

## Opting Out of State Employees Charitable Campaign

October 27, 2023

Recommend continuing separately and not participating in SECC because:

1. Operating independently of SECC, the College has had better flexibility, efficiency, and results.
  - The last time Collin College participated in SECC (2011), there were nine donors giving \$10,732.
  - Over the last five years, the LiftUp campaign has raised \$657,424.38 with an average of 437 donors per year.
2. Collin College employees can and do donate on their own to the charities of their choice all year long, without the restrictions of SECC. In fact, employee giving to the Collin College Foundation through the LiftUp Campaign and the All College Day Silent Auction topped \$144,000 last academic year.
3. SECC charges an administrative cost of 10 percent.
4. SECC donors do not receive a tax receipt, so they have no official documentation for a tax deduction.
5. The state itself questions the SECC campaign and turned it over to the Sunset Commission for review. The Sunset Commission stated the following in its report:

“In the 18 years since SECC’s first campaign, the world of charitable giving outside the Campaign has changed significantly, but SECC has not. Today, state employees can research charities on the Internet and sometimes authorize charities to electronically debit donations straight from their checking accounts. However, SECC continues to operate as it always has, with a paper-based donation system and an unwieldy administrative structure that requires almost 10 percent of employees’ donations to fund campaign administration costs.”
6. SECC donors’ ability to designate how the gift is administered by the organization is limited.