

Funding Source: CATE

DESCRIPTION - Sports and Entertainment Marketing is an innovative course that focuses on the study of marketing in the context of the sports & entertainment industry. Students will explore career options in the sports & entertainment marketing areas. Students will be required to produce a sports/entertainment event.

KNOWLEDGE & SKILLS - (1) learn concepts and skills associated with sports and entertainment marketing; (2) develop an awareness of career opportunities available to workers in the sports and entertainment areas; (3) develop leadership skills needed to be successful in the sports and entertainment business; (4) participate in the planning, organizing, and conducting of an actual sports or entertainment event; (5) develop an understanding of marketing as it relates to the diverse population and to a global society; (6) utilize public relations and publicity knowledge and skills to promote sporting and entertainment events; (7) learn legal and ethical considerations associated with marketing sports and entertainment venues; (8) utilize selling skills to sell a product, a service, or an idea related to the sports and entertainment industry; and (9) conduct a research project related to sports and entertainment marketing opportunities in the local community.

Ready, Set Teach I & II (Grades 11-12) – 2 credit

Funding Source: CATE

This is a name change from PELE (Pre-Employment Laboratory Experience). Field based internship which provides students background knowledge of child and adolescent development principles as well as principles of effective teaching practices. Students in Ready, Set, Teach, which can be taken for 1 or 2 years, work under the joint direction and supervision of both a family and consumer sciences teacher and exemplary educators in

direct instructional roles with elementary, middle, and/or high school-aged students. Students from the class plan and direct individualized instruction and group activities, prepare instructional materials, assist with record keeping, make physical arrangements and complete other responsibilities of classroom teachers. The students are involved in observations as well as direct student instruction; placement rotations are utilized to allow students to have experiences in a full range of education career roles, grade levels, subject areas and ability groups. During the course of each week, students enrolled in Ready, Set, Teach are involved in instruction from the family and consumer sciences teacher as well as involved in supervised field-based observations and applications of principles/practices studied in the class.

Foundation of Graphic Design/Art Level III (Grades 11-12) – 1 credit

Funding Source: Local

Learn the tools and techniques of art used for commercial applications including graphic design, advertising and marketing.

Forensic Science (Grades 11-12) – 1 credit

Funding Source: Local

Students will learn how to analyze various kinds of evidence, including blood, impressions, fingerprinting, DNA, eyewitness and handwriting. Additional subjects covered are forensic archaeology, psychology, etymology, and timelines of a crime with reconstruction of crime scenes. This course will provide an additional science credit needed for the new four by four graduation plans. It will also give students insight into future careers opportunities.

Medical Microbiology (Grades 11-12) – 1 credit

Funding Source: Local

Students will study the relationships between microbes and health maintenance, as well as, the role of microbes in infectious diseases. This course will provide an additional science credit needed for the new four by four graduation plans. It will also give students insight into future careers opportunities.

Occupational Preparation I and II (Grades 10-11) – ½ credit

Funding Source: Special Education

Occupational Preparation I

Occupational Preparation is a semester course (½ credit) that provides special education students pre-employment training. This course includes the evaluation of interest, abilities and personal priorities related to employment. The curriculum provides a sequential course of study which includes completing job applications, withholding taxes and rights and responsibilities of employees and employers. Occupational Preparation is a prerequisite for VAC I.

Occupational Preparation II

Occupational Preparation II is a semester course (½ credit) that provides special education students pre-employment training.

Vocational Adjustment Class I & II (Grades 11-12) – 3 credits

Funding Source: Special Education

Vocational Adjustment Class I (VAC I)

VAC I is a year long course that provides three credits toward graduation for students who are independently employed for a minimum of fifteen hours per week. The VAC teacher

will provide classroom instruction in skills needed per the IEP and regularly scheduled monitoring of the employment site. Transportation to and from work is the student's responsibility. This class should be part of the student's transition plan and will be determined appropriate only after the school district's career and technology classes have been considered and determined inappropriate.

Vocational Adjustment Class II (VAC II)

VAC II is the second year course that provides three credits toward graduation for students who are independently employed for a minimum of fifteen hours per week.