

Terrell Independent School District

Executive Summary Report

| Date | District Guiding Pillar | |
|---------------|---|--|
| June 15, 2026 | Goal 4: Organizational Efficiency: Develop a resource allocation plan and long-term facilities plan that supports and maintains the financial stability of the district, is aligned with identified priorities, addresses future growth and facility improvement needs, and represents being good stewards of taxpayer funds | |

Agenda Item: Consider Award of Stadium Video Display/Scoreboard Update

Summary:

The district is requesting board consideration for approval for the replacement of the existing scoreboard system due to the age of the existing system, increase in the number of operational issues and down time, limited availability of replacement parts and rising repair costs. The replacement includes a new video display screen, new LED scoreboard, and additional advertising spaces. There is also the option to add a video display screen on the street side of the scoreboard, which will increase potential ad revenue.

The recommended vendor was selected from the evaluation of three (3) quotes obtained through cooperative purchasing contracts. In addition to pricing, the district reviewed proposed marketing and sponsorship support and programs when selecting the recommended vendor.

Daktronics presented the best value for the district for several reasons, including vendor-supported sponsorship development services designed to assist the district in generating advertising revenue to help offset project costs, as well as a comprehensive warranty package that provides 10 years of parts coverage and 5 years of labor coverage.

Based upon the results of the evaluation, it is the recommendation of the committee to award the Stadium Video Display/Scoreboard update to Daktronics (BuyBoard Contract #777-25) for \$285,503, which includes replacing the existing video display, addition of 5.33' x 9.9' video screen on the street side of the scoreboard and perform conduit dress in work. The conduit dress in cost included in the total is estimated to be \$37,100 and would address the current above ground system that was previously installed with the sound system upgrade.

The district is requesting an additional \$28,000 contingency for any unforeseen circumstances or alternates under consideration, including any permitting fees.

Attachments:

None

Administrative Recommendation:

It is the recommendation of the Superintendent for the Board of Trustees to approve the stadium video display/scoreboard update to Daktronics for an amount not to exceed \$313,503 and delegate to the Superintendent the authority to negotiate and execute the contract to include approved alternates.

Budget/Funding

Capital Projects Fund