

THREE RIVERS SCHOOL DISTRICT

School Board Meeting Report

Board agenda items are due in the Superintendent's office by 5pm Tuesday, the week prior to a board meeting.

Board Meeting Date: 09 February 2009 Agenda # _____

Staff / Administrator: Linda Hugle Superintendent Dan Kantola

Information: _____ Action: X

- 1. Please state your proposal briefly and clearly. What do you want the board to know, discuss, or decide?**

North Valley High School's Virtual Enterprise class needs to travel to Oakland/San Francisco for the International Virtual Enterprise Fair March 8th and 9th.

- 2. Provide history/background information on your proposal.**

Sharon Croucher, Business Teacher, began a Virtual Enterprise class last year. This is a national program coordinated with other schools and businesses. Students set up and run a company in which they buy/sell with other virtual businesses located throughout the world. The culminating activity for the class is to attend a trade fair. The trip is paid through Carl Perkins funds, revenue from the class-run student store and other approved fundraising activities. We are requesting permission for Ms. Croucher, 2-3 other chaperones and 15-20 students.

- 3. List the advantages of your proposal.**

This opportunity gives students a distinct experience in business they will not otherwise have. This also meets the requirements of a registered Virtual Enterprise program.

- 4. List possible disadvantages of your proposal.**

Students will miss 1 day of school.

- 5. List possible alternatives that could also offer a solution to your proposal. Why were they not recommended?**

Not attending; cancelling the Virtual Enterprise program.

- 6. Superintendents Recommendation:**

NORTH VALLEY

6741 Monument Drive
Grants Pass, OR 97526
(541) 479-3388

HIGH SCHOOL



January 7, 2009

Dear Three Rivers School District Board Members:

North Valley High School is in its second year of offering a class called Virtual Enterprise. Students set up and run a company in which they buy/sell with other virtual businesses located throughout the world. Students determine the nature of their business, its products and services, its management and structure, and engage in the daily operations of running a business. Students develop a business plan, financial plan, marketing plan, sales catalog, Website, a 60-second commercial, human resources manual, and newsletter for the business they run. This year's companies are "Crystal Clear Waterpark" and "Seascape Spa and Fitness."

The culminating activity for the class is to attend a trade fair. Southern Oregon schools participate with California in the virtual business world and the closest trade fair conducted in California is in Oakland/San Francisco March 7-9. The objectives of the trade fair are to give the students an opportunity to showcase the company's products, meet and conduct business with other virtual enterprises from around the world, and participate in workshops and competitions designed to enhance knowledge of global business practices. During the trade fair, students will test their salesmanship and marketing skills against those from other companies. Other competitions include marketing plan presentation, human resource scenario presentation, video commercial presentation, web site design presentation, company catalog sales presentation, company newsletter presentation, best salesmanship, and best booth. This trip is a vital part of allowing students to determine how well they have prepared the materials for their business and test their salesmanship against other companies.

Virtual Enterprise was established at NVHS to help meet leadership components of having a vital Business Management program approved with Oregon Department of Education; therefore, able to receive Carl Perkins funding. The trip is paid for with Carl Perkins funds, money students have raised by working the NVHS Student Store, and other school-approved fundraising activities. Attached are the cover sheet and schedule for the trade fair. As coordinator (teacher) of the Virtual Enterprise courses at NVHS, it is my hope you will approve our out-of-state travel request.

Sincerely,

Sharon Croucher
Business Instructor

Attachments



REQUEST FOR OUT-OF-STATE TRAVEL

(Use FORM 132-B for Athletics)



From: Croucher (Last) Sharon (First) Date: 1/7/09

School: North Valley

Approval is requested for the following out-of-state travel by students of Three Rivers School District.

Individual/Group Name: Virtual Enterprise Class

Destination: Oakland/San Francisco, California

Dates: March 7-9, 2009

Cost of District: None - funds raised by class and student store funds

Supervisor: Sharon Croucher

Purpose: Attend "Building Business Bridges" trade fair so students may market, display, and sell their virtual products. This class is the major leadership component for program approval of Business Management Program to earn Carl Perkins funds.

Approved

Comments: This is an awesome program!

