

United Independent School District AGENDA ACTION ITEM

TOPIC: Consideration for Approval of award of RFP 2008-077 Reading Intervention Program	
SUBMITTED BY: Cordelia Flores Jackson OF: Purchasing Department	
APPROVED FOR TRANSMITTAL TO SCHOOL BOARD:	
DATE ASSIGNED FOR BOARD CONSIDERATION:	October 23, 2008

RECOMMENDATION:

Administration will provide a recommendation to the Board of Trustees to contract with the successful Reading Intervention Program provider on the date of the special called board meeting. A committee comprised of Curriculum & Instruction and Campus staff as well as Business & Finance and Student Support Services administrators met to evaluate all proposals on September 26 and October 7, 2008. Subsequently, the committee entertained product presentations by all six proposers on October 10, 2008. The committee then selected a potential successful proposer in order to further verify and evaluate the effectiveness of the considered proposed solution, and visited two school districts already utilizing the considered product at their campuses in a similar fashion. The school districts that were visited were McAllen ISD and Pharr-San Juan-Alamo (PSJA) ISD. A final recommendation will be provided based on the findings and results of the evaluation process used by the committee.

RATIONALE:

The District's Curriculum and Instruction will implement a lexile-based reading intervention program that will service the District's middle school campuses, specifically for at-risk 6th and 7th grade students. This program will help to improve students whose reading achievement is below the proficient level.

BUDGETARY INFORMATION:

To be funded from Title I and Accelerated Reading Initiative Grant funds

BOARD POLICY REFERENCE AND COMPLIANCE:

CH Local CH Legal

BOARD APPROVAL AWARDING OF BIDS/PROPOSALS OCTOBER 23, 2008

RFP NO. 2008-077 READING INTERVENTION PROGRAM

RECOMMENDATION:

REQUESTING APPROVAL TO PURCHASE FROM THE BEST BIDDER(S)/ OFFER(S) MEETING SPECIFICATIONS AS FOLLOWS:

RECOMENDED VENDOR:

RECOMMENDATION WILL BE PROVIDED AT SPECIAL CALLED BOARD MEETING ON THURSDAY, OCTOBER 23, 2008

ADMINISTRATION DISTRIBUTED TWELVE (12) PROPOSALS AND ADVERTISED ON SUNDAY, SEPTEMBER 7, 2008 AND SUNDAY, SEPTEM BER 14, 2008. SIX (6) PROPOSALS WERE RECEIVED ON SEPTEMBER 24, 2008 @ 3:00 P.M. AT THE UISD SERVICE CENTER PURCHASING DEPARTMENT.

BUDGET INFORMATION:

TITLE I and ACCELERATED READING INITIATIVE GRANT FUNDS

RESOURCE PERSONNEL:

VENESA NAVARRO, PROCUREMENT OFFICER

LAIDA BENAVIDES, ASSISTANT SUPERINTENDENT FOR BUSINESS & FINANCE JUANITA LOZANO, EXECUTIVE DIRECTOR FOR SECONDARY EDUCATION HECTOR PEREZ, EXECUTIVE DIRECTOR OF INFORMATION TECHNOLOGY & M.I.S. MIKE GARZA, EXECUTIVE DIRECTOR OF SUPPORT SERVICES CORDELIO ORENGO, INTERNAL PROGRAM EVALUATOR/AUDITOR RENE CRUZ, DIRECTOR OF TECHNOLOGY SERVICES CORDELIA JACKSON, DIRECTOR OF PURCHASING DAVID GONZALEZ, PRINCIPAL AT WASHINGTON MIDDLE SCHOOL DAVID CANALES, PRINCIPAL AT UNITED MIDDLE SCHOOL ADRIANA RAMIREZ, PRINCIPAL AT GONZALEZ MIDDLE SCHOOL SELMA SANTOS, PRINCIPAL AT UNITED SOUTH MIDDLE SCHOOL MUCIA FLORES, ASSISTANT PRINCIPAL AT TRAUTMANN MIDDLE SCHOOL LYNDA M. OLIVARES, READING COORDINATOR AT CURRICULUM & INSTRUCTION ELIZABETH SALAZAR, READING COORDINATOR AT CURRICULUM & INSTRUCTION ANNABEL GOMEZ, ACADEMIC COORDINATOR LAMAR BRUNI-VERGARA MIDDLE SCHOOL MANDY HERNANDEZ, ACADEMIC COORDINATOR AT ANTONIO GONZALEZ MIDDLE SCHOOL YOLANDA CARMONA, TEACHER AT WASHINGTON MIDDLE SCHOOL HECTOR CAVAZOS, PURCHASING MANAGER

UNITED INDEPENDENT SCHOOL DISTRICT READING INTERVENTION PROGRAM RFP 2008-077

Mailing List:

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American Preparatory Institue (API)

P.O. Box 1800 Killeen, TX 76540 Phone: 800-792-3348 Fax: 254-526-1157 api.sales@ctcd.edu

Apex Learning Co.

315 Fifth Ave South Ste 600 Seattle, WA 98104 Phone: 206-381-5679 Fax: 206-381-5601 Jason Cooper JasonC@apexlearning.com ScottS@apexlearning.com

AVENTA Learning

3434 W. Anthem Way # 118 Box 477 Anthem, ZA 85086 Phone 1-800-684-3093 Adrian Wingo Phone: 877-854-5235 info@aventalearning.com

Educational Technology Learning

1256 Main St Southlake, TX 76092 Phone: 817-310-3900 Fax: 817-310-3901 Monica Davis 956-266-5651 monde@edtechlearn.com

E-Powered Schools

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New Century Education

220 Old New Brunswick Rd Piscataway, NJ 08854 Phone: 800-833-6232 VM 5598

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Odyssey Ware 300 N. McKemy Ave. Chandler, AZ 85226 jlopez@odysseyware.com Attn: Jake Lopez

Pearson Digital

3075 W. Ray Rd. Ste 200 Chandler, AZ 85226 Attn: James Mattson james.mattson@pearson.com

PLATO Learning Inc

15000 City West Blvd. STE 560 Houston, TX 77042 Phone: 800-237-5286 fax: 713-334-6792 Janelle Kuhn jkuhn@plato.com

Scholastic

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