Disapproved

Linda Hugg
Principal's Signature

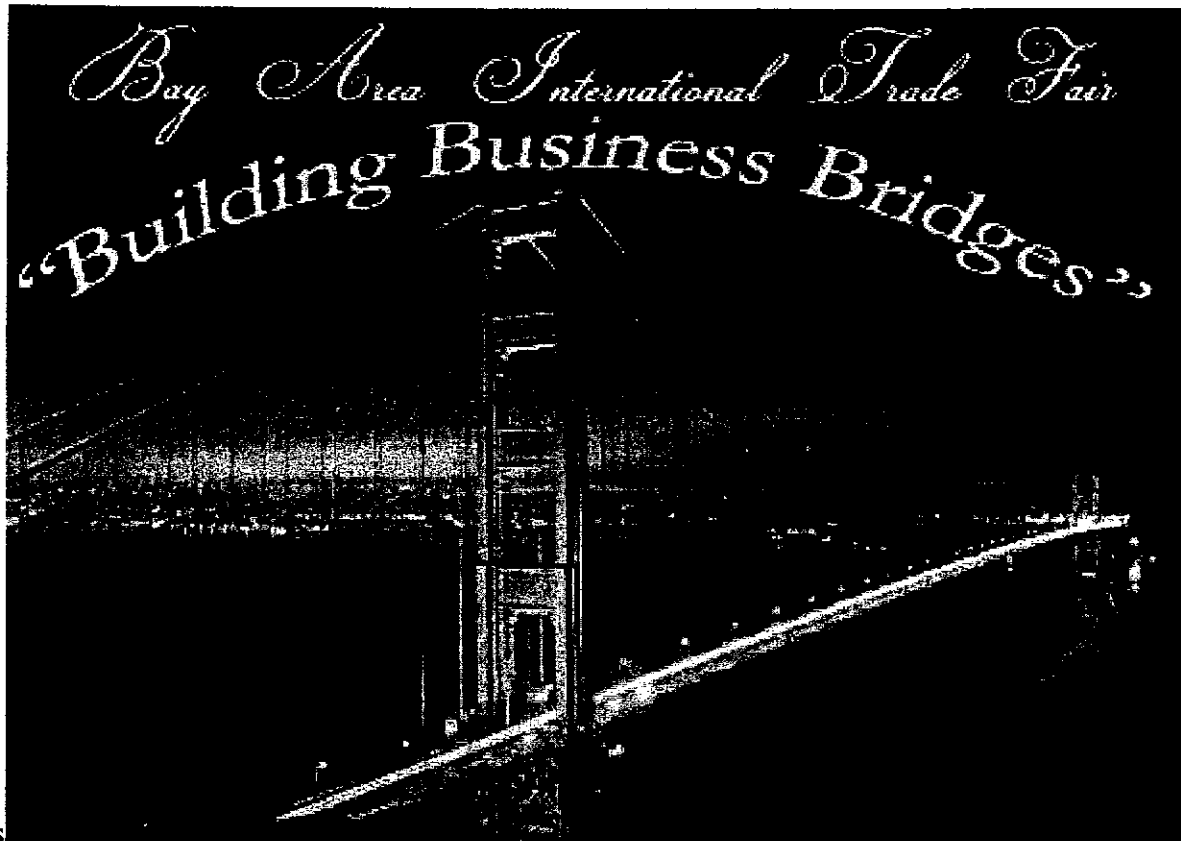
Approved

Comments: _____

Disapproved

Director of Fiscal Services





“Building Business Bridges”

The 5th Annual Bay Area International Virtual Enterprise Trade Fair

<i>Benicia High School</i>	<i>Hosted By: Will C Wood High School</i>	<i>James Logan High School</i>
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In conjunction with the Solano County Office of Education

REGISTRATION INFORMATION

Sunday, March 8 - Monday, March 9, 2009
Oakland Convention Center
1001 Broadway
Oakland, California 94607

Program (*Tentative – subject to change!*)

Sunday, March 8 – Oral Competitions begin at 10:00 a.m. concluding by 4:00 p.m.

9:00 am -2:00 pm Trade Fair Registration Oakland Convention Center

10:00 am - 4:00 pm Oral Competitions 2nd floor of Oakland Convention Center

Spend the rest of your day and evening enjoying San Francisco just a 15 minute BART ride away, or stroll through Oakland's Jack London Square, a 10 minute walk away!

11:00 pm **HOTEL CURFEW!**

Monday March 9 – Trade Fair

7:30 am -9:30 am Trade Fair Registration Oakland Convention Center

8:00 am-9:30 am Trade Fair Booth Set-Up Oakland Convention Center - Grand Ballroom

9:30 am -10:00 am Best Booth Judging – no students on trade floor

10:00 am -10:30 am Opening Ceremony Oakland Convention Center

10:30 am -2:00 pm Trade Fair and Public Trading

2:00 pm-3:00 pm Award Ceremony

3:00 pm Booth Breakdown – Fair officially over